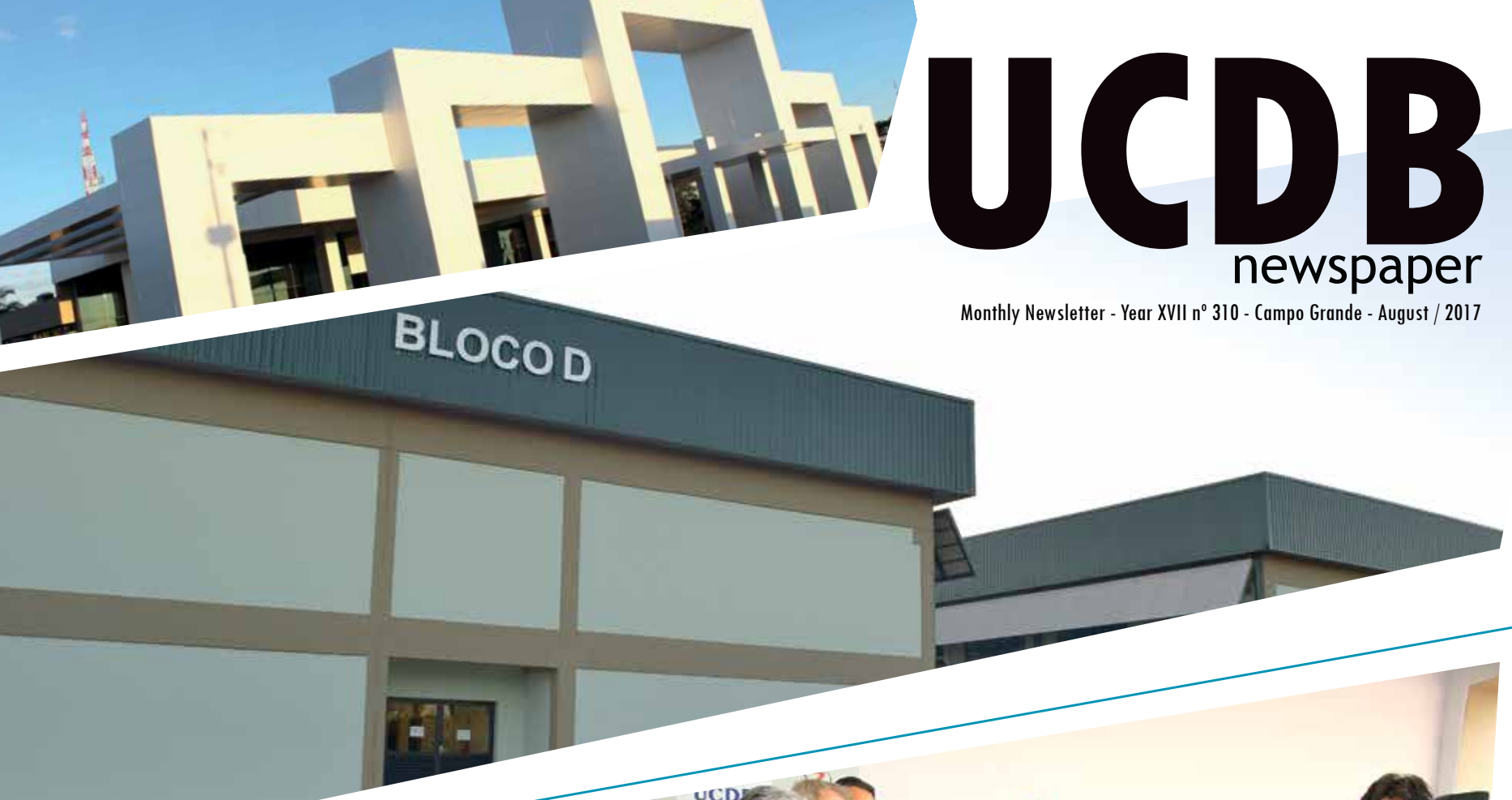


UCDB

newspaper

Monthly Newsletter - Year XVII n° 310 - Campo Grande - August / 2017



In constant evolution, Catholic inaugurates block and starts the new project

pages 6/7



A better campus for the academic community

In our houses, there are always changes to be made: a reform here, a repair there, another enlargement there. Imagine in a university the size of UCDB. As time passes, new needs arise, and the Rector's challenge is to serve everyone in the best possible way. And it's like this, by stages, that we leave the campus better and better.

The academic community that starts this second semester will be received in the Catholic with news. After almost a year of works, it is with satisfaction and joy that we delivered block D, with 28 classrooms for graduation and space for two Master's and PhD programs, Local Development and Education.

And that is one of the goals of these physical changes. In addition to broader and more modern sites for students and teachers, the new

block will begin the redistribution of Stricto Sensu of the Catholic programs, which will be closer to graduation courses, providing greater exchange of information and partnerships between them. Adjustments continue throughout the year 2018. In this edition of UCDB Newspaper, we bring in detail the changes that have taken place in the blocks and the next projects that we will execute.

The month of August is special for the Salesians, since we celebrate the birth of St. John Bosco on the 16th. The Pro-Dean of Pastoral has prepared a series of activities to celebrate the Family Week and we invite everyone to participate. Another relevant date is the anniversary of Campo Grande, on the 26th, remembered in this edition with the interview with the bachelor in History Roberto

Figueiredo.

