

UCDB

newspaper

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**CONTINUING EDUCATION:
Social commitment
and integral formation**



Extension at UCDB: articulating theory and practice

The extension at university is a training space

In which teachers and academics develop proximity with each other and the community, enabling the theory-practice articulation; the development of skills related to teamwork and strengthening the social and ethical commitment.

The continuing education activities present relevance for being a source of oxygenation of knowledge-artistic, scientific, technological and cultural – and for contributing for the full formation of the “citizen academic”, providing opportunities to work from the solid reality cooperating to building a society with less inequality and more social justice.

In 2015, 28 extension projects are under development: Laboratorial Journalism In Focus (Jornalismo Laboratorial Em Foco); More Communication Agency (Agência Mais

Comunicação); Radio Z; Active Child (Criança Ativa); Infoleitura (reading + information); Undergraduate Interdisciplinary Lab(Labinter); Continuing Education Practices in the History Lab (Labhis); Indigenous Documentation Center - Cedoc; Language: Arts and Science; UCDB volunteering: public schools partnership; Academic formula(check for contextual meaning); informatics/Robotics Brazilian Olympic Games OBI / OBR; Experiences in Agricultural Sciences; UCDB’s Science Club; Vegetable Garden at School; Building Engineering Knowledge; Environmental Education in Communities; Click Green; Academy-School; Walking Healthy; Physical Evaluation Laboratory (LAF); New Life; Cogni-Action, Dog Therapy; Rehabilitation with Animals; Health promotion and food security in the São Domingos Sávio(Preschool/Kindergarten

– check for contextual meaning); Public Health in Action and Extension at UCDB; Web: language, culture and rights; distributed in the thematic areas of environment, technology and production, education, health, human rights and justice and communication.

All of those activities involve about 300 academics (scholarship students and volunteers) and 65 extension teachers covering a range of UCDB undergraduate courses. In this issue of UCDB Newspaper, teachers and students share their experiences and learning on the programs and extension projects - a rich background that will certainly make a difference in professional and personal formation.

Salette Marinho de Sá
UCDB’s Programmes and Extension
Projects Sector



A phrase from Don Bosco

“Walk with your feet on earth. But in your heart be in heaven”

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SALESIAN
SANCTITY

Inovating is improving every day

Protecting knowledge is one of the secrets for success

single way

for those

who want

to start the entrepreneurship,

but there certainly are several formulas and many tips. Professor Neila

Farias Lopes is one of the

“options” that young people can

look for. Graduated as a biologist and

entrepreneur by calling, She is ahead

of the newest UCDB’s innovation

sector, the Agency for Innovation and

Entrepreneurship S-Inova and Tuiuiu

Foundation (In Portuguese: A Agência

de Inovação e empreendedorismo S-

Inova e Fundação Tuiuiu), two paths for

those who have good ideas.

This new “innovation ecosystem”

provided by the agency and the

foundation aim to protect knowledge,

arousing entrepreneurship in the

academic community.

Divided into three major

centers, S-Inova can help students

to structure the idea (core projects),

protect the knowledge to transfer in

value (technological innovation core)

and also stimulate new companies’ development and innovative projects (core entrepreneurship).

“The academic who has an idea or simply doesn’t know what to do, but wants to start something, can come to our core for guidance and proposal adequacy and turn it into a project. S-Inova, along with Tuiuiu Foundation that is responsible for financial management, assemble a real ‘home for ideas’ to the academic community” said Neila.

The teacher also emphasizes the importance of qualifications in the selected area. “Studying, working the theme, the idea, plunging into work and dedicating yourself, is the beginning of any project. In Brazil, we observe a gap in the youngsters when considering qualification.

Another tip Neila explains and can also lead young people to this path of innovation is how to structure the idea in the form of business, defining the subject, deadlines, costs, and especially the partners. “Partnering for the beginning of a job, knowing who you’re working with and who you can count on is more than important, it is essential to make it work “ She highlights.

She also underlines persistency. Every great entrepreneur must face challenges and obstacles. “Many good ideas receive a “NO” at first and it is normal, you just cannot give up or get discouraged. Face ‘that no’ as an opportunity to do better.



Entrepreneurial BelPesce gave a lecture to more than 800 people at UCDB

LUIZA RIBEIRO

Is there a formula for success? Which path should young people with innovative ideas follow to reach even higher rungs in the labor market?

The answer to these and to so many questions that come up when the topic is opening a company or putting into practice an entrepreneurial idea allows the opening of a range of possibilities and opportunities.

The young age became synonymous of entrepreneurship. Boys and girls about 16 and 17 years old have been gaining space inside this world of innovation. A prominent example is Elizabeth Pesce Mattos, also known as BelPesce. At the age of 17 she entered the greatest education and research academic center in the world, MIT - Massachusetts Institute of Technology, in the United States of America, one of the world leaders

in Science, Engineering, Technology and other areas of knowledge such as Philosophy, Administration and Political Science.

