

UCDB's Entrance Examination: Registrations are open until November 27th

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Saberes em Ação congress reached an international status

The event brought together more than 10 thousand people in this edition, including researchers, academics and foreign people.

Pages 6 and 7



A Project enables life quality for handicapped people

"Vida Nova", an extension Project developed by Physical Education course and Nutrition, supplies more than 100 people in Campo Grande.

Pages 8 and 9



Furnas Community wishes to conquer new markets

Certification for products from quilombola community can increase sales of sugarcane, flour and greenery.

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2017, a Year of Growth and consolidation for UCDB

It is inevitable to arrive at this time and do not stop to reflect on our actions during the year. Fortunately, we have many reasons to celebrate in our University, the improvement in the environments, the quality of undergraduate and postgraduate courses and some important partnerships to continue advancing.

Three new spaces opened on our University: The Main Entrance, at Tamandaré Av, the block D that is composed of large and modern classes that are being used by Agrarian Science courses and by programs as "Strictu Sensu" in Education and Local Development (DL); and the grove that was fully revitalized thinking about the comfort for the academic community.

We have achieved overall strengths in the disclosures of ranking and grades from UCDB courses. The Coordination for the improvement of Higher Education Personnel (CAPES), acknowledged with grade five, the programs of Masters and

Doctorate in DL and Education, furthermore they have positively evaluated with grade four the courses as Biotechnology, Environmental Sciences, Agricultural Sustainability and Psychology. The University Ranking (Folha) had yet confirmed UCDB as the best private university of MS. All undergraduate courses were "starring" in the 2018 Student Guide, with emphasis on Biological Sciences - Bachelor's degree, which have had received five stars.

An important achievement for UCDB was the partnership with Institutions that offer Stricto Sensu programs and The Council of Deans of Mat Grosso do Sul (Crie-MS) is now a reality with proposal of joint actions between the universities: UCDB, UFMS, UFGD, UEMS, IFMS and Uniderp. Together we are stronger. We also can show our technical expertise building projects to achieve better results for our region.

In this edition, there are two

articles representing the highlights of the year. One of them was "TV Saberes em Ação" successfully done and each year it gets bigger and better.

It was gratifying to see the academic researches in focus and the amazing active participation of all collaborators and academics which so well, received visitors from other institutions. The other article is about the completion of the partnership with Energisa, which resulted in the improvement of the production conditions for the Quilombola community, Furnas do Dionísio.

Therefore, thinking about everything we did, we can plan our next actions, always aiming at excellence in education.

I wish you all a blessed Christmas and a New Year filled with graces of God.

Fr. Ricardo Carlos
Rector UCDB

expedient



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Dean of Extension and Community Issues: Luciane Pinho de Almeida

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Director: Jackson Pereira
Responsible Journalist: Sílvia Tada (DRT 33/17/13)
Reporter: Gilmar Hernandes (082 MTB/MS) and Natálie Malulei (MTE 1145/MS)
Interns: Michelle Moraes and Gabrielly Gonzalez
Text formatting: Maria Helena Benites
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Telephone: (67) 3312-3300 or 3353
E-mail: noticias@ucdb.br
Website: www.ucdb.br
Facebook: UCDB MS
Twitter: @UCDBoficial

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"The bond that unites health and study, the foundation on which they base is morality"
Don Bosco

God shines a light in the world when Jesus birth

Dear UCDB Academics, staff and friends.

We have already seen through the cities the Christmas lights. They light up so they point us this special time and that God shine a light on this world when Jesus birth.

When we decorate every Christmas Crib, we can feel an invitation inside our heart. One of them is to feel how much God loves us and how deep we can integrate that scene loving the baby Jesus, handing him over our precious life as a gift, facing those cold nights with the shepherds, all them excited to see that little miracle from Bethlehem, as a human baby. Making that cave our home because "Christ is alive among us!"

The other one is also related to the holy spirit of bearing holy fruits due to the fact of our dedication and efforts, day-by-day, time by time, with patience and faith. In addition, it makes us review our time, think about life and the eminent end of the cycle. We celebrate the end of the year and the



upcoming time. What will the future be like? It depends upon our desire of living it well therefore to our self-giving to God and then we could be strongly prepared to any barrier.