UCDB Newspaper also contains material on the work of the Master's and Doctorate in Psychology, which works with federal road police and was recognized by the PRF's management with a tribute. Reports also include information on one more edition of the Saberes em Ação congress, which will be held in October, and the UCDB Mais Vantagens Card, which offers the academic community and graduates discounts on products and services.

Good semester to all!

Ir. Herivelton Breitenbach
Dean of Administration

expedient



Chancellor: Fr. Gildásio Mendes dos Santos
Rector: Fr. Ricardo Carlos
Dean of Administration: Br. Herivelton Breitenbach
Dean of Institutional Development: Br. Gilliano Mazzetto
Dean of Pastoral: Fr. João Marcos Araújo Ramos
Dean of Graduation: Conceição Aparecida Butera
Dean of Research and Post-graduation: Hemerson Pistori
Dean of Extension and Community Issues: Luciane Pinho de Almeida

UCDB NEWSPAPER - Developed by the Directorate of Communication of the Catholic University Don Bosco – UCDB, through the Press Office
Director: Jakson Pereira
Responsible Journalist: Sílvia Tada (DRT: 33/17/13)
Reporter: Gilmar Hernandes (082 MTB/MS) and Natali Malulei (MTE 1145/MS)
Interns: Ariane Almeida, Ellen Prudente and Gabrielly Gonzalez
Text formatting: Maria Helena Benites
Revision: Maria Helena Silva Cruz
Circulation: 8.000 copies
Telephone: (67) 3312-3300 or 3353
E-mail: noticias@ucdb.br
Website: www.ucdb.br
Facebook: UCDB MS
Twitter: @UCDBoficial

An affiliate of:

IUS - Salesians institutions for higher education

ANEC - National Association of Catholic Education of Brazil

ABRUC - Brazilian Association of the Community Colleges

August: the month of Don Bosco

August is a month of celebration! All the Salesian houses organize to celebrate, on the 16th, the birth of John Melchior Bosco, known as Don Bosco.

At age 9, a dream caused a turning point in his life: the awakening of his religious vocation. There were few challenges faced by the boy from Piedmont; Orphan of father, raised by his mother Margarida Occhiena, John did not let himself be crushed in the midst of so many difficulties, the complicated relationship with his older brother, the lack of financial resources, the rigorous winters of Italy ... But none of this made John discouraged, He found throughout his life many benefactors who helped him in his vocational walk and in his studies.

He followed his vocation and, after being ordained in 1841, faced the sad reality of young people in Turin (Italy). It bothered him so much that he decided to offer his life to them. He saw in these young people, especially those who worked in slave labor in factories and abandoned in the streets of the city, the opportunity to give them hope, to bring them near Christ. He spent his priestly days in favor of these boys, offering vocational courses, giving opportunities for studies and even a roof for those who had nowhere to live. His Oratory became a great space of welcome and evangelization.

Don Bosco believed that education came from the heart and always gave priority to the studies of Oratorians. He was also an enterprising man, all his time was for the

young and for their sake. Throughout his life, he created newsletters, founded the Salesian Congregation, the Association of Mary the Help of Christians (ADMA), the Salesian Cooperators Association and, together with Mother Mazzarello, the Institute of the Daughters of Mary the Help of Christians (FMA).

His educational method based on reason, religion, and goodness remains alive to this day. Pope John Paul II proclaimed him Father and Master of Youth.

May Don Bosco inspire us always. St. John Bosco, pray for us!

Dean for Pastoral

COMMEMORATIVE ACTIVITIES: IN THE MONTH OF AUGUST THE PASTORAL OF THE UNIVERSITY CARRIES OUT

Embrace yourselves: meeting with the students of the first and second years of each course of the Institution;

Don Bosco Itinerant: During the month of August, two images of Don Bosco will go through the campus and the sectors of the University, with a prayer box, where people will be able to say their prayers and thanks.

Masses

Opening of the month of Don Bosco: August 2, at 9:00 am

and 8:30 pm at the SJB Church.

Nativity of Don Bosco: on August 16, there will be a festive mass of the nativity of St. John Bosco; At 9:00 a.m. and 8:30 p.m., in the Church.

Honor to Don Bosco: August 18, at 3pm, with the collaborators, in the Church

Adoration of the Blessed Sacrament: on August 4 and 18, from 7:00 a.m. to 9:30 p.m., in the SJB Church;

Procession and Mass of Saint John Bosco: on August 20, at 7:15 pm, at the SJB Church;

"The bond that unites health and study, the foundation on which they base is morality"

Don Bosco



Professor Dr. Ludovico Migliolo é o orientador da pesquisa do doutorando em Biotecnologia Breno Frihling

Particle found in jararaca caíçara poison may be base for antibiotic production

This was the first naturally isolated molecule in the UCDB laboratory

NATALIE MALULEI

Jararaca Caiçara (*Bothrops moojeni*) is considered to be the venomous snake that causes most accidents in the Cerrado region and, precisely in the poison of this species, a particle that may be the key to the production of a

new drug was found. The molecule was identified by biologist Ms. Breno Emanuel Farias Frihling, now a PhD student in the Biotechnology Graduate Program at the Don Bosco Catholic University(UCDB).