So Young and full of new ideas, desires and wishes, Bel was at UCDB for the seminary “Undertake with BelPesce, The Valley Girl” (in Portuguese: Empreenda com BelPesce, a menina do vale) and she explained that undertaking is having, above all, initiative to start something, provided that the entrepreneur believes in his creation. “You can undertake at University, starting a discussion group about something that you are interested in. Undertaking is closely related to having initiative to start something you believe and through this angle, everyone can have an entrepreneurial spirit” She says.

The lecture was an execution of UCDB, Instituto Euvaldo Lodi (IEL), with patronage of Sebrae.

UNDERTAKING AT UCDB
Experts believe that there is no

The auditorium was full of visitors and academics



ARCHITECTURE AND URBANISM

UCDB NEWSPAPER: Which skills does the Architecture and Urbanism major at UCDB intend to integrate a professional with?

ALESSANDRO: The course of Architecture and Urbanism of UCDB has a vocational training to work with the specific characteristics of the profession and to commit to the balance between the socio-economic development and environment sustainability.

The urban planner and architect can develop activities related to the built environment aligned to esthetic and cultural values, promoting interaction among people of all social and economic sectors as in decision-making circles given that the communication, personal relationship and leadership and a properly interaction in multidisciplinary teams skills are necessary.

UCDB NEWSPAPER: What are this major's distinctions?

ALESSANDRO: The UCDB Architecture and Urbanism course, beyond the theoretical disciplines, has practical classes in its curriculum framework, so that the academic has a deeper familiarity with both the materials used and the production processes. The university also offers design, computer, geotechnical laboratories with carpentry, modeling rooms (maquetaria) and building material lab. Therefore, the technical knowledge, added to the practical activities, establish a merging to a better assimilation of the submitted content.

UCDB NEWSPAPER: How does the course work at UCDB?

ALESSANDRO: The Architecture and Urbanism course requires class attendance and grants the academic a bachelor degree in Architecture and Urbanism.

With 70 students per class, the course currently works at night, from Monday to Friday, from 7:00 p.m. to 10:35 p.m. and on Saturday



Alessandro Campos*

mornings from 7:25 a.m. to 12:40 p.m. and in the afternoon, from 1:00 p.m. to 4:35 p.m. with a total workload of 4400 hours. The course is divided into ten academic semesters equivalent to five years. The academic system is based on biannual system discipline registration of undergraduate courses with annual entry.

UCDB NEWSPAPER: How is the labor Market for Urban designers and Architects? What are the most promising areas of the profession?

ALESSANDRO: The labor Market for the urban designer architects can be very comprehensive in the construction sector, urbanization and landscaping. The professional can act in architecture and city planning offices or in public agencies of urbanism, architectural and landscape planning, including the restoration of historical buildings and monuments. The professional can still operate in the development of architectural designs, interior architecture, urban projects, work direction and execution, conservation and restoration of built heritage, urban and administrative planning and environmental design. There are also others segments: the landscaped areas, land management, and social works. It is possible to develop the work in companies and even in scientific and technological research laboratories. The professionals of the area, can also act autonomously, on their own or providing consulting.

* UCDB's Architecture and Urbanism Coordinator. Has a master's degree in Engineering Building and Sanitation (UEL) and a doctorate candidate in Production Engineering at Unemep.

TECHNOLOGY IN ANALYSIS AND SYSTEM DEVELOPMENT

UCDB NEWSPAPER: What skills do the Graduation in Analysis and Development of System from UCDB aims to train in a professional?

ALESSANDRO: The course in Technology in Analysis and System Development has a focus in three skills and assignments:

1. System Development: software programming and development in multiple environments (mobile, desktop, web and networks), and modeling and database development.
2. Analysis and Systems Project: Concentrates the area of software engineering, which aspires to qualifying the professional in the steps of designing, developing, testing and documenting systems projects through various designs and engineering techniques, which allows a supplement to the professional ability to lead, manage and make decisions in projects of small, medium and large postage of systems.
3. Management and Entrepreneurship: this course holds disciplines with administrative vision to deal with people and their many businesses because it Involves technological development providing support in many areas.

UCDB NEWSPAPER: What are the course differentials in this University?

