



# UCDB

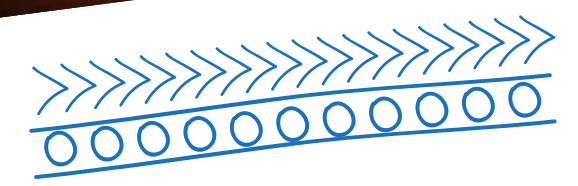
newspaper

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World coordinator  
of Salesian Institutions

# UCDB

visit





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**Dean of Extension and Community Issues**  
Luciane Pinho de Almeida

**UCDB NEWSPAPER**  
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An affiliate of:  
  
IUS - Salesians institutions for higher education  
  
ANEC - National Association of Catholic Education of Brazil  
  
ABRUC - Brazilian Association of the Community Colleges

## Partnerships between IUS are discussed at the visit of the world coordinator

UCDB is one of the 90 Salesian University Institutions (IUS) in the world. Being part of such a large environment, involving more than 150 thousand students, enables numerous partnerships, exchanges, research and activities together. In order to strengthen this work network and to know the institutions closely, the IUS world coordinator, Fr. Marcelo Farfán, was in Brazil and, among several places, at UCDB.

In the Catholic University, he met with the Rector's Council, he met UCDB Virtual, the Catholic distance education arm, participated in a meeting on quality indicators, lectured extension academics, trainees, members of the Pastoral and scientific

initiation academics. He also celebrated Mass in the São João Bosco University Parish, talked with teaching and administrative staff and visited part of the campus: Hovet, School Clinics, Biohealth and Vivarium.

“Father Marcelo Farfán has been in Brazil for a month, going through all IUS, and UCDB is the last one to be visited. He intends to know the processes, the reality, the culture of each place, and it is a great joy for us to welcome him here. A very important aspect of the visit is internationalization, since there can be an exchange between the IUS of the world, and we can see that we are not isolated, but we are part of a worldwide congregation”, said the Rector, Fr. Ricardo Carlos.



# UCDB extension projects highlighted at international conference

Produce knowledge and help transform realities - this is the main mission of extension, considered one of the pillars of the Catholic University of Don Bosco. From April 24 to 27, four

projects developed at the Institution were presented during the 6th Mercosur Extension Conference held in the city of Tandil, Argentina. Know the approved works:



## OBI/OBR PROJECT

The extension allows elementary and high school students from Campo Grande schools to learn programming and robotics to participate in the Brazilian olympics of these two areas of knowledge. It was from the actions and methodologies applied in this work that the academic of Electrical Engineering and extension of the project, Stéfany Oliveira, developed a scientific article together with the coordinator of OBI/OBR, Ana Karina Vieira da Silva, and Professor Raphael Ceni. The study was presented during the conference in a discussion table with the theme "Communication, Education and Culture".



## NEW LIFE AND MOVING WITH HEALTH

Aimed at promoting the rehabilitation and self-esteem of people with physical and motor disabilities, the Vida Nova project is developed at UCDB and brings to this public adapted physical education activities in environments such as the Academy-School and sports court, as well as physiotherapy. Based on this experience, Physical Education academics Cristiane Martins Viegas de Oliveira and Thiago Teixeira Pereira developed the work: "Life extension university project: A look at people with physical disabilities in Campo Grande".

While the work "Motivation of the elderly practitioners of walking in the Belmar Fidalgo" was selected for presentation in the same event. The authors are Professors André da Silva Dias and Raquele Tiana Kohler and the academics João Herbert Ramires Wendling and Lucas Viana Pelintra.



## MAIS COMUNICACAO EXPERIMENTAL AGENCY

The space is geared to assist in the training of publicity and advertising scholars who, for free, develop advertising campaigns for real clients, among them, institutions and social works. In carrying out the work, the university students are supervised and guided by professors. With the theme "Professional practice in tune with the citizen training", the work is authored by the professors Eduardo Biagi, Elton Tamiozzo, Cláudia Ruas, Gabriel Ferraciolli, Maria Helena Benites and Thiago Müller and was approved in the category "Oral Expression". The research brings the experiences acquired by the professors during the execution of the extension.



## Are you afraid to drive?

Get to know the program developed by UCDB in partnership with Detran that can help you overcome!

May has arrived and, once again, the discussion on traffic for the prevention of accidents is put on the agenda through the “Yellow May” campaign. In this issue of traffic, there is a free project that brings the proposal to reinsert in traffic people who stopped driving vehicles because of fear, or else, who have difficulty getting their driver’s license because they do not feel comfortable in that environment.

This is the “Driving the Fear of Driving Program”, promoted by the Detran Traffic Education Division in Mato Grosso do Sul, in partnership with UCDB, formed by two stages: psychological monitoring and driving lessons. The action was developed 18 years ago and more than 3,000 people have been served. According to Detran, out of every ten participants who complete the program, seven return to drive.

“Most people who are looking for the program are those who have had accidents or felt ‘almost’ an accident and

therefore feel insecure to drive. Usually they suffer from anxiety disorders and we work so that they no longer have this restriction of mobility and return to drive the vehicles”, said Professor Renan Soares da Cunha Júnior, supervisor of the UCDB project.