During the mastership, also

at the institution, Breno removed the venom from the snake and exposed it to various biochemical purification processes until it isolated the phospholipase A2 molecule belonging to a class of enzymes. During the tests, the particle was

reacted against biofilm and against the bacterium *Staflococcus aureus* - an opportunistic microorganism present in the human body, which manifests itself when there is low immunity and is responsible for several types of infections.

“According to the activity of phospholipase, we believe it has pierced the cell membrane of these bacteria, and by exposing the nucleus, they end up being destroyed. With this, it is possible to use it for the production of antibiotics that will help, mainly, in the fight against the hospital infection, since this microorganism is one of the most present in these cases and, in many cases, it takes the patient to death. In addition, in mild situations, this bacterium can cause acnes and boils and in others, more serious, even meningitis”, explained Breno.

Now, in the doctorate, the researcher intends to continue the studies in relation to the molecule and, like in the master’s degree, the project is oriented by professor Dr. Ludovico Migliolo. “We intend to test this molecule on different targets, such as cancer cells, for example, and other students will also help in this process”, added Ludovico. Another goal is to map phospholipase A2: “We want to identify the composition of the molecule and divide it to find out which part of it is more active in relation to the target (the bacterium) and that causes less side effect to the patient”, concluded Breno.

Insect and amphibian toxins may also result in innovative drugs



Students of the UCDB Biotechnology Graduate Program are developing research on amphibian and insect toxins. According to Professor Ludovico Migliolo, among the animals studied are the anuran toads, a species of scorpion and also the fire caterpillar.

In the case of frogs, the target of the work is a toxic cutaneous secretion released by the amphibian as a defense; Already of the scorpion, the venom is taken from the telson (stinger located at the tip of the tail), and from the fire caterpillar, from the hemolymph - liquid that acts in the

organism like blood. “The research on the molecules of the hemolymph of the fire caterpillar is the one that has stood out. It is still very recent, and we are working on the results, but it is perceived that it can have a huge activity against tumor cells”, said Ludovico.

According to the specialist, the biodiversity of the Cerrado and Pantanal is a great ally in the development of research for the production of drugs: “This variety of fauna and flora, certainly is a differential for us to carry out studies in the area of Biotechnology”.



Roberto Figueiredo

Campo Grande, 118 years: a Capital of several peoples

SILVIA TADA | GILMAR HERNANDES

In this month of August, Campo Grande completes 118 years of political emancipation. In order to analyze a little of this relatively young trajectory of the city, the UCDB Journal interviewed the UCDB History course coordinator, Professor Roberto Figueiredo, who brought an insight into the evolution of the community, the influence of the Salesians in those years and pointed out ways to the Capital Firm in the national scenario.

The following are the main passages of the chat.

UCDB NEWSPAPER: Campo Grande completes 118 years on August 26. As a bachelor of history, how do you analyze this evolution?

ROBERTO FIGUEIREDO: First evaluation that I do is successful: it is a city without major structural problems. We have a famous traffic problem, which to me is nothing more than a natural process of a city that is growing. Even though it is a 118-year-old city, it has taken care of the various administrations and has the advantage of geography itself. Most of the flood problems have already been solved, for example. So I see the whole structure in a very positive way. Of course there were other important factors for this evolution, such as the rise to Capital, when the city assumes its importance. It seems that this is secondary, but it is not, because there is a political and then economic question. Campo Grande is in the center of the state, so you hardly go to a place without going through here. Even before the division of Mato Grosso, to go to Cuiabá, you had to pass through here. So this geographical position, allowed this advance of the city. It gradually takes away the importance that Corumbá, Miranda has, that were cities that had greater economic importance, and becoming the main one of the State. Not only in the political question, since politics came only after the 1970s, when it became capital.

UCDB NEWSPAPER: What is the identity of Campo Grande?

ROBERTO: The identity of Campo Grande is such miscellaneous, so we live harmoniously. You cannot talk about Campo Grande without mentioning the people who came here, both migrants and immigrants. And this miscellany I say is in a positive way; We cannot speak of Campo Grande of a single people. This formation took place in two moments: first, the issue of the barracks, the coming of the Army as a consequence of the Paraguayan War. It was very difficult to get to this region, and Campo Grande was in a strategic position. We have about 20 barracks here, Air Base, and all this is very important for the development of the city. And the second moment, also arising from the Paraguayan War, was the coming of the railroad here, to the Northwest of Brazil, that brought the development, the culture of

the railroad, until today impregnated in the city.

UCDB NEWSPAPER: In the educational field, UCDB has been inserted for 53 years. Can we safely say that part of this construction of what is Campo Grande today has the participation of the university?

ROBERTO: I expand with the presence of the Salesians. It is impossible to speak about Campo Grande without mentioning Salesian teaching. When the embryo of UCDB, the courses of Pedagogy and education, appeared, a problem was solved, that was the exit of the youth of the city to look for a higher education. A family and education problem was solved. Then, people came to Campo Grande to study. And we will have another question, which for me is the formation of professionals who administer the city in its most varied means, either political or social, and who have passed through UCDB or Fucmt, and who now occupy strategic positions. And this is important because the University is in the imagination, in the life history of the people. It is very difficult not to see someone here who has passed through the Salesian study. People are proud to have participated in this institution.

