

UCDB

newspaper

Monthly Newsletter - Year XVIII - n° 325 - Campo Grande - May/2019

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UCDB

Winter Entrance Exam
Open Registration



OPEN REGISTRATIONS FOR UCDB VESTIBULAR WINTER 2019

Dom Bosco Catholic University is now open for the 2019 winter selection process, bringing 35 options for undergraduate courses and 21 other distance learning options. Candidates who donate a kilo of non-perishable food in UCDB Relationship Area (SeR), until May 24, get exemption from the entrance exam fee, which is \$ 30.

Enrolment can be made through the internet (www.ucdb.br/vestibular). The exam will take place on June 23, starting at 8 am, in Tamandaré campus.

On-campus undergraduate courses are:
Administration,
Agronomy,
Systems
Analysis and

Development,
Architecture and Urbanism, Big Data, Biomedicine, Biological Sciences (degree and bachelor's degree), Accounting, Design, Law, Physical Education (degree and bachelor's degree), Nursing Civil Engineering, Food Engineering, Computer Engineering, Control and Automation Engineering, Electrical Engineering, Mechanical Engineering, Production Engineering, Sanitary and Environmental Engineering, Pharmacy, Physiotherapy, Gastronomy, Water Resources Management, History, Journalism, Education, Veterinary Medicine, Nutrition, Pedagogy, Psychology, Advertising and Animal Science.

In the distance mode,

expediente



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Fr. Gildásio Mendes dos Santos

Rector

Fr. Ricardo Carlos

Dean of Administration

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Dean of Institutional Development

Br. Gillianno Mazzetto

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UCDB NEWSPAPER

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IUS - Salesians institutions for higher education

ANEC - National Association of Catholic Education of Brazil

ABRUC - Brazilian Association of the Community Colleges

For students from other institutions wishing to transfer to the Catholic, the application deadline is July 18, with the first monthly fee exemption and up to 25% discount on payments made by the 5th of each month. There are advantages for diploma holders as well: Catholic graduates get up to 30% off, while graduates from other higher education institutions get 20% off (rule also valid for payments up to the 5th of each month).

the undergraduate courses are:
Administration, Business Accounting, Foreign Trade, Philosophy, Business Management, Cooperatives Management, Public Management, Environmental Management, Financial

Management, Human Resources Management, Legal and Notarial Services Management, History, Literature, Logistics, Marketing, Real Estate Business, Pedagogy, Management Processes, Secretariat, Social Work and Theology.

Adding the procedure to traditional - exams with 60 questions and one essay - 30% of places are reserved for candidates who choose to participate using a grade from the National High School Exam (Enem). While the selection process of candidates for distance learning courses is individual and continuous.





UCDB is selected for federal program of exportation incentives

Dom Bosco Catholic University, through the Innovation and Entrepreneurship Agency (S-Inova), has just been accredited by the Brazilian Export and Investment Promotion Agency (Apex-Brasil) to join, for two years, the office team at the Brazil's Export Qualification Program (Peiex-Brazil). It is the first Mato Grosso do Sul office and aims to promote free export process for small and medium enterprises.

Members of the Program in Brasilia provided training for the qualification of the Mato Grosso do Sul team, presenting the methodology and form of action focused on exportation to be replicated to MS entrepreneurs. "Apex will pay six technicians chosen by UCDB to do this work. As a counterpart, UCDB assigns the structure, manages the project's

resources and goals", explains the institutional coordinator of the project at UCDB, Professor Michel Constantino.

"These activities will allow UCDB to continue to promote academic excellence, connecting teaching, research, extension and pastoral so that it allows the complete training of professionals to work in the market and in society. The choice of the institution to host a Peiex office is to recognize the initiatives and institutional strategies", celebrates the administrative coordinator of S-Inova/UCDB, Vinícius Lugo Samudio.

He also points out that Mato Grosso do Sul, due to its geographical location, is naturally a state with several potentialities for foreign trade, besides strategically presenting borders with Bolivia and Paraguay.



Institutional video UCDB wins Morena Award 2019

The video that marked the Christmas campaign of the Don Bosco Catholic University was voted the best advertisement of 2018 during the 23rd edition of the Morena Award for Advertising Creation. The production was by Bebop Branding and competed with over 300 pieces.

UCDB won in the Institutional category and then the Grand Prix, main prize of the night. “I dedicate this achievement to all the people who believe in advertising, the University staff and our students. We believe in education, value campaigns and we are very happy with the result”, said the Dean of UCDB, Fr. Ricardo Carlos.

Partner-director of Bebop, publicist Ricardo Martin pointed out that over 80 scripts were created for the end of the year video of the

Catholic, which further values the importance of the award. “For the third year in a row, we managed to get the best video of the year and thank UCDB for the partnership for believing in the projects. There were more than 80 scripts, a lot of research and we got this amazing result for us. We hope to continue winning in the coming years”, he said.