The holiday season also brings with them a gratitude feeling. Many of you academics finish the respective course and receive the dreamed University Degree. It is time to celebrate friendship and all achievements over the years. It is time to celebrate one more completed step and say to

ourselves: "Move Forward". Yes, always forward in the way, but with focus, because every vocation must contemplate the love of God and neighbor.

The University Pastoral Family wishes everyone Happy Holidays and that the light of Christmas may shine every single day of next year. Praise the Lord God! Praise the God of life today and forever!

Fr. João Marcos Araújo Ramos
Dean of Pastoral

selective process for each virtual course is individual and on-line. Please visit the website for more information. (www.virtual.ucdb.br).

The answer key, for Vestibular UCDB 2018, will be available on December 4th, the writing and personal results will be announced on December 6th. Registrations are starting from December 6th to 12th. The classes are going to start on January 31st, 2018. You can phone (67) 3312-3300 for more information.



2018 Entrance examination offers vacancies for 55 courses

The test will be realized on December 3rd in the university campus

GILMAR HERNANDES

Catholic University Don Bosco opened up registrations for Vestibular UCDB 2018 (A test to select academics). Those who are interested can enroll on the website: vestibular.ucdb.br website until November 27th. Vacancies are offered in 35 in-person undergraduate courses, plus 20 virtual learning courses.

The test (writing and 60 more objective questions about high school contents) is going to be applied on December 3rd, (Sunday) at 8:00 AM on Tamandaré campus. Enemy Candidates from 2016 or 2017 and UCDB 2018 Challenge participants

are going to be dispensed of the re-selecting, but must present a minimum score of 400 points obtained in the competition.

30% of vacancies are reserved for those who choose to use the results of the National High School Examination (ENEM), 30% for the candidates who participated in a UCDB Challenge called “Desafio UCDB” and 40% for the vestibular test. The total cost is R\$ 30.

UCDB Virtual offers 20 undergraduate courses, 12 courses in technology, four licentiate degrees and four bachelor's degrees. The

There are 29 bachelor's degrees: Administration, Agronomy, Architecture and Urbanism, Biomedicine, Biological Sciences, Accounting Sciences, Design, Law, Physical Education, Nursing, Civil Engineering, Food Engineering, Computer Engineering, Control Engineering, Production Engineering, Electrical Engineering, Mechanical Engineering, Sanitary and Environmental Engineering, Pharmacy, Philosophy, Physiotherapy, Phonoaudiology, Journalism, Veterinary Medicine, Nutrition, Psychology, Publicity and Advertising, Social Services and Zootechny. Five degrees to be licentiate of teaching: Biological Science, Pedagogy, Language arts, History and Physical Education. Finally, a technological course: Analysis and Development of Systems.

There are four bachelor's degrees: Administration, Social Science, Social Work and Theology. Twelve technological courses: International Trade, Commercial Management, Cooperative Management, Public Management, Environmental Management, Financial Management, Human Resources Management, Logistics, Marketing, State business, Business Processes and Secretarial. At last, four undergraduate courses to be licentiate: Philosophy, History, Language arts and Pedagogy.

IN-PERSON COURSE

VIRTUAL LEARNING COURSES



Dad Squarisi

“Speaking well and writing well is a contemporary requirement”

SILVIA TADA

Author of several books on techniques of good writing, Dad Squarisi is very vocal in saying that speaking and writing well are not only requirements of professionals who deal directly with Portuguese. All professions require articulation in writing and speaking, whether dealing with a customer, selling a product, presenting a project, defending an idea, or expressing themselves on social networks.

In October, the journalist visited UCDB, where she participated in a preparatory essay session for the National High School Examination (Enem), within the IV Saberes em Ação program, and gave an interview to the UCDB Newspaper. Here are the best snippets of the chat

UCDB Newspaper: How important is a professional leaving college to communicate well with their audience?

