



CATHOLIC INTEGRATES RESEARCH AGAINST ZIKA VIRUS IN LATIN AMERICA

6/7

**Geo-processing
technology ensures
mapping of Pantanal**

5

**Winter Vestibular
opens registrations for
46 courses**

12



Evaluation, planning and improvement of management are constant gambles in UCDB

We are now in the middle of the year, and the feeling is that life is going by so fast. We have the impression that things are happening at an ever-increasing rate, and sometimes we have to stop to evaluate our projects, our tasks, our dreams. In managing a university, it is no different, and we also ask ourselves and reflect: how are we doing? What do we do good? What can we improve?

Don Bosco Catholic University has an institutional instrument, a document, which we call the Navigation Chart. It contains the projects for the next five years. At that moment, we are going through the elaboration of another edition, which will guide us from 2018 to 2022. It is a long-term Strategic Planning that prepares us to face the challenges that are to come.

In the same way, seeking to improve always, we adhere to a quality management program organized by the National Quality

Foundation, which aims to evaluate the services provided in our Institution in order to maintain a teaching excellence in harmony with what people expect to find in UCDB.

Part of this excellence in teaching and research passes through the internationalization lived by the university. Proof of this is the inclusion of the Catholic in a research conducted by the United States and conducted in Brazil, Colombia and Peru on the incidence of zika virus in America. Several species of animals are being analyzed to know the infection rate of the virus to understand the circulation of the virus.

In addition to these matters, this edition of the UCDB newspaper also covers two major events: the Festa Junina, a tradition in Campo Grande, and the creation of the São João Bosco University Parish, the first Salesian

in the country.

And this June, when we celebrated World Environment Day, we completed this edition with an interview on the role of the sanitary and environmental engineer in matters related to the environment and also a study done in the Upper Paraguay Basin, which points on the use and occupation of this important part of the Pantanal. And, of course, we still bring more information about the winter selection process, which is open for enrollment and is one of the ways for new students to join our Institution.

We wish a blessed period of recess, rest time and more coexistence with the people we love.

Good reading!!!

Fr. Ricardo Carlos
Dean of UCDB

expedient

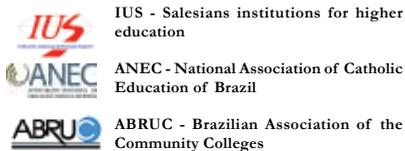


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"God loves young people with special love".
Don Bosco

May our heart be similar to that of Jesus Christ: meek and humble

Dear students and colleagues,

We are finishing another academic semester, full of joys and difficulties that have been overcome thanks to our commitment and to the love that the Lord has for us, which is eternal. The joy prevails in knowing how much we learn and take as baggage, as experience, always ready to take new steps, to open new smiles and conquer the world. Yes, "the love of the Lord God for him who fears him is forever and lasts forever." (Ps 102: 17) It is not an empty fear, but a gift that makes us understand that our God loves us and wants us to be good.

In June we had two great solemnities of Our Lord Jesus

Christ: that of his Body and Blood (Corpus Christi) and that of his Sacred Heart. Don Bosco taught his Salesians and young people that the model and source of the Salesian charism is the very heart of Christ. As much as you survive from your gifts and creativity, Jesus was the center of your life and pastoral zeal.

The Holy Eucharist is the expression of the Lord's Sacrifice, it renews the lives of the faithful and of the Church. Don Bosco celebrated it with the young people so that they knew in whom to place faith, hope and love.

Through the Lord, we walk tired and weary by the heavy daily walk, by the fears of life,

by the innumerable setbacks, but we come back relieved because we know that in Him we have rest, He is our Shepherd and guide.

I want to send a reminder that vacations are a precious time of rest and recomposition of the forces for a new beginning. To students and teachers, I wish you enjoy this time with family and friends.

May our heart be similar to the Heart of Jesus Christ: meek and humble.

May the God of love always bless you today!

Fr. João Marcos Araújo Ramos
Pro-Rector of Pastoral Care

UCDB joins program to improve management

First MS higher education institution to accept the challenge, Catholic gambles on better and better services

SILVIA TADA

Don Bosco Catholic University is the first higher education institution to accept the challenge of conducting a Journey of Excellence in Management aiming at certification by MS Competitivo. Work was started in May and since then, the Institution has already fulfilled two of the four phases established in the program - the last one is scheduled to be completed in October. MS Competitivo is the representative of the National Quality Foundation (FNQ) in the State.