ALESSANDRO: In seven years of existence, our graduates have been entering the local working market, before finishing the course, they start working as junior analyst in IT, in many companies in Campo Grande, proving the good

training of our academics technical profile, promoted by the course differentials offered by UCDB, due to unique aspects as:

- a) Focus in technological environment reaching global acceptance: Java Platform and its frameworks;
- b) Academic infrastructure available since the first semester with most classes in laboratories using tools, visualizing concepts and developing projects;
- c) Partnerships with other universities for creating workshops that allow access to illustrious professionals in IT area;
- d) The whole curriculum framework directed to guidelines and focused on the local, national and international market that allows academics to know and dominate concepts and skills of their professional assignment;
- e) Professors that are qualified and constantly motivated in updating themselves with new concepts, projects and experience in research and always active in the market.

UCDB NEWSPAPER: How is this course at UCDB?

ALESSANDRO: The course is at nighttime, in-person, 20 hours a week and organized in six semesters. Since the first semester, the course covers basic training classes, specific and complementary in class and in computer labs, and with a local event held annually.

UCDB NEWSPAPER: How is the job market for the bachelor degree holder Analysis and Development of Computer Systems? What are the most promising areas of the profession?

ALESSANDRO: The local Market have been increasing because of the companies' hiring needs for systems analysts, testing, project manager, programmers among other positions. The most promising spots are management and senior analyst, both require experience and qualification. However, in the region, there are specialization programs and opportunities for adding to the career and so achieving the goals.

* Coordinator of Computer Engineering and Computer and Tech. in System Analysis courses. Holds a master's degree in Electric Engineering (UFMS), is a specialist in Computer Networks (UCDB) and has a degree in Computer Engineering (UCDB).



Alessandro Monteiro Carneiro*



UDCB'S JUNE CELEBRATION

Four musical concerts entertain UCDB's 9th June celebration

The biggest June Celebration in Mato Grosso do Sul is going to be on June 6th.

SILVIA TADA

UCDB's Festival is famous for several reasons: it is the biggest college June Festival of Mato Grosso do Sul; artists who perform there can see their career rapidly move forward; It has a growing audience and guaranteed entertainment. A new feature can be added to that list: it is the place chosen by artists like Conrado&Aleksandro in 2013; Loubet in 2014 and Max & Cristiano Moura this year to release their DVDs.

The festival happens on

June 6th and the tickets can be purchased at UCDB and at GuguLanches. Besides Max Moura & Cristiano, this year's attractions are Carreiro & Capataz, Cácio& Marcos and João Paulo & Fernando. With these four concerts, there will be more than seven hours of music for the audience to sing, dance and have fun.

The brothers Max Moura& Cristiano are back to play in the festival after diverting the audience in 2014. This year they are releasing their DVD recorded last year at Woods (a night club)

TICKETS: Gugu Lanches and Agência do Futuro Acadêmico of UCDB

PRICES: R\$ 25,00 (Regular)

R\$ 12,50 (Half-price entry)

UCDB students pay R\$ 10,00 at AFA, until May 29th

with songs like "Na varanda". "We chose this festival because it is a traditional event in our state, a place where we have a good public. We recorded our DVD here in Mato Grosso Do Sul (state) so, it is only fair that we release our DVD here in a Traditional Festival of Campo Grande – MS" they said.

For the concert they promise to add novelties: "This year, we are going to present a completely new, dynamic and irreverent concert with a new song list.

"We are getting ready to celebrate UCDB's June Celebration's 10th edition that is solid and is growing each year. Every edition is carefully planned so that the audience has qualified national attractions in a Celebration that brings everybody together and still benefit academics" explained

one of the organizers, Wellington Moura, from BR Country.

Besides the concerts, there will be drinks and typical foods, available in tents led by academic graduating in 2015. All money raised is used for graduation celebrations. Other means for academic participation are the tent contests (the most exciting and best well-decorated take R\$ 800.00, each) and the costumes tent (best female and male hick costume, R\$ 400.00, each).

The Law graduates' representative, Luciano Marques approves of the participation in the event: "The Festival helps with our graduation celebration, we meet for food and drinks preparation, and we share the expenses. The profit becomes cash in hand for future expenses with the course conclusion celebration."

continuing education



Continuing Education brings community close to students and professors.

Hundreds of scholars have daily contact with the population, teaching and learning



A group of continuing education during the general meeting

EDYELK DOS SANTOS

Whatever the academic area of study is, when asked about the continuing education benefits, the answers by academics from Don Bosco Catholic University are unanimous regarding the learning process. The possibility of being in contact with the community, learning how to work in groups and having a more humane formation is rewarding.

With a total of 28 projects in 2015, UCDB prepares its students to the labor market through activities executed with the Extension Programs and Projects, that aim at the development of the proximity between the community to academics and professors, which is achieved through teamwork.

The Programs and the Extension Projects are divided by environment, technology and production, education, health, human rights and “justice and communication thematic areas.”

With a total of 300 academics, including scholarship students and volunteers, It also counts with the participation and the assistance of 65 extension professors from different undergraduate programs of the institution.