UCDB NEWSPAPER: Looking at the history of Campo Grande, its trajectory, what can we expect in the future of the city?

ROBERTO: Everyone, to go forward, you have to hold on to the past: if you follow the exercise, for example, of a guy who does swimming, he does not go with both feet together at the start - one stays behind to give Impulse In the race, the same thing. In the jump, first go a little bit back before you start. So I think it's very important that we always have to hold on to the past, not to make the same mistakes, but to push ourselves forward. We are in a time of crisis, and Campo Grande is a commercial city in which much of it revolves around being the capital; Politics still has a lot of influence on the economy. We must be careful because Campo Grande still lives a lot of an economy linked to the public power, which is a danger. We could be a university town, but we did not get to that much. So I see that we are still pursuing an economic identity.

UCDB Program Mais Vantagens is expanded and includes egress of graduate

School students, undergraduates and employees continue with exclusive discounts on services and products

NATALIE MALULEI

Former students of postgraduate courses at Don Bosco Catholic University are now also entitled to UCDB Mais Vantagens. The program offers discounts on products and services for egress graduates, students and employees of the Catholic. “The former graduate student, both distance and in-person, is also a graduate of ours, so it was included in this program. This is a way to keep these people always close to us, to promote a bond”, explained UCDB’s Marketing Supervisor, Natalli Meneguetti

Idalgo Zayas.

In addition, the UCDB Mais Vantagens gives a 20% discount on the purchase of works published by UCDB Publishing, guarantees a 50% savings in the amounts charged in events promoted by the University and, also, free access to the P. Felix Zavattaro Library for Acquis and loans, following signature of a compromise.

“I found this UCDB initiative to be great, it’s like a reward for the time studied and we feel loved by the Institution. As I aim to be a promoter, I go to the library a lot,

especially during the weekends to study, which is wonderful, because the books collected in the contest are very expensive”, praised Gabriela Raianna de Almeida Passos Maluf Ferreira, graduated from Catholic Law .

In order to access the benefits of the program, the egress should present at the time of purchase of the product, or when using the service, the UCDB Plus Advantages card. It can be purchased for free, just make the registration and request through the site www.exacademico.ucdb.br. As for the students, they must present the Institution’s card, and the employees, the badge.

The UCDB Mais Vantagens was created in 2007. There are already about five thousand enrolled in the program, which, last year, brought even more benefits through new partnerships. Altogether there are, on average, 30 companies agreed with UCDB that offer the internal and external community discounts different from those available to ordinary customers. Among the products displayed by the stores are clothing, accessories, candy, books, canine items and medicines and even flowers. In the service sector, for example, there are Fitness studios and gymnasiums, laser depilation clinic, audiovisual equipment rental, graphics and beauty salons.

Partnerships that, in addition to promoting advantages for the

academic community and graduates, bring benefits to entrepreneurs. “Aligning our brand with UCDB is a way to publicize our project to a very large audience, due to the flow of students and collaborators that pass through the Institution”, said Gil Saldanha, owner of the companies Ceremony Competence and Gil Saldanha Special Events, which Offers a 15% to 20% discount on the contracting of services.

The administrator Willian Silva de Freitas, graduated from UCDB and owner of the automotive center Umtrato, also thinks in the same way and decided recently to be part of this initiative. “We know the quality of the Institution, and this was a fundamental point for us to establish the partnership. Anyone who is a student, collaborator or graduate of UCDB, in our store, has 10% discount on any service”, he clarified.

According to Natalli, soon the entrepreneur may be even closer to the target audience: “We want to promote a fair here on the Tamandaré campus for the partners as a way to introduce our students and collaborators who they are. It will be a great opportunity for companies to promote brands”.

Portal offers vacancies for graduates

By registering at www.exacademico.ucdb.br to acquire the UCDB Plus Advantages card, the Catholic egress can have access to a number of opportunities to enter the job market. When filling in the form with personal and professional information, the former student has the option of entering the curriculum in the system and, based on the person’s profile,

the available positions are informed.

“The companies are looking for the professionals trained by UCDB in several areas and, depending on the specialization of each one, we communicate the vacancy available and we also allow the scheduling of interviews. The health and education sectors are the ones that have offered the most opportunities”, Natalli said.





Inauguration was attended by the UCDB Chancellor, Fr. Gildásio Mendes, Dean, Fr. Ricardo Carlos, authorities and collaborators of the Catholic



New block opens And UCDB starts construction of the living area

Space will have shops, industrial kitchen, space for rest, besides mezzanine for the accomplishment of events and will integrate blocks D and L (Biossaúde)

GILMAR HERNANDES

The Dom Bosco Catholic University (UCDB), after inaugurating block D (on July 31) and the new façade (on February 17), begins a new project, which is construction of the living area between blocks D and L, which will have 4,5 thousand square meters in an air-conditioned, modern and sustainable environment.

“Another venture, another building, precisely to meet the university public. All this means that our scholar can really have an environment in which he can feel good, welcome and, consequently, produce knowledge”, commemorates the Dean of UCDB, Fr. Ricardo Carlos.