Dad Squarisi: We live in the internet age, and the internet age is very new to everyone. And it has a characteristic: you write a lot and you read a lot. So the professional who does not have the ability to write will possibly be excluded. And it's no use writing as Camões, like Guimarães Rosa - that's not what the Internet asks for. The internet calls for three golden rules of style: smaller is better, less is more and vary to please. So I have to write the appropriate text for internet, which is not the suitable for the internet, just that, but it is the contemporary text. Today, no one picks up a whole page of newspaper to read. Even the text of the newspaper is divided into small parts with illustrations, with infographics, precisely because the smaller is better. I do not deprive the reader of the information, but I divide the information in such a way that it facilitates reading and, above all, it makes it fast.

UCDB Newspaper: Is this true for all professionals?

Dad: Of course! Everyone has a website, has a page, has Facebook, has Twitter. Today, those who are not communicating through social networks are somewhat excluded. So, it's not for journalists, it's not for the Literature course, it's not for the lawyer - it's for everyone. Speaking well and writing well is a contemporary requirement. Before, writing was enough; not today, there are recordings of mobile phones, videos, so talking is also important. If I want to record and I want the other side to understand my message, I have to know how to give the right message. Same thing from there to here. In videos, position, articulation, smile, and body movement are important because this is also part of modern life. We record videos and it's recorded. Therefore, complete communication is not a characteristic of the journalist, of letters or of the teacher. It is, in fact, all of us.

UCDB Newspaper: You said that you never read so much and you wrote so much. But many people criticize the language of the internet, the abbreviations, substitution of letters, accentuation. How do you see the relationship of the new generation with the Portuguese language?

Dad: We are polyglots in our language. If I'm on WhatsApp, I have to use the WhatsApp language: abridged, quick,

because the people who are going to read the message are not concerned with my erudition, but with the information I am passing on to them. So I abbreviated it, disregarding the grammar rules and no one cares about it. There is almost a pact between reader and author. The reader accepts the way the author writes. It's different from a test, a Master's Dissertation, a Test at College, at Enem. Then I will have to use the cultured standard I learned in school, what the grammar and the dictionary teach. And we know that! UnB (University of Brasilia) tested students to see how social media interferes with academic text. And it does not interfere. The parents are very afraid, but the pupils know how to distinguish one thing from the other.

UCDB Newspaper: Does this not hinder children's learning?

Dad: No. Of course you can not stay all day in social media. They need to study, read books, articles, newspaper. If they just stay in WhatsApp, maybe they will. But, in fact, WhatsApp is one of the many languages we use throughout the day.

UCDB Newspaper: Writing is a haunting theme in Enem and in public contests. In your lectures, what do you seek to highlight so that the candidates face this challenge?

Dad: My specialty is the writing of the Enem, and that's what I'm talking about, especially to demystify: Enem writing is not a seven-headed animal. They have made essays that would earn 1000 in the Enem throughout life. So it is nothing more than writing a text with beginning, middle and end, that defends a point of view (an argumentative text) and that is well written, with correction, with grace, with lightness. And all this is technical. It is not the gift of God, nor does it fall from heaven nor jump from hell. This is technical and we learn. So, I want the boys who participate in the classes to say this: I do not want to get 600, 700, 800; I want to get 1000.

UCDB Journal: Is it possible, even if the topic was considered difficult?

Dad: It's possible. We know a lot, we've been reading a lot, and we have been seeing a lot of movies, talked, already watched TV news, reports, and documentaries. We know a lot of people who do not know what they know. So nothing that comes down is strange. What we have to know is to organize, make a plan and follow it.

In the palm of the hand: UCDB scholars create applications for real customers and solve business problems

Just this year, the group developed three apps and one of them went to the University of Arkansas (USA)

NATALIE MALULEI

To acquire labor market experience still in undergraduate, this is what the students of Technology in Analysis and Systems Development of the Don Bosco Catholic University won when facing the challenge of attending to real clients. Since the beginning of 2017, twelve students in the sixth semester of the course have developed three applications for the Android operating system and are already in the fourth project, which should be finalized by December.

All works are supervised by Professor Virmerson Bento dos Santos. Three years ago, when he joined the entrepreneurial profession with the task of training new software developers, he realized the difficulty of students in performing functions in the labor market and

decided to create a bridge between these two universes.

“I have two companies, Perseu, an application developer, and High Tech, which offers training for professionals who want to work in the field. From the moment I saw the difficulty of the students in the face of some processes, I readapted my way of teaching so they could experience the job market. In a part of the semester I give them the tools they will need to develop the applications and then supervise the construction of each item”, said Virmerson.