Members of the Rectorship Council and representatives of boards and areas indicated by the pro-deans participated in training and are now developing and executing a plan of action to

improve institutional processes. "UCDB seeks to meet the Management Excellence Model (MEG) in order to continuously improve, learn and adapt to any type of organization", said the Dean of UCDB, Fr. Ricardo Carlos.

In practice, it means that Catholic will seek the continuous improvement of the services offered and, if it reaches the necessary score, can receive a certification of this quality. The work is broad and involves questions of leadership, strategies and plans, clients, society, information and knowledge, people and processes and results.

To facilitate the measurement of the fundamentals, questions and requests for results to be answered by



Caption: FNQ consultant taught course for members of the Rectorry and coordinators of UCDB

the organization are answered. The responses stimulate the reflection of the management that is being adopted

in the institution and contributes to the organization to identify forces and opportunities for improvement.

CRIE-MS

Council of Teaching Institutions of MS is created at a meeting at UCDB

Council of Rectors of Teaching Institutions of Mato Grosso do Sul (Crie-MS) was officially created on Monday (12), during a meeting of deans and pro-deans of state educational institutions at Don Bosco Catholic University, to discuss How to join forces and share experiences to leverage local growth. Dean of UEMS, Fábio Edir dos Santos was elected president, and the Dean of the Catholic, Fr. Ricardo Carlos, the vice president.

"The state has a lot

to grow in this scenario, and today the greatest highlight is for the participation of pro-deans and teams. There has never been a meeting with such representation", said Fabio Edir, who officially takes office in August.

For the host of the meeting and vice president-elect, Fr. Ricardo Carlos, the advances will be remarkable. "This communication between institutions will help us to improve education, from basic education to higher education and post-graduate education. There is no doubt that there will



Representatives of educational institutions with *Stricto Sensu* take part in the Council

be many benefits, one of which is already well defined, which is the creation of a Regulatory framework of innovation in MS".

The meeting was attended by the deans of the Federal University of Mato Grosso do Sul (UFMS), Marcelo Turine, Federal University of Grande Dourados (UFGD), Liane Maria Calarge, Federal Institute of Mato Grosso do Sul (IFMS),

Luiz Simão Staszczak, And the Uniderp University, Leocádia Aglaê Petry Leme. This was the third meeting involving the leaders of educational institutions, but for the first time, there were the participation of vice-deans and pro-deans of the research, teaching, extension and communication areas of the entities. **(ST)**



Fernando Jorge Correa Magalhães Filho

Sanitary and Environmental Engineering reduces damage to the environment and promotes public health

NATALIE MALULEI

World Environment Day is celebrated on June 5 and, in reference to the date, in this edition of the UCDB Newspaper, the subject is one of the professions that most help in the development of the regions and reduces to the maximum the environmental impacts: Sanitary Engineering and Environmental Protection Agency (ESA). In this interview, with the coordinator of the course, Fernando Jorge Correa Magalhães Filho, learn more about the work of this professional that preserves the natural resources and protects the health of the people.

JORNAL UCDB: UCDB NEWSPAPER: How does the environmental sanitation engineer assist in the preservation of the environment and also in the public health issue?

FERNANDO JORGE: The professional works in three big parts. The first is with regard to basic sanitation. As an engineer I think of the infrastructure, the work itself, and I worry about water, so as to treat this resource and deliver it with quality, as well as the part of the urban drainage to prevent rainwater from standing still, causing floods, attract vectors and contaminate the population. Still in sanitation, there is also sewage; if it gets stuck in the lot, pollutants are discharged into the soil and people can contract diseases, so it needs to be collected and treated, and then discarded. Another area is the question of waste, when once again the proper disposal for both recyclable materials and organic waste; The idea is that they do not stay on the streets or in the open because they can cause illness. So the sanitary and environmental engineer ensures that what cannot be used is taken to the landfill, and the others, sold to generate income for workers. Finally, there is environmental management and planning; This can be done both in the management of the use of natural resources, for example in the area of water resources so that the basins are used consciously, and even in punctual processes, such as reducing the environmental impacts of an industry.

UCDB NEWSPAPER: In this context of professional activity, what has changed over the years? Today, you do not just have to solve problems, but opt for more sustainable practices?

FERNANDO JORGE: Exactly. Today it is not enough to point solutions to urban situations, one must propose the most sustainable action possible. When it comes to sanitation, this is very clear; our intention in 1960, for example, was that the sewage was not left open, so only a hole was made in the ground to throw it in. A solution, since it was no longer in contact with a person or animal. Today, with the advancement of science, it has been discovered that sewage is composed of a series of factors that can be harnessed, fertilize the soil through the nutrients it has, generate energy when making biogas; Then there are several alternatives that will not contaminate the environment and will boost the economic side because, instead of acquiring more raw material, for example, an industry will reuse what would be discarded. At the beginning, the focus of this change was the reduction of spending, but today it was even more tied to the environmental issue, which is very positive.