The operation is from Monday to Friday, from 8 a.m. to 5:30 p.m. The UCDB Extension Programs and Projects sector is coordinated by Professor, M.Sc. SaletteMarinho de Sá. If you are interested in taking part of the activities or if you want more information, you can contact us through the phone number (67) 3312-3324.

PHYSICAL ASSESSMENT LAB PROJ



Beatriz Ricardo de Souza, 20 years old, 3rd Physical Education semester

“In this project knowledge limitations has and, practice develop A very p in my op project be community work with pe athletic skills a do not have”

GYM AT THE COLLEGE PROJECT



Leonardo Henrique Benacho, 20 years old, 5th Physical Education semester

“What hap particip caught able star sign real and join i project practical help peopl healthier besides regard peopl



“We acad aim a put t know learn Prof

PROJECT - (LAF)

...t I can apply my
...and understand the
...s that each person
...therefore, study
...s that help me
...these limitations.
...positive aspect,
...opinion, is the
...being open to the
...y; that way, we can
...people who have
...and with those who

COLLEGE FORMULA PROJECT



Anselmo Fhellige
Souza Maia, 19 years old,
Automation and Control
Engineering

“I heard about the project in class and took a liking to it. It is amazing for us, students having a chance to build a car from a software and we also get more familiar with what we are going to work with later. Besides that, we take the car to the young “pilot” and this stage is very important because we want him to become a professional in motorsport. Finally, thanks to the project, we can get extend this expertise out of the classroom along with our teacher”.

COGNIAÇÃO PROJECT



Alessandra Laudelino-
Neto, 42 years old, 7th
psychology semester

“The project itself is extremely important since it works interdisciplinarily, using not only psychology but also physiotherapy, which makes our living experience much better adding much more to our professional knowledge. For this reason, whatever we learn here will be transposed to the labor market in a human way as results of our experiences with people and we must understand how to care for them”.

LAF PROJECT



Gilmar Souza da
Cunha, 27 years old,
3rd Physical Educa-
tion semester

“To me, the project is essential to get a practical grip as academics. And as we are talking about the project, I realize it is an assistance that we get and we can also give back by developing activities. And it's also very nice that we became regionally known because of the project since we have been doing some activities outside Campo Grande, taking the fundamentals of physical fitness to people and consequently adding up personally and professionally”.

RADIO Z PROJECT



Letícia Favero Fran-
ça, 18 years old, 3rd
Publicity and Adverti-
sing semester

“I really love Radio. When I heard about the project I was promptly available to take part in it. Knowing that a great project and Pestalozzi were combined (school for special needs students) made me sure that I will grow as a person and as a professional because in class we don't get such experiences”.

RADIO Z PROJECT

...exchange knowledge here not only through
...emy but also with the community since we
...at reaching beyond these walls, allowing us to
...together unique professionals that will for sure
...v how to use in the labor market what was
...ed here.”

...essor Dr. Claudia Ruas

VEGETABLE GARDEN



“We enable contact between university and community and so we spark interest in our students in dealing with people, which is very important and can't be taught in class, and yet, it's essential to face the working market. So here we show them that we have to understand and take care of those who we work with regarding how to treat and deal with them”.

Professor Lucas Castro Torres



UCDB hosts speakers from Catholic educational institutions

Over 100 professionals participated on the three days of activities focused in brand management

SILVIA TADA

From 8th to 10th of May, More than a hundred journalists from Catholic educational institutions, participated in the II Brazilian Catholic Education National Association (ANEC) Marketing and Communication Forum, engaged in discussing, improving and sharing ideas and experiences.

The University dean, Fr. José Marinoni, who chaired Anatec for seven years said: "ANEC grew so fast; It was born wishing for it.

Seeing you guys here makes me very happy because I realize that Anec is now fully grown. I hope ANEC can be the portrayal of the Catholic education for people to have access to a complete education which is so rare nowadays". He also thanked all the participants: "It is an honor for us to receive professionals from so many places, institutions. We appreciate the effort and we are also thankful to the managers that allowed your presences here, sharing experiences and discussing improvements to communication

in the Catholic educational institutions".

The event's main theme was "Building and managing brands in Catholic educational institutions", and Fr. Roberto Duarte Rosalino, ANEC's Sponsoring Chamber president, represented the Association at the Forum.

Four lectures – "The importance of internal communication" by professor Dr. Marlene Marchiori, "The importance of branding" by professor Lúgia Rizzo, "The role of the communication manager", by Tadeu Brettas, and "Communication to X, Y and Z generations" by UCDB's chancellor Fr. Dr. Gildásio Mendes dos Santos — were held at the library's amphitheater. In closing the event, four workshops about crisis management, communication program, networking and media training were offered.

"I'm part of the Salesians from Lins, in São Paulo. That's why participating in this event is so important for us as professionals that need to deal with Christianity and education.