Requests for new apps arrive to students through Professor Virmerson, and the first customer was the University of Arkansas in the United States. As the botany department of the institution had a need to list the diseases that

attack corn crops, the application would have to contain all this information, and that was how Corn Mycotoxins emerged.

“It was a team effort, each one developed a part of the application and made the adjustments to correct some errors. It was a really cool experience for me because, despite working in the area, I had never done an application from scratch, and it will help me a lot to grow as a professional”, said Andrey Fernandes, 24.

Two other projects developed by the students were the administrative part of an application focused on Narcotics Anonymous and also an app for the Military College of Campo Grande. “For the Military College, we created Inclusapp. As the school opened the doors also to assist students with disabilities, the application is asked to guide the children and help the teachers to deal with this reality, explained the student Matheus Vilvert, 20 years.

“It took two months to be ready, we work together with the college team, and the most complicated part is the adjustments requested by the client, because we often redo and he does not like it. Despite this being boring, it was what brought us more experience to deal with real problems and made us work harder than if it was just to take notes on

a job”, said Rinaldo Arakaki Rocha, 20.

Even with the completion of these three projects, students still need to complete one more application before the end of the semester. This time, the app is for the “Developer Factory” project of High Tech company. According to the 23-year-old student Kaio Nascimento, this project will be very challenging: “I think it’s going to be more complicated than the others, because part of the system is ready, and we’re going to have to adapt to it, the team is very dedicated”.

With every app developed, customers have been very satisfied. According to the coordinator of the Technology in Analysis and Systems Development course, Marcos Alves, the initiative is very important to show the relevance of the work developed in UCDB. “Besides forming more and more competent professionals, presenting good results outside the University, it is a way of showing the excellent work that has been done by the Institution”, he commented.

In the project, Catholic scholars work with real solutions for companies



In the project, academics work hard coming up with solutions for companies



Next to each other, Dean Fr. Ricardo C... of the event; above, reopening of the UCDB

Congress had a greater number of projects presented and brought together participants from several countries

In three days of the event, academic production was presented to the public, showing the strength of the research and projects of the Institution

NATALIE MALULEI

For the first time in international status, the Congress of Teaching, Research and Extension – Saberes em Ação brought together more than 10,000 people at the Tamararé campus during the three-day event — October 24, 25 and 26. In addition to researchers and students from all over Brazil, students and specialists from six higher education institutions from abroad were present.

Dominique Gay-Silvestre, a professor at the University of Limoges in France, was one of the

invited researchers and he stressed the importance of an initiative like Saberes: “It is a greater enrichment than any type of research, because we realized that France, Brazil and Mexico, for example, can be united and transform the world into a better place. By being here at UCDB, we feel this enthusiasm to participate, to communicate, to be partners in different types of projects”.

This exchange of ideas marked the congress as a whole. Already at the opening, held on the night of the 24th, the main theme of the event “University: Inclusion and Overcoming” was approached by

former gymnast Laís Souza. She was a member of the Brazilian team of artistic gymnastics until, in 2014, she suffered a serious accident while preparing to participate in a skiing event at the Winter Olympics that left her quadriplegic.

The athlete told the whole trajectory of her life, from when it began, until today, and guarantees not to have stopped. “Sometimes I think I move even more than who actually moves. I’m going to training, college, lectures. And I see that going through all this, made me learn more,” he stressed. Laís was applauded standing by the

participants and received a tribute from the Gymnastics Federation of Mato Grosso do Sul.

More than the knowledge passed by the speakers invited by Saberes, the participants had the opportunity to learn from each other. During the event, 18 books were launched and approximately 1600 works were presented in the form of banners, oral communications, round tables and product shows. According to UCDB Pro-Dean of Extension and Community Affairs, Luciane Pinho de Almeida, the event grew both in numbers and in the quality of the studies exposed in this edition.

“There was an increase of



Products exhibition at UCDB provides novelties and special projects to the general public



Carlos and Speaker Laís Souza, at the opening of the grove between Block A and the Church

approximately 25% in the number of works compared to the previous edition and, according to the scientific commission, the researches were much better, they reached a higher level. We also noticed that the present academic community grew, we had a more expressive number of students from other institutions, “Luciane said.