UCDB NEWSPAPER: Because of the sustainability promoted by this chan-

ge in the area, is there a change in the training of new environmental sanitary engineers?

FERNANDO JORGE: It's this paradigm shift. In the old days, we kept people away from pollutants to avoid contamination, and now we want to reuse them. This required a change in the training of the professional. It's noticeable when you bring together two generations of professionals in one project, the older one wants to do it the traditional way, and the younger one proposes more sustainable ideas. It is necessary to be flexible and to join the best in each one. Nowadays, good relationships with people in the working environment are very important and even with professionals from other areas because, depending on the project, you will execute the idea together with administrators, economists, lawyers, politicians and civil engineers, for example.

JORNAL UCDB: What is the university's role at the moment? What kind of focus has been given on training these professionals?

FERNANDO JORGE: In addition to following what has to change in science, presenting new concepts to students and training a professional that applies this in the market, today the most difficult is with respect to ethical issues. Faced with the political crisis and corruption in which the country is in, and the fact that the sanitary and environmental engineer acts both with planning and execution of projects in companies that generate income and profit, as in supervisory bodies, we want to make them aware so that perform the function correctly, not only competently, but also put into practice the values they learned at the University.

UCDB NEWSPAPER: What is the market scenario for the professional today?

FERNANDO JORGE: The market that involves the environmental sanitary engineer follows the Brazilian economy, so now the moment is preparation. Those who have an interest in the area, it is time to go to the University and to train because Brazil needs infrastructure, this is clear. Only in the sanitation area, for example, 50% of the country does not have sewage collection, so the waste from half the population is dumped untreated into water bodies and the soil - and this is serious. We need engineers in the sanitary and environmental area, as there are a number of things to do. Not to mention that it is worth pursuing the profession, because this sector does not stop, since all the projects that have been done and are being executed by the companies need to be inspected and demand routine environmental licenses, and this monitoring is in charge of the ESA professional.



With high precision, group traces X-ray of the Upper Paraguay Basin

Partnership between UCDB and WWF made it possible to map the use and ground cover via geoprocessing

NATALIE MALULEI

There are 357 thousand square kilometers divided between the states of Mato Grosso and Mato Grosso do Sul. The extension of the Upper Paraguay River Basin on the Brazilian side accounts for 62% of the complex and shelters a larger part of the largest continental wetland on the planet, the Pantanal. The occupation of space has been accompanied by WWF-Brazil since 2002, but for the first time, tools used by Don Bosco Catholic University (UCDB) have provided the most accurate data production.

This was possible thanks to an agreement between the University and the NGO, signed through the Tuiuiú Foundation, in early 2017. “As WWF-Brasil is part of an international network committed to the conservation of nature within the social and economic context of the country, it sought a partnership with UCDB to align work with

new technologies and approaches with the purpose of assisting in territorial planning, preserving the ecosystem and influencing the creation of public policies”, said Cerrado Pantanal NGO, Julia Boock.

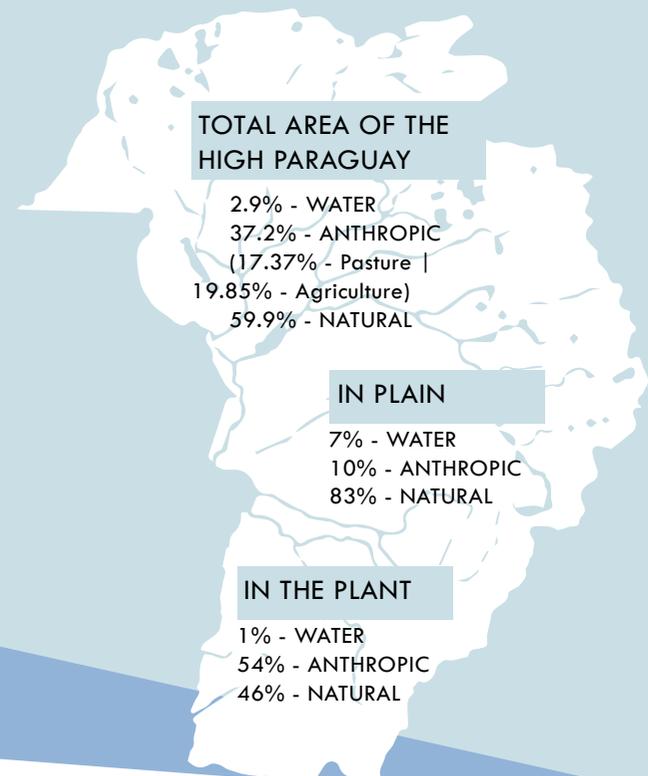
At the University, the project was developed at the Geoprocessing Laboratory. In five months, from January to May, the mapping of the basin was coordinated by Professor Me. Fábio Martins Ayres. “As the latest data collected by WWF was in 2014 and the cartographic ones were surpassed compared the technology that we have today, could not be based on them. So we had to adapt the methodology, apply it, and then generate the product. It was a constant monitoring in a very short space of time”, explained the coordinator.