“The living area will have space for ten stores, rest area, industrial kitchen, escalators, as well as a mezzanine for holding events, musical shows or plays, with the capacity to receive 700 guests. The project with modern and sustainable design provides for the use of sunlight and the use of rainwater for toilets, urinals and for garden irrigation, as was done in block D”, explains the Pro-Dean of Administration, Sr. Herivelton Breitenbach.

Block D, which has 6,500 square meters of construction, has 28 classrooms with multimedia equipment, teachers room, coordination of courses, six

classrooms for mass...
for individual atten...
defensive stalls, 94...
corridors and mod...
attend two thousan...

“Opening work...
educational work is...
UCDB is giving thi...
modern, sustainabl...
rainwater is used”,
Marquinhos Trad...
has a sustainable p...
rainwater for toilet...
to use for cleaning...
equals water consu...

“Here the maste...
they can do researc...
environment. This...
in here, she thinks...
Brazil and the worl...
just the beginning...
of teachers, teachi...
Don Bosco Cathol...
today. UCDB is ma...
large investment “...
Gildásio Mendes d...

Catholic reopens Forest

The Institution reopened on September 22, at 9 am, the new landscaping of the UCDB Forest, located between Block A and the Church of St. John Bosco. The revitalized space will feature benches in a contemporary format, native forest plants, ornamental flowers, use of recyclable construction material for pavement and also for the

planting of species that require rocky soil and lighting.

The project, which is a sample of what will be the UCDB Zoobotanical Garden, was designed by the Catholic professor, Eduardo Gonçalves, who also developed the landscaping of the Inhotim Institute (Minas Gerais), home to one of the most important contemporary art collections of the Brazil.

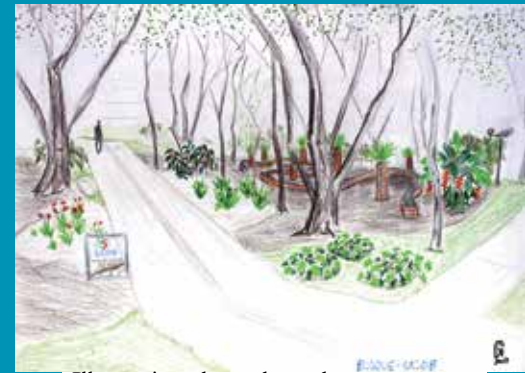


Illustration shows how the space will be reused

sters and doctorate programs, 18 spaces
dance of professors, two rooms for
restrooms that reuse rainwater, large
ern design. The space has the capacity to
nd students per period.

is always good. Inaugurating
s much better! We are opportunistic, and
is example, especially for an absolutely
e architecture, in which even the
praised the Mayor of Campo Grande,
during the inauguration. The new block
project, which reuses 50 thousand liters of
s and urinals, as well as an external faucet
and irrigating the lawn. The economy
mption in three days on the block.

ers and doctors will have a place where
ch on health, education, housing and
is a university that does not get stuck
of Mato Grosso do Sul, the Midwest,
d. Let's keep investing, because this is
We are working on projects, preparation
ng quality, academic relationships so that
ic University continues to lead as it does
aking a giant leap and it means a very
concludes the UCDB Chancellor, Fr.
os Santos.

Project of the new living space provides for new food and service stores, as well as a large venue of events



UCDB develops project to promote mental health of federal highway police officers



Attended services reduced from 26% to 15% the number of departures for psychiatric disorders

NATALIE MALULEI

To supervise the transit in the federal highways, to attend to victims of accidents and to operate in the Brazilian borders to inhibit the passage of illegal objects. This is the work of the federal highway policeman - an intense routine, marked, most of the time, by death scenes and violence and contact with crime.

Faced with this daily reality, the Federal Health Police's (PRF) Superintendence of Servants Program (Proserv) in Mato Grosso do Sul, in 2015, identified the second biggest reason for the removal of police officers: psychiatric disorders. In that period, this was the claim of 26% of the professionals who took leave. A scenario that changed a year later, after the

establishment of a project carried out in partnership with Don Bosco Catholic University-UCDB, which aims to promote mental health and the quality of life of the worker.

"We were wanted by the PRF itself, who explained the problem and asked for help. From then on, a term of technical cooperation between the two institutions was signed in August 2016. We began the work with a group training in the development of relationships with the professionals who are part of the Human Resources department of the organ and we also started the consultations Individuals. After that, in a year, we have already been able to reduce the number of professionals away from psychiatric disorders to 15%",

explained Dr. Liliana Andolpho Magalhães Guimarães, general coordinator of the project and professor at UCDB.

The work involves Psychology students and Masters and Doctoral students of the area and allows the psychological monitoring of the professionals through clinical consultations carried out both in the headquarters of the PRF in Campo Grande and in the Clinic School of the UCDB.

"In the superintendency, there is the psychological duty, in which the worker can be attended to in the workplace itself, if need be. A screening is carried out and, if necessary, the police officer is referred to psychotherapeutic care in the Psychology Clinic of the School Clinic", said Alessandra

Laudelino Neto, 43, a psychology student who helped set up the project and, Also, in the creation of a protocol of attendance when it was done supervised stage, still in the graduation.

Currently, Alessandra integrates a group of eight students from the Postgraduate Program in Psychology who participate in the work and guide undergraduate students. At the UCDB School Clinic, there is a mirror room that allows the student to listen and watch the care given by the supervisor, with the consent of the patient, so that he can learn how to proceed and then lead the work with the support of the masters and PhD students.