BIOCEANIC ROUTE

Among the 11 roundtables promoted by Saberes em Ação, one of them brought the discussion about academic cooperation on the bioceanic route and was attended by representatives from Chile,

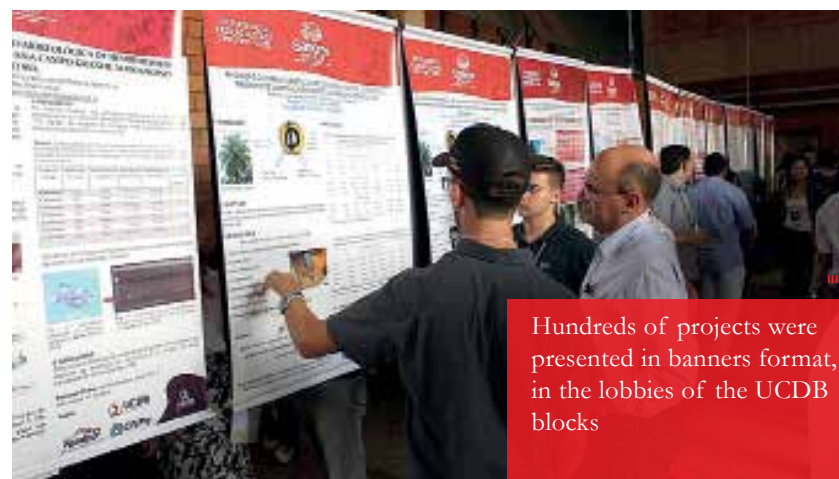
Paraguay and Argentina. Renowned experts from diverse areas participated in the discussions and filled the Catholic auditoriums.

WRITING TIP FOR ENEM

For the first time, the congress brought a specific lecture to high school students. Approximately 700 students from 10 public and private schools participated in a writing workshop for Enem with teacher and writer Dad Squarisi. Even students from other localities came to Campo Grande to attend the class, as a group from the Francisco Cândido de Rezende State School. “We are from Anhanduí, a rural school, and we made a point of being present. I think all knowledge is valid for the students, either to learn new things or to review what has already been seen in the classroom”, commented Professor Jair Venancio.

REJUVENATION OF THE GROVE

Also to provide the learning opportunity, during Saberes em Ação plus a space of UCDB was delivered to the community. The revitalized Forest brings more than seventy species of plants that make up the Brazilian flora. In the re-inauguration, besides



Hundreds of projects were presented in banners format, in the lobbies of the UCDB blocks



Laís Souza's speech touched the audience, who lot the sports courts



Planting of tree seedlings neutralized the emission of carbon dioxide emitted during the event



Eleven round tables with specialists from different areas took information and update to students

the Dean of UCDB, Fr. Ricardo Carlos and representatives of the Institution, participated the Mayor of Campo Grande, Marcos Trad, the Secretary of State for Infrastructure, Marcelo Miglioli, and the Dean of the State University of Mato Grosso do Sul (UEMS), FábioEdir dos Santos Costa.

SUSTAINABILITY

Based on the 10 thousand people who participated in the congress, Saberes em Ação

generated during the three days 71.5 tons of carbon, and to neutralize this emission, students who are part of the “Building Knowledge in Engineering” extension project planted 510 seedlings. A green ipê was planted in the Tamandaré Campus Grove, as the cornerstone of the initiative, and the other Savanna specimen seedlings were planted near the Lageado stream with the support of Águas Guariroba, who donated the plants and made the space available.



GILMAR HERNANDES

Ricardo Santos da Silva, 25, suffered a motorcycle accident seven years ago, spent six months in a coma and had to relearn walking, speaking and writing. He began the treatment by doing physiotherapy at UCDB School Clinic, after many exercises and will power he was able to take the first steps again. Today, participating in the UCDB Vida Nova extension project, he uses the only support wheelchair in some moments, because he can already move around indoors and in the school gym, where he continues the treatment and hopes to improve even more. “I really like the project because it’s better for us. I can take a shower and have lunch alone. I feel great progress, because I was able to finish high school and one day I plan to go to law school”, he said.