The work consisted of the analysis of the images captured by Landsat 8 satellite made available by

Presentation of land use and land cover mapping of the Upper Paraguay Basin

The report was presented to representatives of the government of Mato Grosso do Sul and Brazilian and Paraguayan researchers on June 20 at UCDB. The data showed that most of the plateau corresponds to anthropic areas linked to agricultural activities - 54%. Already 82% of the plain, area that floods in the rainy season, did not have human interference.

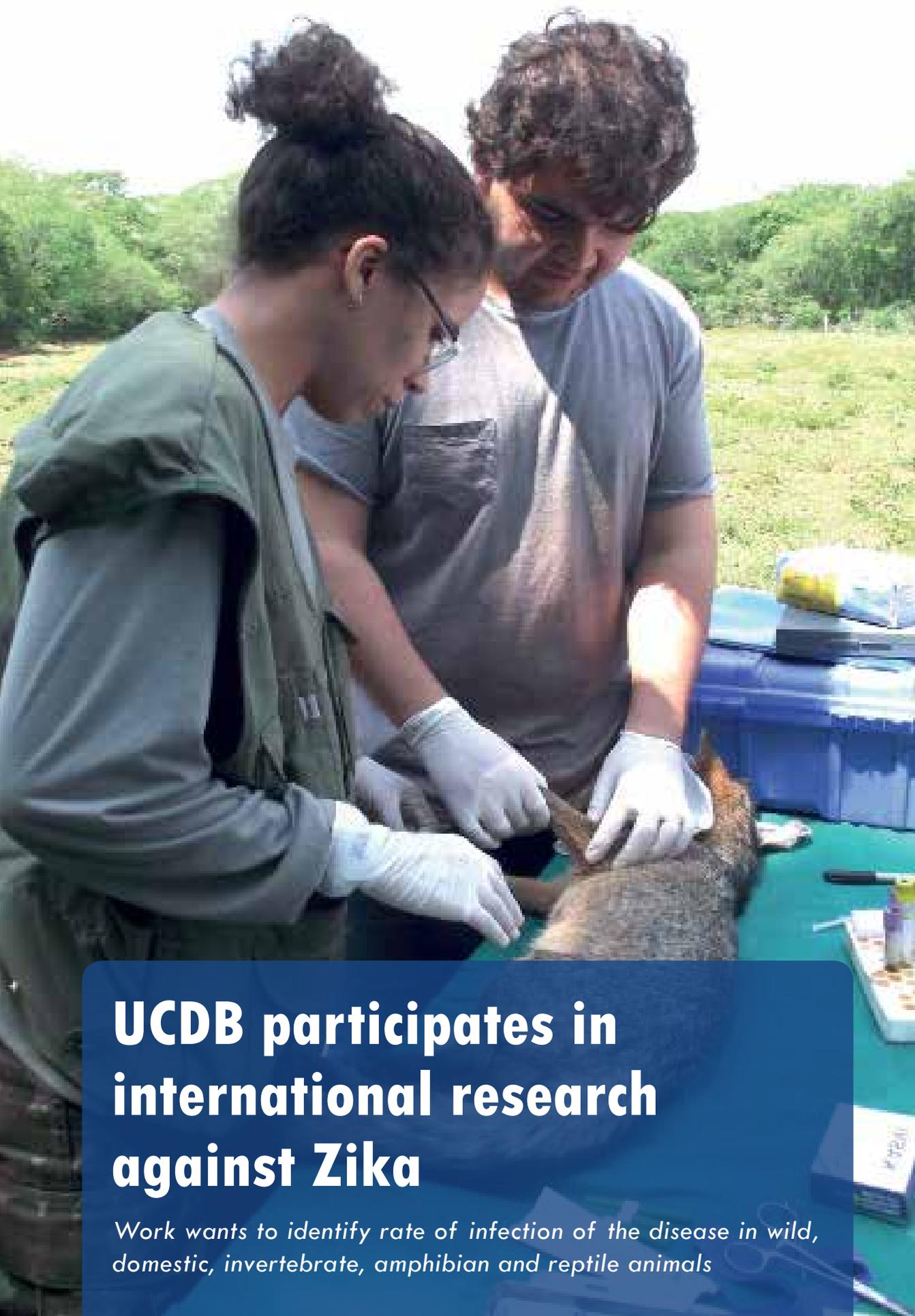
According to the mapping coordinator at UCDB, Me. Fábio Ayres, this work is the first of a partnership that must remain. “The WWF was pleased to find an Institution like ours that had a positive technological response and is still part of the basin territory. Something very good for the University, because now we want to disseminate this material so that it serves as input for undergraduate and postgraduate research and, also, we want to present it to the public power to assist in the planning of the regions.”