In addition to improving the quality of life and mental



Professor Líliana Guimarães (third from left to right) and her students participated in a homage during a PRF event in the Capital

health of federal road police, the technique has assisted in the training of psychologists. Sylvio Tutya, for example, is a 10th-semester scholar and, a year ago, participated in the project as an employee at the PRF. “Being part of an action like this is something innovative in the academic field and has contributed a lot to my learning. Since I have to be prepared to serve the police regardless of the situation, that has motivated

me to acquire more knowledge, and the experience I have lived here will certainly help a lot in my clinical and professional career”.

Even with successful actions, the project does not stop evolving. According to Professor Líliana, the next step now is to make a guide composed of the description of the most common mental illnesses. “The material will be made available in the PRF system so that the police have

access. This is a way to make them aware that these pathologies exist so they can identify if they are with symptoms and seek help”, he said.

Research

Contact with the federal highway police during the implementation of the project has allowed the development of work-related mental health research. The studies are done both by undergraduates in projects of scientific initiation, as well as by masters, doctoral students and post-doctoral students of the Graduate Program in Psychology of UCDB.

One of the work resulting from the project was carried out by Dr. João Carlos Messias, 45, a specialist in organizational psychology. During the elaboration of the postdoctoral thesis, completed in February of this year, João analyzed the retirement process of the federal road police, which happens when they reach between 45 and 50 years. In both the quantitative and qualitative phases of the research,

he interviewed two groups of professionals - those who were about to retire and those who had already gone through the process.

“The overall impression is that pre-retirees are very much looking forward to what’s coming, there’s a lot of fear and worry about what life will be like after they leave office. Retirees have been very quiet and have emphasized the importance of maintaining other occupations of the person’s preference, such as resuming studies or doing charitable work, for example”, the researcher explained.

Given this scenario, the data was presented by the specialist to the PRF, and the intention is that this could become another project of support and guidance to pre-retirees to help them deal with this change.

“As the line of work we develop in the UCDB mental health laboratory predicts, we want to produce results that can be applied and help improve the lives of workers. I feel very satisfied and fulfilled in being able to help in the transformation of realities”, celebrated João.

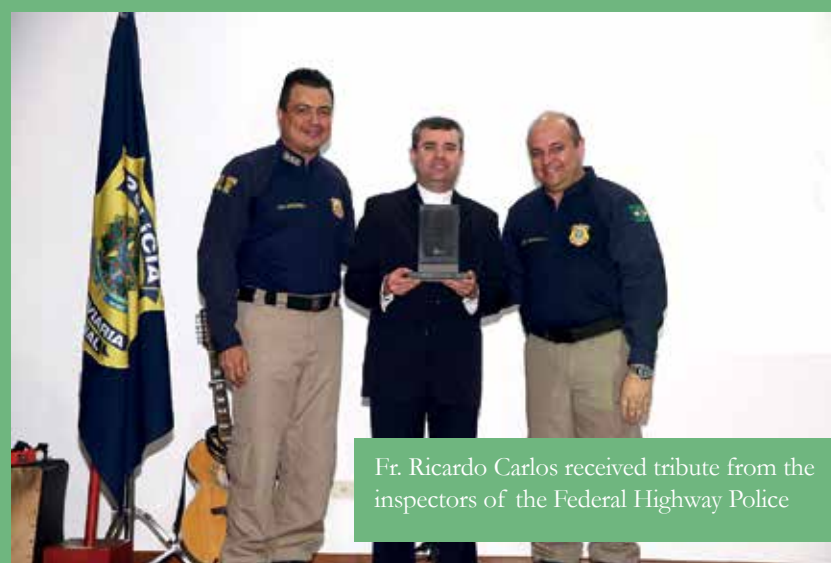
RECOGNITION

The project carried out by the PRF Superintendency in Mato Grosso do Sul in partnership with UCDB was considered by the National Department of the Institution as one of the three best initiatives in the country for mental health and the quality of life of the server. In addition, in July of this year, Catholic was one of ten institutions honored by the state body for collaborating for the growth of the corporation.

“This project is innovative for our institution,

because it has allowed a better quality of life and mental health for the police, so much that it will serve as a model for it to be implanted in other regions of the country. We are very grateful to UCDB for the excellence in the work that is provided”, praised PRF’s superintendent in the State, Luiz Alexandre Gomes da Silva.

“The recognition demonstrated by the PRF is in line with what we believe in fact, which is the establishment of bridges between the University and the bodies that represent us. In this case, this integration has



Fr. Ricardo Carlos received tribute from the inspectors of the Federal Highway Police

resulted in the improvement of the quality of life and mental health of professionals, which will certainly improve the

services provided by them and, therefore, directly improve society as a whole”, said Professor Líliana.

TREN # DING TOPICS



HIGHLIGHT

Startup Eng - Soluções Tecnológicas, a company incubated at the Innovation and Entrepreneurship Agency (S-Inova) of the Dom Bosco Catholic University, is classified for the third phase of the National Connection Industry Startup Program, promoted by the Brazilian Industrial Development Agency (ABDI). Among 325 registered, it is among the 100 classified and competes to 40 vacancies, and can lead to a prize of up to R\$ 200 thousand.