Like Ricardo, more than 100 people participate free of charge in the UCDB Vida Nova extension project, a work developed by the students of the Physical Education and Nutrition courses, which seeks to improve the quality of life of wheelchair users, the elderly and people with low mobility. Most of the participants are people who are victims of automobile and other accidents, but also suffer from

Project returns self-esteem, confidence and vitality to wheelchair users

Disabled people and the elderly are also attended to free of charge



illness.

“The objective of the Vida Nova project, which has existed for ten years, is to offer physical activity and strengthening, as well as nutritional monitoring. We serve all types of disabilities: visual, physical and intellectual. We seek to restore independence, muscular strength, autonomy and health in general”, explained project coordinator Vera Lícia de Souza Baruki.

Jurandir de Oliveira Silva, 40, was quadriplegic in 2009 after twisting his neck when diving in a river. “I had a cervical injury and I lost the movement of the whole body. Through the physiotherapy performed at UCDB School Clinic, I was able to improve the movement and I was also introduced to Vida Nova, of which I participate in since three years ago. I have improved my condition of life, I am feeling my legs, my muscles are returning, it has increased my immunity and my disposition. Before, the physically disabled were only at home but today, no, it has more inclusion, it has to improve the quality of life”, celebrated Silva, who will graduate in Accounting later this year and offer public competitions.

The work in the project is done by Physical Education and Nutrition course students

supervised by teachers. “It’s a new experience. It is very good to help people overcome their own limits”, said the 8th semester student of Physical Education, Marlon Campos.

After breaking her spine in a motorcycle accident nine years ago and becoming paraplegic, Suzana Vieira Castro, 35, had her routine modified. She began physiotherapy for four years, but after getting pregnant, relinquished physical exercise to take care of her daughter. She knew the Vida Nova project in September during a presentation on the Struggle for People with Disabilities Day in downtown Campo Grande. “The exercises help me improve the physical and emotional issue. I’m loving it and I do not plan on stopping to participate so soon”, he said.

For the sixth semester student, Michely Rita de Cassia Cavallari Prado, the experience has contributed to the choice of the area in which I intend to act professionally. “It is very gratifying to contribute to people through physical exercise, to improve their self-esteem, confidence and to increase this conviviality. I really think about working with special people”.

Ana Lúcia Serpa, 42, had polio at the age of nine months and was unable to walk ever since. Encouraged by her mother, she always sought her ideals, studied, worked, married, had a daughter (who is 12 years old), vain and communicative. In 2014, she started to practice physiotherapy at UCDB School Clinic, because she felt weak, making it impossible to get around.

At the same time, she began practicing shooting and participating in competitions, but without success. In one of the physical therapy sessions, she got to know the Vida Nova Project and, through his bodybuilding exercises, he improved his



new life

Before the physically disabled were just at home, but not today, it has more inclusion.

Jurandir Silva
participant in the Vida Nova Project

performance in the sport, winning the first medal (silver) in the Brazilian Cup Pantanal Paradesport Rehabilitation Association (ARPP).

But the victory did not stop there; last month she won bronze medals in two modalities of the II South American Shot Glass, held in Rio de Janeiro. “Here at UCDB, we find the highly trained professionals and the right equipment. Each student is individually treated and works on what needs to be improved. We gain quality of life, self-esteem and strength.

I only got the medals after I started here. Before, I was always last in the competitions”, celebrated the medalist.

“It is an achievement for each of them that come to us, because it makes them occupy the same spaces as all of us”, concludes the project coordinator. The Vida Nova project is offered free of charge on Tuesdays and Thursdays, from 7:30 a.m. to 10:30 p.m. and from 2:00 p.m. to 4:30 p.m., at UCDB School Clinic. More information by the phone: (67) 3312-3697 or 3312-3705.