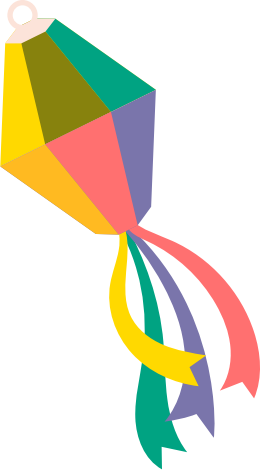
UCDB communication director Jakson Pereira stressed that the result is the result of the work of the institution’s internal team and the agency. “All our campaigns are done together. Not only do we expect the agency to propose, we work together, discussing the proposals, looking for new, modern projects. That is why the result of this award is shared with all internal University staff”, he said.

Watch the winning video: https://www.youtube.com/watch?v=-1-IYDAz_bY&feature=youtu.be



Hugo and Guilherme were at UCDB to promote the June party

Festa Junina UCDB will release the DVD of Hugo and Guilherme



There is little more for another edition of Mato Grosso do Sul's biggest university june party. It will be on June 8, at 8 pm, in the parking lot of block A, with the release of the DVD of Hugo & Guilherme, a duo from Goiás that has been standing out in the country music scene.

Tickets are for sale in three categories. Floor (\$ 30 the full price and \$ 15 half price); Premium Area (already in the second lot, at R \$ 120 the full price and R \$ 85 the half price); and Lounge Hugo & Guilherme (also in the second lot, at R \$ 150 the full price and R \$ 105 the half price). Entries can be purchased at <http://www.fasttickets.com.br/>, the UCDB Store or Gugu Lanches.

Also on stage are Felipe Santos, the duo Marco Antonio & Gabriel (with participation of Mattos & Thobias) and DJ Panda.

Hugo and Guilherme have been singing together since 2015 and became known with the song Conveniência. They launched the project "No pelo" and the songs are already playing on the radios: "Teste

da mãozinha", with Henrique & Juliano, and "Toda ida pede volta", with Marília Mendonça, besides the current work song "Namorada Reserva".

As part of the city's calendar of events, UCDB Festa Junina also offers typical food and drinks of the time, in tents run by graduating studentss, who take advantage to count resources for graduation.



Marco Antonio and Gabriel also perform at the party

ART TRANSFORMS ART TRANSFORMS

Installations produced
in UCDB are exposed
on the Esplanade Railway

Seven artistic installations produced by Dom Bosco Catholic University remain exposed to the population at the Cultural Platform of Esplanada Ferroviária, in Campo Grande, during the month of May.