COLLOQUIUM

11 e 12 de August

The third Colloquium of the Study Group on Socio-Historical, Migration and Gender Theory will be held on August 11 and 12 to promote studies and research on contemporary issues involving gender relations, public policies, human rights, social exclusion and the context of International migration. The event takes place in the amphitheater Fr. Angel Adolfo Sánchez y Sánchez, next to the Library, and on Thursday (from 18h to 22h) and on Friday (from 8h to 17h). Registration by the website ucdb.br/eventos.

SEND GUIDANCE
SUGGESTIONS
TO THIS COLUMN:
noticias@ucdb.br

A banner for UCDB Idiomas. It features the UCDB logo, a list of languages offered (Alemão, Espanhol, Francês, Inglês, Italiano, Libras, Inglês Instrumental, Business English), and contact information. It also mentions a special discount for academics and a registration link.

UCDB
IDIOMAS

ACADÊMICO PÚBLICO GERAL

CURSOS OFERECIDOS
Com Certificado de Conclusão

- Alemão
- Espanhol
- Francês
- Inglês
- Italiano
- Libras
- Inglês Instrumental
- Business English

*Desconto Especial para acadêmicos.

• INSCRIÇÕES: [CLIQUE AQUI](#)
WWW.UCDB.BR/CURSOS DE EXTENSÃO

(67) 3312-3354 / 3312-3482
E-mail: idiomas@ucdb.br
Facebook: @UCDBMS

UCDB Idiomas

Registration for courses at UCDB Idiomas ends on August 8 and can be made through the website www.ucdb.br (go to extension tab and in continuing education - courses). English, German, Spanish, French, Italian and pounds are available in basic, intermediate, pre-intermediate, communicative, conversation and Business English classes. Classes will be held on Mondays and Wednesdays, at UCDB Centro, located at Rua Barão do Rio Branco, number 1811, or at the campus of Avenida Tamandaré. More information contact us by phone (67) 3312-3354.



COLLECTIVE MARRIAGE

19 de August

The St. John Bosco University Parish will hold the 1st Community Marriage for collaborators of the Catholic University Don Bosco, who live in a stable union, but will not marry in the church.

CONGRESS

14 a 16 de August

Congress

The 14th International Congress on Human Rights will be held from August 14 to 16, with the aim of providing an incentive for academic reflection focused on the reality of human rights practices, as well as Human Rights Education. The opening of the event will begin at 7:00 pm, in the amphitheater Fr. José Scampini, in Block C. Entries on the site ucdb.br/eventos.



Store UCDB

The Store UCDB, inaugurated in July, brings novelties in exclusive UCDB products, such as t-shirts, custom jackets, sweatshirts, and souvenirs. Store UCDB is located at the main entrance of the Tamandaré campus, next to the Santo Café, and operates from 8:30 a.m. to 9:00 p.m., Monday through Friday.

SEMINÁRIO

15 de agosto

The second seminar on Violence, Gender and Vulnerable Populations will take place on August 15, from 7:45 a.m. to 12 a.m. and from 7 p.m. to 10:30 p.m., in the amphitheater Fr. Angel Adolfo Sánchez y Sánchez, attached to the Library. The objective is to disseminate the work carried out in the Laboratory of Psychology of Health and Violence through the multidisciplinary discussion about violence, suicide, spirituality and vulnerable populations of Mato Grosso do Sul. Registrations on the site ucdb.br.

INTERNSHIP

CIS
Pedagogy - four vacancies
Forward curriculum to
anapaulaz@ucdb.br and sima@ucdb.br

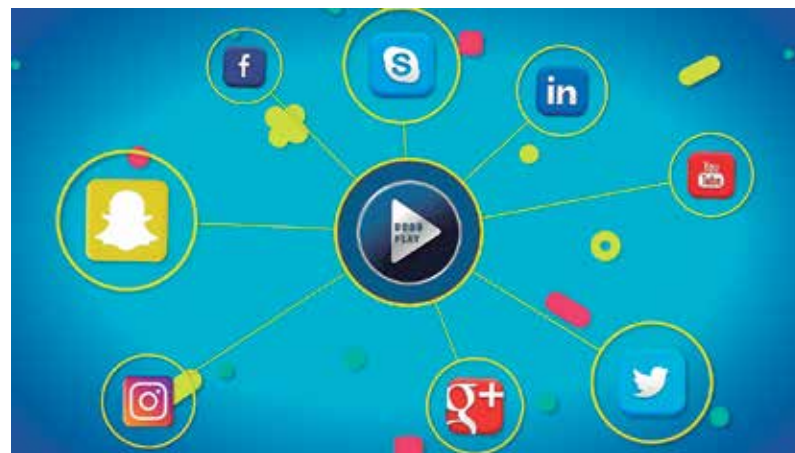
STUDENT ASSISTANCE
Social Service - four vacancies
Forward curriculum to
anapaulaz@ucdb.br and sima@ucdb.br

More information at the
Integration Market Market
Academy (Sima) by phone (67)
3312-3448.



DONATIONS

The donations collected during the 2017 Warm-Up Campaign by the Pastoral Pro-Dean of the Don Bosco Catholic University were delivered to the Friends of Solidarity Institute in July. In all, the sixth edition of the promoted action collected 51 pairs of shoes, 118 blankets and 1,270 clothings such as coats, trousers and other types of clothing.