TREN # DING TOPICS



GRADUATION

The Official Bachelor Certifications 2017B of Don Bosco Catholic University begin on December 12 with the graduates of Agronomy, Biological Sciences, Nursing, Pharmacy, Physiotherapy, Veterinary Medicine, Nutrition, Psychology (training of psychologist) and Zootechnics courses. The graduation of the graduates in Systems Analysis and Development, Physical Education, Civil Engineering, Computer Engineering, Control and Automation Engineering, Mechanical Engineering, Sanitary and Environmental Engineering, Philosophy, History, Letters (English) and Pedagogy will be on December 13. The class of law graduation takes place on the 14th. Finally, on the 15th, graduates of the courses of Administration, Architecture and Urbanism, Accounting Sciences, Design, Journalism, Advertising and Propaganda, Social Service and EAD. The ceremonies will be held at the Poliesportivo Complex on the UCDB campus, starting at 7:30 p.m. More information at (67) 3312-3315.

SYMPOSIUM

december 6th

The second Symposium on Biotechnology - Research and Innovation for the Development of Mato Grosso do Sul will be held from 6 to 8 December at the Dom Bosco amphitheater (block A) and at the Dom Aquino amphitheater (block B). The objective is to contribute to the diffusion of scientific knowledge and the strengthening of the technological and innovation segments of Mato Grosso do Sul, promoting scientific activities such as technical-scientific lectures and presentation of scientific projects in poster format. The opening of the event will be at 8:00 pm, in block B, and will continue with lectures on the following days in the morning. More information by phone (67) 3312-3858.



AWARDS

november 29th

UCDB Challenge award, which grants scholarships of 50% to 100% at Don Bosco Catholic University, takes place on November 29, in Block A of the Institution. Those contemplated will begin their studies in the first half of 2018. Check out the complete list at www.desafio.ucdb.br

EXIBITION

november 29th

The Physical Education Exhibition takes place from 29 November to 1 December in the amphitheater, Fr. Angel Adolfo Sánchez y Sánchez (Library) of the Don Bosco Catholic University, with the objective of providing a public presentation of the research carried out in the form of a scientific article. Event will be held from 07:25 p.m. to 11:30 p.m. and from 7:00 p.m. to 10:35 p.m. More information by (67) 3312-3464.

TRAINEESHIP

STUDENT ADVISING

Social Service – Two Vacancies
Send your résumé to elizete@ucdb.br and sima@ucdb.br

KINDERGARTEN (Child Center)

Pedagogy – Four Vacancies
Send your résumé to anapaulaz@ucdb.br and sima@ucdb.br

VETERINARY HOSPITAL

Veterinary Medicine – Six Vacancies
Send your résumé to rf3320@ucdb.br, rf4439@ucdb.br and sima@ucdb.br

JUSTIÇA ITINERANTE

Law – One Vacancy
Send your résumé to lilianemarcussi@ucdb.br and sima@ucdb.br

PRÓ-RECTOR OF RESEARCH

Administration course – One Vacancy
Send your résumé to ri@ucdb.br and sima@ucdb.br

Please, phone (67) 3312-3448 for more information.

CONGRESS

november 27th to 30th

The eighth edition of the Brazilian Congress of Environmental Management (Congea) will be held from November 27th to 30th in the amphitheater, Fr. José Scampini (block C) of UCDB, aiming to provide the community of environment, human resources and interaction, an exchange of experiences and dissemination of science and technology. The event will be held at 6 pm. For more information, phone (67) 3312-3425.



ENROLLMENT

UCDB Idiomas is open for the various language courses (English, Spanish, German, Italian, French, Brazilian Sign Language - Pounds and Legal English) Lessons are beginning in 2018. At Tamandaré Campus, classes are going to be twice the week before nighttime regular college classes. The inscriptions can be made by the website www.ucdb.br/extension courses.

ANNIVERSARY

novembro 28th

Language Arts and Pedagogy from Catholic University Don Bosco complete 55 years of existence. In order to celebrate this special moment, they've had prepared an event on November 28th, starting at 7:30 p.m., to discuss the relevance of teacher training courses at UCDB. The meetings will take place in the amphitheater Fr. Angel Adolfo Sánchez y Sánchez (Library). More information by phone: (67) 3312-3421.



CANTATA

The cultural groups of Catholic University of Don Bosco (Coral UCDB, Ararazul, Aves Pantaneiras, Grupo Musical e Senta que o Leão é Manso) present themselves on December 10th in the Christmas Cantata, shortly after the mass that begins at 7:15 p.m., at São João Bosco's University Parish, located at UCDB campus. Admission is free.