I am very pleased about the approached topics during the whole event". Said Marcelo Ferracioli Uenaka, from Unisalesiano.

Vânia Gonçalves de Assis, the São José Elementary and High School representative from Belo Horizonte (MG), told us about her participation at the fórum "This event exceeded my expectations because here I had the opportunity to soak up into situations that will be crucial for my job at school" Said Vânia.

RELEASE

One of the forum's activities was a visit to Museu das Culturas Dom Bosco (Museum). There two publications were released produced by ANEC's Marketing and Communication Advisors Working Group members. The first "The role of communication and marketing manager in the Catholic educational institutions", was written by Carla Oliveira, from PUC-Goias, and Ivan Guimarães, from College of Santa Cecilia and Rede(Network) Smic. The other book whose authors are Lilian Saback de Sá Moraes and Luciana Azevedo Pereira, both from PUC-Rio is about "Communication Crisis Management in Catholic Educational Institutions".



Ararazul dance group hold at "Museu das Culturas Dom Bosco" (museum gallery)



The thesis defense promoted by the University Program

Environmental Sciences Doctorate perform thesis defense

The program has 60 academics; three of them have already concluded the researches.

SILVIA TADA

The first students to obtain a PhD degree through the Post-graduation Stricto Sensu Program in Environmental Science and Sustainable Agriculture – Dom Bosco Catholic University’s Master’s and PhD degree – Started their dissertation

defenses, addressing important topics to the regional agricultural development. Currently, there are 60 students in the program, 17 in Masters, 41 in PhD and two special students.

According to Professor Dr. Antonia Railda Roel, the program

coordinator, there are two main research lines: Agribusiness and sustainable production and health, environment and sustainability. “Both of them are multidisciplinary and include studies related to agribusiness, supply chains, sustainable pest control that generally affects the agricultural production, collective health and food safety, among other issues”. Said the researcher.

In the total, there are about 18 permanent professors, three staff professors and four post-doctors, with Agronomy, Veterinary Medicine, Biology, Animal Science, Economics, among other training areas, that work collectively. The searching for the program in both areas have been increasing in a great way. “We have been receiving academics from all over of the country, and this induces a greater information and research abundance” She pondered.

THESIS

The first doctor candidate to perform the dissertation defense on the program was Rosane Aparecida Bacha, in Dezember, 2014. Advised by Professors Dr. Cristiano

Marcelo Espínola Carvalho and Dr. Alexandre Luzzi Las Casas (PUC-SP), the researcher approached the theme “Socioeconomic characteristics of rural products generated at the Conquista Settlement - Campo Grande, MS”.

In the first semester of 2015, two more Farming Environmental Science and Sustainability PhD candidates: Edilson Soares da Silveira e José Aparecido Moura Aranha defended dissertations. The first exposed the following topic “The sustainable control evaluation of woodworm *Dinoderus minutus* Fabr. 1775 (Coleoptera: Bostrichidae) in Bamboo Post-Harvest” and the second disclosed about “Biological Assets Measurement: An animal unit base”

“We have worked very closely to other UCDB Stricto Sensu programs such as the Master in Biotechnology and the Doctorate in Biotechnology and Pro-Mid-West Network Biodiversity, and also with graduation courses.

This composes an increasingly, stronger and more relevant networking for the institution in behalf of the country” concluded the coordinator.

GIOVANI NEVES

UCDB FM Educativa performs Community Action reaching over 7,800 people

MARIANA OSTEMBERG

During April and May, UCDB FM Educativa started the Community Action. The first event was held on April 25th at Santa Rita de Cássia Parish (in the Universitário Neighborhood), and the second, at Nossa Senhora das Graças Parish (in the Nova Lima Neighborhood), on May 16th. Throughout both editions, over 7.800 people received service. The rector of the Dom Bosco Catholic University (UCDB), Fr. José Marinoni, attended to the event and talked about the importance

of community actions regarding the population benefit. “We joyfully start this new activity, a social activity. In 2015, we will celebrate 200 years since Don Bosco was born - and he cared about people”.

The director of UCDB FM Educativa radio station, Fr. Pedro Borges Pereira, explained how the Community Action started: “The radio station has three duties: Informing, educating and providing service to the community. In 2013, we reshaped the radio’s administration and during this process, we thought about what kind of service we would offer the community and so we had the



The neighborhood population was benefited with the “Action” in April

idea of a social action. It doesn’t end here, we already have a music festival project, a social action on Afonso Pena, and other projects. Our expectation is to work more and more in different services, seeking for new partnerships”, he says.