UCDB PLAY

UCDB Play completes a year bringing much information to students, employees and the general population. Every week there is always something new! To watch, just access the UCDB social networks on Facebook or YouTube.

SELECTION

UCDB, together with the Salesian Faculty of Santa Teresa (FSST), through its Pro-Deans of Extension and Community Affairs (PRO-EX) and the Pro-Dean of Pastoral (PROPAS) and the Salesian Faculty of Santa Teresa respectively, Use of its regimental attributions, makes public the present announcement for selection of work proposals for action in communities in the municipality of Corumbá (MS). Check the edital at goo.gl/ub8o8V.

Saberes em Ação happens in October and brings the former gymnast Laís Souza as a speaker

Entries are already open and can be made by the event's website: www.ucdb.br/saberesemacao

SILVIA TADA

Inclusion and overcoming - the opening lecturer of the IV Saberes em Ação of the Don Bosco Catholic University is an example of these attitudes and it is about this that she will speak with academics, professors, collaborators and visitors on October 24, at 7:00 p.m. Laís Souza is a former gymnast and former member of the Brazilian team of artistic gymnastics. After an accident during the training sessions for the Sochi Winter Olympics in 2014, she was quadriplegic and today she is doing a recovery work.

Laís advanced the idea that intends to guide her speech to the academic community of the UCDB: "I intend to pass on the experience that I had during my career as an athlete and talk a little about my new life. Often we have to reinvent ourselves to face the challenges, but we have to move on. I want to learn a lot from the UCDB audience too. "On the topic Inclusion that Saberes em Ação intends to address, the former athlete pointed out: "I think that people with disabilities are giving themselves more freedom to speak



Wander Roberto_Inovafoto3

and punctuate what is right and wrong, and with that, consequently, everyone is Learning. I think a lot of things have improved and there are many people with good will to make things change, but there is still a lot left".

An example of perseverance and overcoming, Laís Souza reports her commitment to live better and better. "I have been evolving every day in many things, through my daily effort. I pursue my goals all the time. I am never satisfied and I want to improve every day. I get lots of messages every day from young people who say that my story

is an incentive for them. I'm happy about that, but I know it increases my responsibility".

Programming

Laís will be one of the attractions of the fourth edition of the UCDB Teaching, Research and Extension Congress. There will be three days with an extensive program, which includes discussion tables, lectures, workshops, product shows, oral presentations and banners, book launch, cultural attractions, among other activities. "In the first three years, we always did two days of programming. However, Saberes em Ação has

grown so much and with an increasing volume of work and enrollment, we decided to add another day of programming, so that everyone can participate in the largest number of activities", said one of the organizers, Pró-Dean of Extension and Community Affairs, Luciane Pinho de Almeida.

On the 24th, there will be the launch of books in the Administrative block, followed by Laís Souza's lecture. On the 25th, roundtables are held on topics such as human rights, mental health, internationalization and healthy cities. Two lectures are already confirmed: one on extension and another on writing for the National High School Examination (Enem).

DATES

- 15/5 to 24/10 - Registration of participants
- 22/5 to 21/8 - Submission of papers (oral communications - graduation and post-graduation, high school shows, product shows, workshops)
- 14/8 to 3/9 - Submission of works PIBIC and extension (UCDB only)
- 30/7 to 25/8 - Book Submission (UCDB only)
- 22/5 to 21/8 - Registration of evaluators of oral communications and high school shows
- 21/8 to 10/9 - Registration for room coordinator - oral communication
- 21/6 to 10/9 - Period of evaluation of the works
- 25/9 - Dissemination of accepted works
- 2/10 to 10/24 - Registration for participation in workshops
- 10/16 - Dissemination of the places to present the works

DIVERSITY IN ORGANIZATIONS

Diversity is a theme that came to be seen in the organizational environment in the 1980s and 1990s, and was seen as a difficult task (Maccali et al., 2015). Alongside what was proposed by the theme of diversity, driven by affirmative action, equality policies emerged, which sought to go beyond numbering, also worked on questions related to the perception of employees about diversity and aimed, above all, to combat discrimination and include minorities in the labor market (Rosa, 2014).

The authors Cox and Blake (1991) emphasize, at the end of the last century, that diversity management reduces turnover and absenteeism; Sensitizes the company to new cultures that form the market; Increases the creativity and innovation of the company; Increases the ability to solve problems in the company; And increases the flexibility of management. In this sense, diversity management is thought of as an advantage for organizations.

Diversity in organizations is multiplicity, a varied set. It is true that the construction of an inclusive environment that recognizes, values, coexists and enjoys its own diversity is something complex, procedural, built col-

lectively, but by far impossible. Celebrating the potential of our diversity is recognizing that differences become possible when respected.

References:

- MACCALI, Nicole et al. Human resources practices for the management of diversity: the inclusion of intellectually disabled people in a public federation in Brazil. São Paulo, 2015.
- ROSA, Alexandre Reis. Racial relations and organizational studies. Rio de Janeiro, 2014.
- COX, T., Jr., & BLAKE, S., Managing cultural diversity: implication for organizational competitiveness. Academy of Management Executive, 1991.

LUANNA PEIXOTO
Human and Institutional
Development Area