RESEARCHES

december 5th

The Biotechnology Research Projects Exhibition will take place on December 5th, in the block B (ground floor). The main goal is to provide an event of research projects prepared by the students from the 2nd semester of Biomedicine in the discipline of Topics in Biotechnology II. The event will start at 9:20. Information on the phone (67) 3312-3334.

LABOR DETOX

It's very common to hear reports of people who, when leaving work, they can not detach themselves from their jobs. They usually feel, that something is pending and they also report anxiety, insomnia, loss of appetite or excessive sense of hunger. Finally, the moment of rest becomes tiring and exhausting.

At the end of each work cycle, it is important to renew the energies to preserve our health (both, mental and physical) and also maintain the quality of what we produce.

So then, we suggest a very simple and practical labor detox. Just try to follow the steps below:

- Continue or start any personal project, finish reading a book or watch your favorite series;
- Choose a physical activity that pleases you, a walk,

dance or bodybuilding, what matters is to exercise;

- Allow yourself to know new possibilities, a new place, a new restaurant and live new experiences;
- Do not start crazy diets; create the habit of eating healthy food. Choose those you like.
- Try to be close to the people you love intensely, avoid cell phone disturbing your meetings and your talk. Have good laughs;
- Be grateful of life and have fun. Create relaxing and joyful moments.
- Take care of your body and mind. You will keep healthy in all aspects of your life.

ANA CAROLINA PERRONI
ÁREA DE DESENVOLVIMENTO
HUMANO E INSTITUCIONAL

Entrepreneurship Furnas do Dionísio Community wishes to conquer new markets

A partnership between UCDB, Energisa and the Government, provides a new reality

GILMAR HERNANDES

After the certification for products from quilombola community as rapadura, molasses, brown sugar, flour and greenery, conquering new markets is the primary focus of Furnas do Dionísio's members.

A partnership between UCDB, Energisa and the Government allowed a project that expand the production, add value to products, create its own identity, and enable professional qualification for members from the community among other investments, which totaled R\$ 1.2 million.

UCDB with Administration course support developed the business plan and the product diversity; the Advertising and Marketing course developed the trademark, all under

management of Innovation and Entrepreneurship Agency (S-Inova), which also seek for necessary certification and registration for the products marketing in the supermarkets.

The new reality allowed Furnas production to increase its capacity to manufacture 1.2 thousand liters of garapa, equivalent to 400 kg of rapadura per day.

Currently, the association buys the sugarcane production from the producers and, to increase the business, also carries out the cane planting in the association area. "The opening market expectation is that Furnas residents double their production" explains the director of innovation, Neila Farias Lopes from S-Inova.

"We thank each of you



Sugarcane derivatives production was expanded at the association headquarters

partners for your trust in our University, developing the work in this great partnership. We are sure that behind the products has a life story to be released. The project does not end here, they need to be accompanied," said the Dean Fr. Ricardo Carlos.

PARTNERSHIP

The President of Association of Small Producers from Furnas do Dionísio's Community, Adriano dos Santos da Silva, said that the partnership between UCDB, Energisa and the Government provided very much hope to the community since other projects had never left the paper.

"I just have to thank everyone. It is a community dream that is complete. From now on we will start a new reality. The project benefited not only the association with a modern place but also the residents. The students at the school received the improvement with the training to plantation work" he celebrated.

Energisa invested R\$ 1.2 million in infrastructure, expansion and renovation. He provided a new electric

ingenuity of sugarcane, installed light poles with photovoltaic panels, exchanged refrigerators, freezers and old lamps for new ones, innovated the school's computer lab and other improvements. The estimated period of time was approximately one year and four months.

The state government, supported by the Agrarian and Rural Development Agency (Agraer), offered professional training to producers in the community, with courses ranging from cultivation, harvesting until the production of products.

"We need to rescue this story and also raise the income for this community. We need to put the products in the markets, show the quality and also strengthen the tourist route", reinforced the State Governor, Reinaldo Azambuja.

On November 9th, during the inauguration, the governor also presented the architectural project of a farinha, a new space that is going to be used for the production of cassava flour, one of the products made by the community. 90 quilombola families will be benefited.



Official handover of the new facilities took place this month