### How it works?

From the moment the person signs up, he goes through a first stage in Detran which presents what the project is and the schedule to follow. After this, the participant is referred to the University clinic of the Catholic, where he receives psychological group treatment. A meeting is held every week for three months, which includes activities aimed at raising awareness and reformulation of fear thinking - a work developed by academics of the last year of Psychology, under the supervision of Professor Renan. After this process, driving classes are held at Detran.



**WHO CAN PARTICIPATE?**  
Older than 18

**HOW TO APPLY?**  
Interested in participating in the program can enroll through the Division of Traffic Education Detran, just call the number (67) 3368-0169 or fill out the registration through the website: [www.detran.ms.gov.br/program-winning-the-fear-of-driving](http://www.detran.ms.gov.br/program-winning-the-fear-of-driving).



**ACADÊMICOS**  
**Relacionamento Humano**  
Estrutura física:  
35,0% excelente;  
51,10% boa;  
11,10% responderam que é regular;  
2,00% sem conhecimento para responder;  
Acessibilidade às pessoas com deficiência:  
62,4% adequadas;  
13,1% insuficientes;  
5,20% não atenderam;  
0,70% não observaram.

The result of the institutional evaluation is presented by the academics

Data help define new paths and challenges for UCDB

Professor Mainaide Velasques is the coordinator of CPA

Class-leading academics participated in a meeting with the Evaluation Committee (CPA) of Don Bosco Catholic University (UCDB), where the Institutional Evaluation Report 2017 was presented.

“Evaluating is a very good thing, because we need to be more open to the evaluation process every day and understand that if the data is not as good as we would like it to be, they are indicative of what path to take”, said commission coordinator, Mainaide Zanotto Velasques.

Room leaders also had the opportunity to list other needs at the University, which were noted down and evaluated by the committee. “Your opinion is essential for the development of our University”, he emphasized.

She also points out that the evaluation makes it possible to know the profile of the UCDB student, verifying those who live as parents, marital status, time and form of transportation to the University.

# UCDB Judokas will compete in Pan American University in July

Achievements at the Brazilian University Games

Judokas Yuri Araújo Marques Lourenço, Ana Paula Batista de Moraes and Gabriela Stroppa Paliano of the Don Bosco Catholic University are contesting the first edition of “Fisuamerica Games”, the first Pan-American exclusively for university audiences. The competition will take place from July 19 to 29, in the complex of the Paralympic Training Center and the Center for Sports Practices of the University of São Paulo.

The spots were guaranteed after the athletes won gold medals at the Brazilian University Games 2018, in Goiânia (GO). “It is not easy to put three athletes in the national team”, said UCDB’s Sports and Recreation Officer Luiz Magalhães.

The Dean of the UCDB, Father Ricardo Carlos, received the athletes after the victories.



Team visit Rector Fr. Ricardo Carlos

“I congratulate all of you on your dedication and good performance. You represent the name of UCDB and it is a pride to see you with so many achievements”, he said. The Pro-Dean

of Extension and Community Affairs, Luciane Pinho de Almeida, highlighted the work developed in the UCDB and the result of all the athletes.



# CONTABILISTA

O que vou ser quando

# CRESCER?

Providing information needed for decision-making in entrepreneurship is one of the main points of Accounting Science.

These data help the entrepreneur to find new markets, to evaluate where to invest, to dodge the economic crisis, to correct possible mistakes and to honor obligations, but also works in the social and public sectors to bring transparency in administration.

“With the benefits of technology, we began to understand the economic reality of business, not fiscal reality, as it was done before. The accountant is the doctor of



the companies, avoiding that the organizations get sick financially, since its role is to take care of the financial health, whose science is able to cure them”, emphasized the coordinator of the course of Accounting Sciences of UCDB, Lucélia Tashima.

## WHERE DOES IT WORK?

There are many functions of the accountant and it is not restricted to the management of companies. It is possible to work in the insurance, control, expertise and auditing market. You can also work as a freelancer or as an employee in accounting offices, public and private companies, nongovernmental organizations and even in the military sector.

“Accounting has taken on the challenge of structuring measurement models applicable to future events, using estimates, mathematical and statistical models, behavior, trends of economic scenarios, risks and other variables”.

José Carlos Marion,  
doctor and free lecturer in Accounting at USP



# Pastoral UCDB



## UCDB scholars receive sacraments at the São João Bosco University Parish

Academicians from various courses at the Don Bosco Catholic University (UCDB) received in April the Catholic sacraments, Baptism, First Eucharist and Confirmation. The celebrations were held in the São João Bosco University Parish.

On April 1 and on the 8th the baptisms

took place and also the first eucharist of dozens of scholars. On the 22nd, it was the turn of academics to be christened, with a celebration presided over by the auxiliary bishop of Campo Grande, Friar Janusz Marian Danecki, known as Dom Mariano, and concelebrated by the Pro-Dean of Pastoral Ministry,

Fr. João Marcos de Araújo Ramos.

The meetings of catechesis and crism were given by Professor Brasdorico Merqueades dos Santos, from the UCDB Pastoral Team.