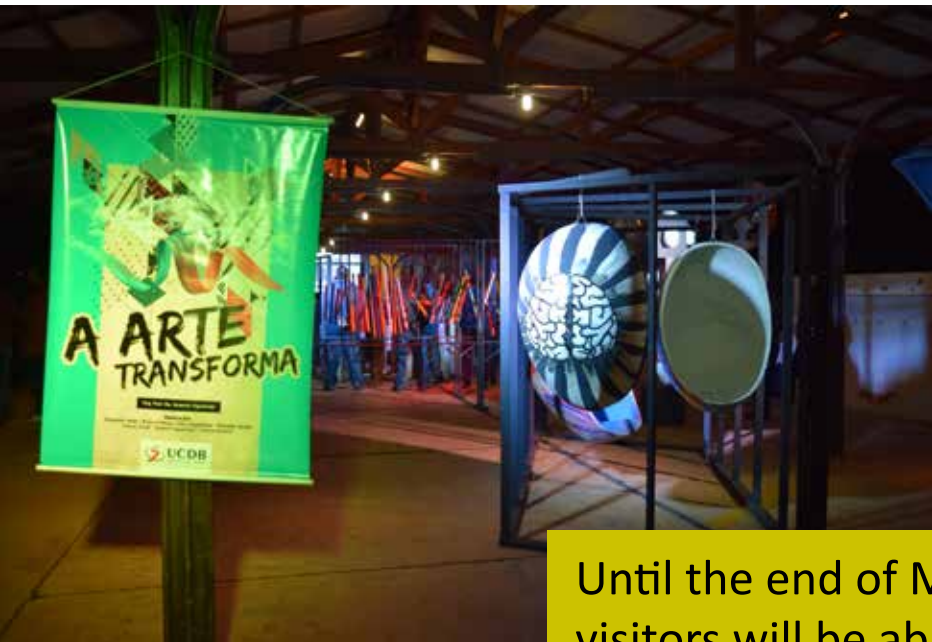
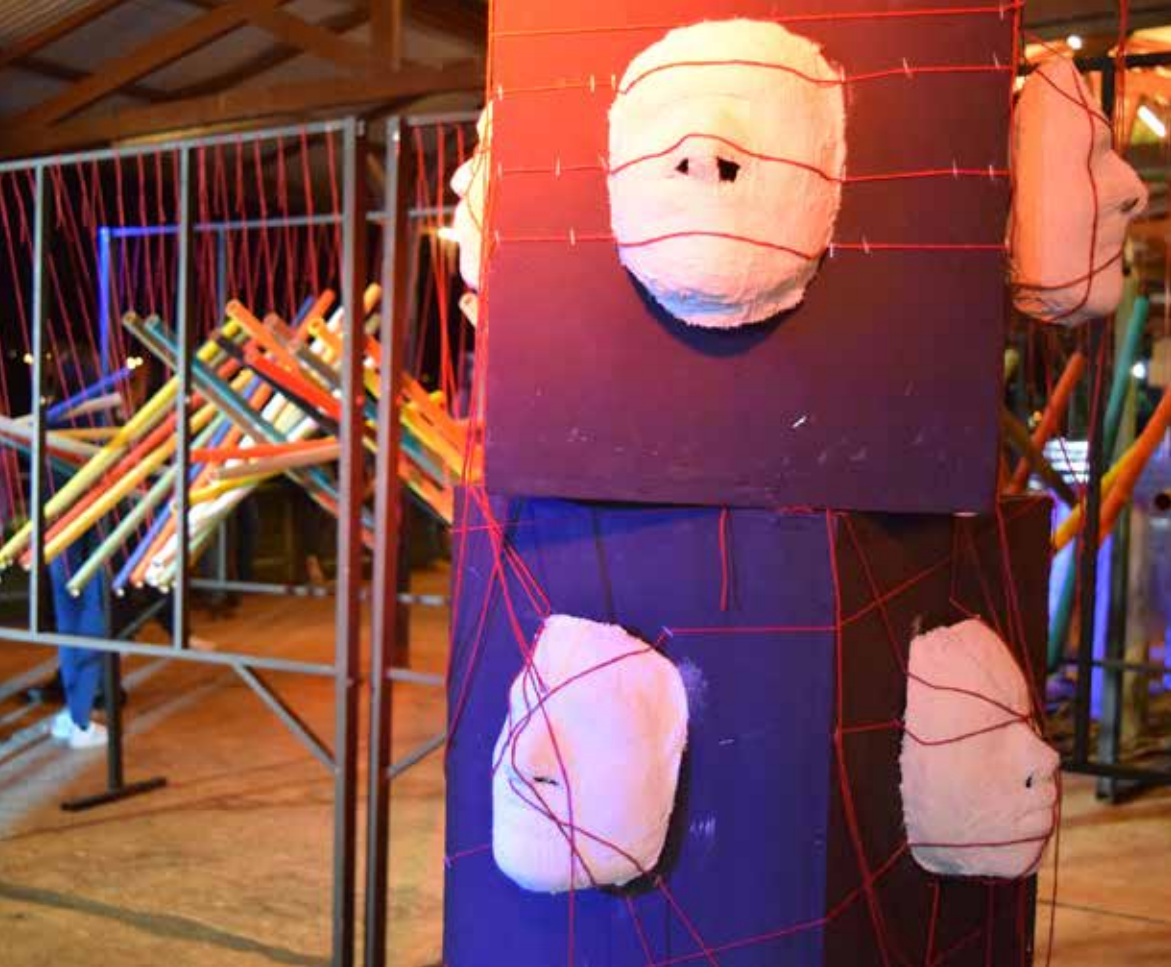
The works were present at the opening of the 17th National Week of Museums - an event held simultaneously throughout Brazil by the Brazilian Museum Institute (Ibram) - and are part of

the project “Arte transforma”, developed by UCDB Culture and Art Area. The works come with the proposal to generate reflection on the preservation of the environment.

“All the works were produced from the reuse of objects that would be thrown away. In addition, they bring criticism or some kind of discomfort to the viewer. The work is a way of sending a message to the public about the importance of environmental issues and care for nature and also showing that art can be made with any type of material”, explained the coordinator of the UCDB Culture and Art Area. , Me. Roberto Figueiredo.

INSTALLATIONS

- Telephone for bird
- Tree of nonlife
- Resistance
- Colors
- Seats in motion
- Forest has life
- Masks



Until the end of May,
visitors will be able to
check out the works



Pastoral UCDB

Letters to Our Lady Help of Christians

The day of Our Lady Help of Christians (24/5) is coming and, for the celebration, the University Pastoral proposes to the entire academic community to write letters of thanks or requests, which can be left at the feet of Our Lady, on altars that are scattered throughout the campus (Church, Block A Pastoral, UCDB Courtyard, ADM Block and Clinics).

"According to a Salesian

tradition, as Don Bosco did to the young people of his time, we are invited to write a letter to Our Lady. In the letter, you can use your simple child words to make your request or thanks addressed to the Mother of God. The letters will be burned after Mass on May 26", explains the Dean of Pastoral and Community Affairs, Fr. João Marcos de Araújo Ramos.

"Pray everyone, big and small, to always remember the Most Holy Mary Help of Christians"

Don Bosco



Winter clothing campaign

Warm clothing, blankets and clothing can be donated by July 7 for the Operation Ironing campaign, run by the Pastoral and Pastoral Affairs Office. Anything raised will be donated to needy people.