Fonte: Laboratório de Geoprocessamento UCDB

the American Space Agency (Nasa). Records made by the equipment from July to August 2016 were analyzed by a UCDB technical team formed not only by Fábio, but also by professors Me. Ana Paula da Silva Teles and Me. Fernando Jorge Correa Magalhães Filho and by three students of Sanitary Engineering: Mariana Pereira, Milina de Oliveira e Maria Úrsula de Araújo”.

As we have in a single space very different areas, we first made a mosaic, then generated the vegetation index, and finally we classified each piece so that the program could identify the anthropic areas (agriculture and livestock) and also the natural spaces. Along with this, we can quantify how much water is in space, in addition to burning points”, explained Professor Ana Paula. (See infographic above)



Before beginning the work, a technical meeting to

GILMAR HERNANDES

Researchers at the Dom Bosco Catholic University (UCDB), through the graduate programs in Environmental Sciences and Agricultural Sustainability and Biotechnology - master's and doctorate, integrate a technical collaboration plan with the Centers for Disease Control and Prevention of the United States of America. (CDC) for the development of research involving invertebrate hosts, wild and domestic animals in the investigation of diseases caused by the mosquito *Aedes aegypti*, such as zika, dengue and chikungunya.

“The objective of the research is to know the rates of infection of the zika virus in different species of animals in Campo Grande, in order to identify which species would be participating in the virus maintenance, so as to support measures of surveillance and control of important emerging diseases in our City”, explains the coordinator of the UCDB research team, professor Dr. Heitor Miraglia Herrera.

Researchers at UCDB began work in April with the collection of wild animals (bats, small rodents,

UCDB participates in international research against Zika

Work wants to identify rate of infection of the disease in wild, domestic, invertebrate, amphibian and reptile animals



adjust the details of the work was carried out in the Agro-Environmental Program

opossums, monkeys, quatis and capybaras), as well as domestic animals such as horses, oxen, sheep, dogs and cats, amphibians (frogs), Reptiles (snakes) and invertebrates (mosquitoes) at the São Vicente Institute, UCDB Vivarium, as well as the Military Police and the Animals of the Center for the Rehabilitation of Wild Animals.

In Campo Grande, animals are also checked in the reserve of the Federal University of Mato Grosso do Sul and the Prosa Park. The same research is carried out in the capital of the neighboring state, Mato Grosso, and also in Latin American countries - Peru and Colombia.

The coordinator points out that the CDC works with emerging diseases in the world, and arboviruses (dengue virus, zika virus, chikungunya fever and yellow fever) are causing great risk in Latin America, as it infects humans and infects wild animals, Domestic, invertebrates, amphibians and reptiles.

UCDB's role is to provide logistical support, to collect material and to offer the work of researchers. CDC also provides financial, laboratorial, traps and monthly logistics resources to partner

institutions. The conclusion of this research will be announced at the end of 2018 by CDC, in which it should point out the specific data of Brazil and also compare with two other Latin American countries.

Graziela Porfírio, Ph.D., professor Gisele Braziliiano de Andrade, PhD student Paula Helena Santa Rita, coordinator of the master's degree in biotechnology, Cristiano Marcelo Espínola Carvalho, and four Master's students, six PhD and one graduate.

For example, in the UCDB's vivarium, blood was collected from frogs and snakes for analysis. "The collections are made in large groups of animals and sent to the University of São Paulo and to the Oswaldo Cruz Foundation (Fiocruz) in Rio de Janeiro. Each collection will be made in a new consignment of animals, not being repeated", says Professor Paula Helena, coordinator of the UCDB Vivarium. The next collections are scheduled for July, September and November.