The action has partnered with UCDB, the military police, QualiSalva, SESC, Espaço Plantare, Fundac, Hospital do Câncer de

Barreto, Seleta, Semalo, Associação Nipo-Brasileira, Sesau, Dale, Comando Militar do Oeste (CMO), Solurb, Detran, Associação Comercial e Industrial de Campo Grande (ACICG), SEDHAST, Secretária Municipal de Assistência Social (SAS) and Oral Sin.

You can obtain more information through the phone number (67) 3312-3397.

Don Eduardo was nominated the Bishop of Jaboticabal

SILVIA TADA

Nominated to run the Jaboticabal Diocese (SP), Bishop Eduardo Pinheiro da Silva says goodbye to Campo Grande community on June 10th at São João Bosco Parish, at 7:00 p.m. where he was an auxiliary bishop for ten years.

His motto is “I call you friends”, and he also talked about the friends he made in Campo Grande: “I’ve always lived the Christian Spirituality as a friendship with God atmosphere, feeling Him very near, available, simple, nice and honest ... as a true friendship is. ‘God is love, and that’s the only way love can be!

Besides, feeling loved and encouraged to love, also promotes

many friendly people around us. And that’s exactly this what I experienced over the years here in Campo Grande; But with one difference: I got much more than I gave. God was, once again, extremely kind to me, allowing me to spaces, moments and people who helped me in my Christian, Salesian, priestly and episcopal life. I will carry to Jaboticabal the treasure of the friendship I received here. It is worthwhile to believe and invest in the greatest commandment of love-friendship that Jesus Christ left us” he emphasized.

The salesian, pronounced perpetual vows at January 13th, 1985. And to the UCDB newspaper he highlighted Dom Bosco lessons to the youngsters: “I love Dom Bosco! His vibration for life

and his creative generosity in serving the Church, among the young people, portrays for us all of a great role model and stimulus.

His life, his words and his testimony left amazing messages to adults and especially to young people. The youth master teaches us to live with intensity, guidance, generosity, simplicity and joy”

He concludes, “In God’s plan, we find the meaning of life and it’s nothing like a burden, it shows us how light it is to live based on the values that dignify the human being and the affection and effective love of the neighbor. In God’s Math, we can perfectly understand that those who have more are the ones who give, serve and love more! And there’s no need to pursue a happy life, it is a logical consequence to those



Don Eduardo Pinheiro da Silva

who accept the human condition in God’s allegiance and commit fully to the Gospel of Jesus Christ and a solid participation at Church”.

PASTORAL
MOMENT

“A Spiritual life as big as your smile”

Sometimes we want to find out the best way to develop a relationship with God, we seek for advice, we participate in numerous retreats, we read several books that pose many suggestions and we keep asking the same questions. Have you ever experienced this?

Now, spirituality is nothing more than the way that your heart meets God’s heart, and it can happen anywhere; yes, anywhere! Not only when we go to church or participate in a retreat, but even when we are playing, dancing, and even on a day when we are very busy doing nothing at all... In all these moments, we can find God! But... what does it take?

The first one is opening up; we must want to meet with God, seek to hear Him in a sincere way, let go of any prefabricated answers but, with the availability of those who want to hear the news from an expected friend.

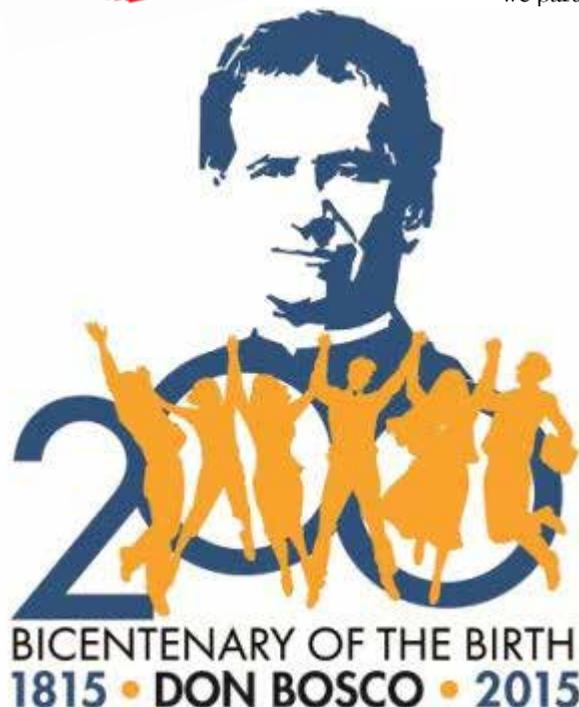
The second condition is the sincerity to yourself and with God. It’s necessary to pursue self knowledge and also to get

to know this friend who always appears as something new in our lives. The Christian God is not related to ideas or formalities, but He is a God who speaks to our hearts, He is the one who sits with us to teach the divine life wherever we are, but for this it’s necessary to take the brave attitude of being ourselves.