Master of Science in Environmental Sciences and Agricultural Sustainability at UCDB, biologist Wesley Nantes is one of the team of researchers working on the collection of skunks. "Every 15



Animals were collected in the reserves and taken to the laboratory where blood samples were taken and data were recorded; Along with an example of a trap set up for the capture of the examples



days I set the traps in the reserve and check it daily if there was a catch. If I find it, I check the animal's measurements, and we take it to the team of accredited veterinarians to collect the blood material. It is a very satisfactory work, with interaction of outside staff, different methodology and learning", he commemorates.

Veterinarian Gabriel Carvalho de Macedo, Ph.D. in Environmental Sciences and Agricultural Sustainability at UCDB, is a member of the UCDB veterinary team. "We collect blood, feces and ectoparasites [it is a classification of parasites from the point of view of the topographic distribution in the body of the hosts] of the captured animals. After this procedure, we store in minus 80 degrees, until we send the collected material to USP and Fiocruz. The internationalization among the

researchers is very cool, besides we can practice another language," he emphasizes.

Herrera completes even though this integration aims to foster the scientific knowledge of graduate students and, perhaps, to promote exchanges of scholarships for master's and doctoral students in the United States.

The research in UCDB is developed with the proper license of the System of Authorization and Information on Biodiversity (Sisbio) and the Institute of the Environment of Mato Grosso do Sul (Imasul).

CDC (Centers for Disease Control and Prevention) is an agency of the Department of Health and Services DeKalb County, Georgia, United States.



Public graduation and animation guarantee the success of the Festa

Shows and the participation of students commanding typical tents of the festival were attractions in the Catholic this year

GILMAR HERNANDES

The biggest university festa junina in Mato Grosso do Sul, the UCDB Festa Junina, guaranteed absolute public success and this year featured the special presence of the duo Zé Neto & Cristiano as the main attraction, releasing the second DVD “A new dream”

Besides the singer Evandro Campos and the duo João Paulo & Fernando.

And it was not only the songs of the university sertanejo that were successful in the 11th edition of the festa junina, the typical foods in the tents organized by students also won the palate of the participants, offering skewers, hot dogs, pastels, typical dishes, drinks, among other dishes.

“The UCDB festa junina is a tradition in our city and also a

time when scholars are waiting a lot to raise funds for graduation commissions”, explains UCDB’s Dean, Fr. Ricardo Carlos.

Maria Ursula, from the 9th semester of Environmental Sanitary

Engineering, and Fabrício Guedes, from the 10th semester of Law, earned R\$ 500.00 each because they were better characterized as a country man. On the other hand, the Smurfs tent, from the 5th semester

of Physical Education, won in the most lively category, and the tent Jurispetinho, from the 6th semester of the Law course, was victorious in the most ornate category, both of which took R \$ 1,000 each.





University Parish expands evangelization of students

In addition to the work already done with the UCDB youth, students from other educational institutions will also be able to participate in the activities

GILMAR HERNANDES

The new St. John Bosco University Parish expands for students from other higher education centers the evangelization already carried out for the students of the Don Bosco Catholic University. The creation of the Parish and the inauguration of Father João Marcos Araújo Ramos as parish priest took place on the day of Our Lady Help of Christians May 24 in a celebration presided over by the Metropolitan Archbishop of Campo Grande, Dom Dimas Lara Barbosa and concelebrated by several Salesian priests and the archdiocese, Counting on the presence of collaborators, teachers, pro-deans, students and visitors. “It is a remarkable moment for our University, to provide religious and spiritual services for our students. Without the creation of the Parish, we always need to be connected to another parish asking for registration of baptisms, marriages; Now we will have this autonomy”, explains the Dean of UCDB, Fr. Ricardo Carlos.

UCDB Chancellor, Fr. Gildásio Mendes dos Santos, comments that it is a great pride to have the first personal university parish in Brazil. “I am very pleased that Archbishop Dimas supported us and approved this project together with the whole council of priests, and we are here to join the Archdiocese, contribute, move and better serve the Archdiocese with our Salesian way”, emphasizes the Chancellor.

“The university parish means a qualified presence of the church in the university environment. What the church wants is to be present, to be a friendly, supportive presence, to serve in the midst of these young people, so that they can find the light of faith”, Archbishop Dom Dimas points out, adding that this is the 46th parish of Archdiocese of Campo Grande.

According to the Pro-Dean of Pastoral and now parish priest, Father João Marcos Araújo Ramos, the new university parish will bring more autonomy to work with the youth of UCDB and other institutions of higher education. “All the young university students



Before Archbishop Dimas, new parish priest renewed priestly vows

of Campo Grande are invited to participate in our work, retreats and catechesis”.

The St. John Bosco Church was inaugurated in August 2015, on the UCDB campus, in commemoration of the Bicentennial of the birth of the patron Don Bosco, becoming part of the parish of St. Francis, before becoming the first Salesian University Parish in Brazil. The parish secretariat will be attended by the Pastoral staff, in the room of Block A of the Catholic.

MASS PARISH HOURS

Mondays, Tuesdays and Fridays
at 6:30 p.m.

Wednesdays and Thursdays at
9:00 a.m. and 9:00 p.m.

Sundays, at 7:15 pm (with free
admission to the Institution's
parking lot)

Source: Pro-Pastoral Ministry

TREN # DING TOPICS



Running

More than 90 students from the courses of Mechanical Engineering, Control and Automation, Electrical and Computer Sciences of the Catholic University were amused and competed in the third edition of Rolimã Car Race, held on June 17, in the parking lot of Block B on campus Tamandaré of the Catholic. In addition to creating the model, the students were evaluated for the performance of the cart on the track. The first place was with the Bulryzer team, 2nd place with Catchau and 3rd with La Ferrari Pantaneira.

FESTA JULINA UMI

The University of the Best Age, which is a free extension program of the UCDB aiming at the quality of life and inclusion of the participants in the campus of the university, will hold on July 1st, from 8 am to 5 pm, on the polesportivas blocks of UCDB, the traditional Festa Julina da UMI, in order to celebrate among colleagues and also with the relatives. More information by phone (67) 3312-3431.

RECOGNITION

The Psychology and Health Journal (www.pssa.ucdb.br) linked to the Postgraduate Program in Psychology - MSc and Academic Doctoral Program (PPGP) rose to the classification with Qualis B2 in the area of Psychology. See more at <http://www.capes.gov.br/avaliacao/instrumentos-de-apoio/classificacao-de-producao-inteligente>.

Maria Fernanda Figueiró



PRIZE

Ararazul dance group, from the Culture and Art area of the Don Bosco Catholic University, won the first place with jazz choreography, in the senior category, in the 4th Onça Pintada Prize, held from June 14 to 17 at the Glauce Rocha Theater, in Campo Grande. In addition to the trophy, the group also won the prize of R \$ 2 thousand. The Ararazul group, formed by 22 dancers, is already working on a new choreography for the next semester.

SUBSCRIBE

24th, 25th and 26th october

The fourth edition of the UCDB Teaching, Research and Extension Congress, the largest scientific event in Mato Grosso do Sul, will be held on October 24, 25 and 26, with the theme “Inclusion and Overcoming”. The special guest will be former gymnast Lais da Silva Souza (28 years old), who joined the Brazilian team at the Olympic Games in Athenas (2004) and Beijing (2008). On January 28, 2014, during training at the Winter Olympics in the United States suffered an accident that caused a twist in the cervical spine, leaving her quadriplegic. Submit your works until August 21. More information <http://sabersemacao.ucdb.br/>.

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SUGGESTIONS
TO THIS COLUMN:
noticias@ucdb.br



OPENING

july

Don Bosco Catholic University inaugurates, in July, Block D of the Institution, which will have 32 new classrooms. Starting next year, the process of reordering undergraduate courses begins with graduate programs. The new block of Catholic is part of the package of works that integrates the UCDB Conecta Project.

DEBATE

4th august

Lecture on Criminal Law in Revolution will be held on August 4, from 7 pm to 9 pm, in the amphitheater José Scampini, located in Block C, UCDB, with the objective of continuous training of academics, with debates pertinent to Criminal Law in everyday life. The event is promoted and funded by the Superior School of Law - OAB / MS. More information by phone (67) 3312-3790.

Internship

STUDENT ASSISTANCE

Pedagogy - four vacancies

Forward curriculum to anapaulaz@ucdb.br and sima@ucdb.br

MUSEUM

Social Work - two vacancies

Forward curriculum to elizete@ucdb.br and sima@ucdb.br

More information at the Integration Market Market Academy (Sima) by phone

EDUCATION

7th and 8th july

The third Brazilian Congress on Teaching Physical Education for Health will be held on July 7 and 8, at the Dom Aquino amphitheater in block B, Catholic, with the objective of promoting teaching in the area of physical activity related to health. Mini-courses, lectures and round tables will be held. More information by phone (67) 3312-3887.