The third condition is patience; Time will teach us where to walk through, but we can’t linger, but seize every second to draw ourselves in the best possible way, after all, we will never be perfect, but that’s not why we should stop trying.

Given these three initial conditions – the opening up, the honesty and the patience - we will begin to trail God’s ways, in which there are difficulties and requirements as any real building path. This path, despite the adversities, always carries with itself the peace of a smile of someone who is building life as a solid and inhabited house, quietly like a dusk gently arriving and when we realize, it has already involved us with its dazzle .

Br. Gilliano Mazzetto
Dean of Pastoral



SEARCHING & HUNTING THE KEY TO PROFESSIONAL SUCCESS

The current labor market has seeks efficient professionals who are able to improve the company's prospect of life and, consequently, be successful. The objectives will be achieved with and through committed people. Therefore, it is important to know about the market in which the company operates in and the history of the organization where you work.

The hiring process is a strategy to attract and find candidates who match the required profile for the position available. Attracting candidates

is not enough. The main point is attracting potential candidates who will be able to tackle such responsibilities without difficulties.

The selection process is the phase that identifies not only information that tells if the candidate fits the job requirements, but especially if they fit the company's culture.

Anyways, the recruitment and selection goes beyond obtaining a contributor, it allows the company's integration, promoting the achievement of success.

TIPS:

HIRING PROCESS

Tip: At this point it's important that the candidate prepare an attractive curriculum – be objective;

- The curriculum needs to be clean with no folds or erasures;
- Insert basic personal data (name, age, marital status and neighborhood);
- Updated information;
- Be careful not to overload it (font, color, lines and spacing).

SELECTION PROCESS

Tip: Interviews, dynamics, psychological tests usually happen at this stage in order to assess the candidate's profile.

- Gather information about the company before the process;
- Answer questions with confidence, tell the truth, clearly and objectively;
- Do not be late or much earlier.

“There can be no virtue without obedience.”

Don Bosco

BOOK TIPS

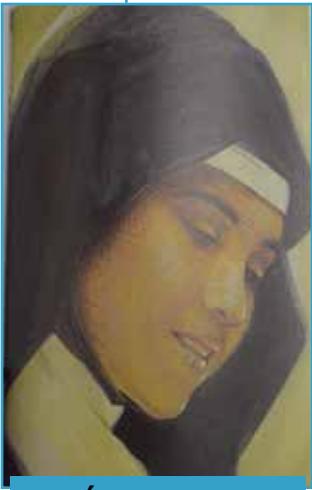
TITLE: AMÉRICAS IMAGINADAS: ENTRELUGARES MESTIÇOS, IDENTIDADES HÍBRIDAS
AUTHORS: MARCELO MARINHO, LÍCIA SOARES DE SOUZA E JOSEMAR DE CAMPOS MACIEL (ORGS.)

[...] Researching about the culture and the society in every aspect of the American Continent, results in a rediscovery of complex polemics, of delayed issues, of genealogies that interconnect fields and lines of singular thoughts. Opposite in some aspects, extremely based in traditions, and eventually marked by exclusivist and integrative theoretical perspectives, always based on practices and individual experiences. All of these, are outlined on the varied texts of the book *Américas imaginadas: entre lugares mestiços, identidades híbridadas*.

Maria Cristina Gobbi

TITLE: ENTRELAÇOS: PRODUÇÕES PSICANALÍTICAS NO SETTING UNIVERSITÁRIO-AUTHOR: EDNÉIA ALBINO NUNES CERCHIARI E MARIA DE FÁTIMA CHAVARELLI (ORGS.)

The book is the result of interconnecting academic and psychoanalytical perspectives that the partnership of the Psychoanalytic Society of Mato Grosso do Sul (SPMS) with UCDB led to. The book reflects the fulfillment of a wish: sharing psychoanalytical knowledge and its achievements. The authors are academically known for being competent professionals and for their clinical practice. We hope that this compilation sparks curiosity in health care professionals and students from other areas for psychoanalytical knowledge that, added to their practices, may contribute to the professional and personal growth.



EUSÉBIA PALOMINO

1899 - 1935

Eusebia Palomino Yenes was born in Cantalpino in the province of Salamanca, in the west of Spain, the 15th December 1899. Augustine Palomino's family was very poor. He was a man of faith. At

certain times of the year Eusebia and her father had to go begging in nearby villages, but they did so with joy and singular faith. On those long journeys Augustine taught his daughter her faith, and she was keen to learn the mysteries of Our Lord. Eusebia worked, prayed and was loved in her family. The day of her first communion was one that Eusebia experienced intently. Soon, after she was employed to help a well-to-do family. She did not stop giving attention to her growth as an adolescent, putting her friendship with Jesus in first place. She was sent to Salamanca, first to look after the children, then as an assistant in a hostel. She really wanted to become a Sister. One day, while

hoeing, she found a medal of Mary Help of Christians. Soon afterwards a mysterious friend led her to the Sisters' Oratory. They invited her to stay with them as a helper. Oddly enough the kitchen became her place for educating, and they would often trot along to the kitchen to get a kind word from this ignorant young kitchen lass. The Mother Vicar came to Salamanca and accepted her as a postulant. Eusebia made her novitiate at Barcellona, edifying her companions by her humility and with her smile. She became a Daughter of Mary Help of Christians in 1924, and was sent to Valverdedel Camino in the role of cook and domestic help. She began to carry out her ordinary service extraordinarily like Don