CONGRESS

14th, 15th and 16th august

The XIV International Congress on Human Rights, an event of the UCDB in partnership with UFMS, will be held on 14, 15 and 16 August, in the amphitheater José Scampini, located in Block C, Catholic. One of the objectives is to provide an incentive for academic reflection focused on the reality of Human Rights practices, as well as Human Rights Education. More information at www.ucdb.br/eventos.

SEMINAR

8th august

The second Seminar on Violence, Gender and Vulnerable Populations will be held on 8 August, in the morning (7:45 a.m. to 1 p.m.) and at night (7:00 a.m. to 10:30 p.m.), in the amphitheater Angel Adolfo Sánchez y Sánchez/Biblioteca, Catholic. The objective is to divulge works carried out in the Laboratory of Psychology of Health and Violence through the multidisciplinary discussion about violence, suicide, spirituality and vulnerable populations of Mato Grosso do Sul. More information by phone (67) 3312-3605.



VISIT

The famous alumni of the UCDB, Raphael Calux Munhoz Pinheiro and Ricardo Mariano Bijos Gomes, better known as Munhoz & Mariano, caused a stir in fans as they appeared by surprise at the Institution for an invitation/sample of the show "Violado dos Munhoiz". Access the photo gallery of this visit at www.ucdb.br.



DO YOU KNOW WHAT THE RESULTS OF YOUR ACTIVITIES ARE?

In a competitive market, it is necessary to innovate and change to gain prominence, and for new strategies to be developed, it is important to have knowledge of the results of the activities carried out.

Indicators offer several benefits to the organization, as they allow processes, deadlines, quality and quantity to be measured. The management of these data contributes to the management of the activities and so that the improvements can be implemented to optimize the results that are presented unsatisfactory. That is why the areas and the organization as a whole must elaborate their performance indicators.

This work tool points out where the errors and correctness are. Successes can be disseminated as good practice, and for mistakes, action plans should be developed to correct the problem and improve operations.

The lack of indicators is an important point of attention, because problems need to be identified as well as their sources. If there is no knowledge of the results, how can decisions be made on the basis of unmeasured facts?

The manager must evaluate his processes and really measure what matters. The indicators should be elaborated appropriately and with a focus on the results of the company. It is also of great value that the results achieved are transmitted to the employees so that they also direct their efforts towards the strategic objectives of the organization.

ANDRESSA TOGNON
Human and Institutional Development
Area

Entries for the UCDB Winter Vestibular can be made until the 25th

There are 46 courses in face-to-face and distance

GILMAR HERNANDES

Registration for the UCDB Winter Vestibular 2017 is open until June 25 and should be made exclusively through the site www.ucdb.br/vestibular. The test will be applied on Sunday, July 2, at 8:00 AM, on the Avenida Tamandaré campus.

The vacancies are divided into 46 options of courses, both in person and distance, which, in addition to the tradition of more than 50 years of training, have a teaching method based on values and principles for tomorrow, forming more critical and conscious citizens. The registration fee for the UCDB Winter Vestibular is R \$ 30.

The 31 undergraduate courses are: Administration, Agronomy, Architecture and Urbanism, Biomedicine, Biological Sciences (bachelors degree), Accounting,

Design, Law, Physical Education (undergraduate and baccalaureate), Nursing, Civil Engineering, Computer Engineering, Engineering, Control Engineering and Automation, Production Engineering, Electrical Engineering (baccalaureate), Mechanical Engineering, Sanitary and Environmental Engineering, Pharmacy, Philosophy, Physiotherapy, History, Journalism, Education (Portuguese-English), Nutrition, Pedagogy, Psychology, Advertising and Propaganda, Technology in Analysis and Development of Systems and Animal Science.

The 20 distance courses are: Administration, Accounting, Theology, Social Work, Philosophy, History, Literature, Pedagogy and

Technology in Foreign Trade, Business Management, Environmental Management, Cooperative Management, Financial Management, Public Management, Logistics, Marketing, Real Estate, Management Processes, Human Resources and the Secretariat.

Applications for the 2017/B selection process will be used to fill the remaining vacancies for the face-to-face courses, in which registration will take place in the second semester, in the classes started in 2017/A, except for the Law course, which starts in the first half. The test for the face-to-face courses will have high school program content. For the distance courses, the selection process is individual and continuous. More information can be obtained at www.ucdb.br or at (67) 3312-3300.