Bosco had wanted, so much so that the Lord filled her with his gifts. And so, the girls attracted by her spirituality. The girls always wanted to be near her, attracted by her spirituality. She began to work in the Oratory. Seminarians, adults and priests asked her advice, encouraged by her spirit of prayer and convinced and convincing faith. She spread devotion to the Lord's Holy Wounds and the so-called "Marian servitude" of Saint Louis M. Grignion de Montfort. There is talk of many wonderful things that happened during her life. Like Don Bosco she had received the gift of prophecy from the Lord. She predicted the Spanish civil war and offered herself as a victim for Spain. Then she began to feel unwell.

Her Director, Sr Carmen Moreno, who became a Martyr and Blessed, looked after her, while she gave some thought to her situation. Suor Eusebia prophesied her martyrdom. Before she herself died she had visions and ecstasies. She went to the Lord on the 10th February 1933. Her body is laid to rest at Valverde. She was declared Venerable on December 17th, 1996 and beatified on December 25th, 2004; by John Paul II

The texts of the Salesian Sanctities, published in the UCDB Newspaper since October 2012 (edition:268) were first published in the book: Saints of Salesian Family, written by Enrico Dal Covolo and Giorgio Mocci



**ALEXANDRINA MARIA
DA COSTA**

1904 - 1955

Alexandrina Maria da Costa was born on the 30th day of March, 1904 in Balasar, Portugal. She received a solid Christian education from her mother and her sister, Deolinda, and her lively, well-mannered nature made her likeable to everyone.

When she was 12 years old, on Holy Saturday of 1918, while Alexandrina, Deolinda and a young apprentice were busily sewing, three men violently entered their home and attempted to sexually violate them. To preserve her purity, Alexandrina jumped from a window, falling four meters to the ground. When Alexandrina was 14, something happened that left a permanent imprint on her, both physically and spiritually: it gave her a face-to-face look at the horror and consequences of sin. Her injuries were many, and the doctors diagnosed her condition as "irreversible": it was predicted the paralysis she suffered would only get worse. Little by little, however, God helped her to see that suffering was her vocation and that she had a special call to be the Lord's "victim". The more

Alexandrina "understood" that this was her mission, the more willingly she embraced it. The desire to suffer continued to grow in her the more her vocation became clear: she understood that she was called to open the eyes of others to the effects of sin, inviting them to conversion, and to offer a living witness of Christ's passion, contributing to the redemption of humanity. And so it was that from 3 October 1938 until 24 March 1942, Alexandrina lived the three-hour "passion" of Jesus every Friday, having received the mystical grace to live in body and soul Christ's suffering in his final hours. During these three hours, her paralysis was "overcome", and she would relive the Stations of the Cross, her movements and gestures accompanied by excruciating physical and spiritual pain.

She was also diabolically assaulted and tormented with temptations against the faith and with injuries inflicted on her body. In addition and by way of spiritual comfort, after her spiritual director, a Jesuit priest who had helped her from 1934 to 1941, stopped assisting her and a Salesian priest, Fr Umberto Pasquale, came to her aid in 1944. On 27 March 1942, a new phase began for Alexandrina which would continue for 13 years and seven months until her death. She received no nourishment of any kind except the Holy Eucharist, at one point weighing as few as 33 kilos (approximately 73 pounds). In 1944, Alexandrina became a member of the "Union of Salesian Cooperators" and offered her suffering for the salvation of souls and for the sanctification of youth.

She kept a lively interest in the poor as well as in the spiritual health of those who sought out her counsel. As a "testimony" to the mission to which God had called her, Alexandrina desired the following words written on her tombstone: "Sinners, if the dust of my body can be of help to save you, come close, walk over it, kick it around until it disappears. But never sin again: do not offend Jesus anymore! Sinners, how much I want to tell you.... Do not risk losing Jesus for all eternity, for he is so good. Enough with sin. Love Jesus, love him!". Alexandrina died on 13 October 1955. Her last words: "I am happy, because I am going to Heaven". She was declared Venerable on December 21st, 1995 and beatified on April 25th, 2004.