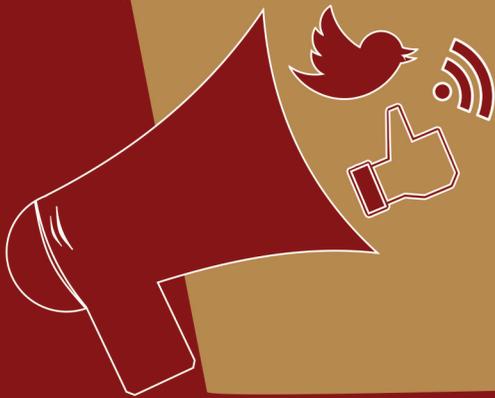


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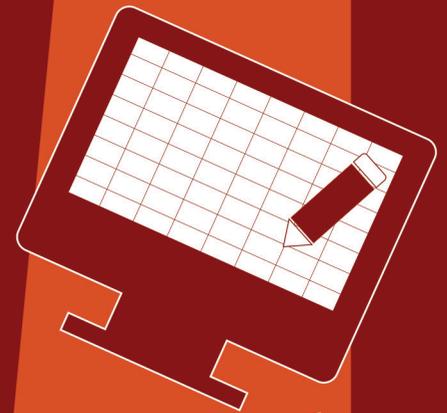
PUBLICITY
AND ADVERTISING



JOURNALISM



DESIGN



COMMUNICATION AND DESIGN
GRADUATION WITH QUALITY
AT UCDB



UCDB gives priority to integral graduation of students

It is with renewed hopes for a better future that we have accompanied the awakening of our young people in the recent manifestations of dissatisfaction with the diverse and recurring problems in our country, and, soon afterwards, the gigantic spiritual communion brought by the World Youth Movement, that we begin one more semestre, even more convinced of our responsibility as educators, to support and offer qualified and integrated training to our students.

This month, we receive in our institution one of the main Salesian events in the whole world. For five days, there will be amongst us, deans and directors of Salesian Institutions of Higher Education (IUS) of Latin America, participating in the 5th Conference of the IUS of America. This means one more important step towards the integration of the

IUS which places the Dom Bosco Catholic University in a global network of universities that gives to our students new opportunities of training, through interaction with other cultures and the amplifying of access to excellent groups in the production and diffusion of knowledge in the most diverse of areas.

To illustrate the excellence of the research groups and the development of the Dom Bosco Catholic University in the production of knowledge and technological development, this edition gives emphasis to work which is considerably innovative which involves students and researchers of the Biotechnological department and the Engineering courses. It refers to equipment of lower cost than that which is in use at the moment used for reducing of neurological after effects in the newborn.

In this month's edition of the UCDB Newspaper, we are also continuing the presentation of our courses, and this time we emphasize the area of communication, in which the UCDB is a reference in the region and which has already brought diverse national highlights and awards. As well as this, we commemorate the inclusion of the Catholic University in the Network for Emergencies Project, of the Ministry of health, which benefits 24 students from the Physiotherapy, Nursing, Nutrition, Pharmacy, Psychology and Social Service courses, with a trainee programme within each area of activity.

May you all have a semestre of many conquests and excellent reading.

Hermeson Pistori
Dean for Research
and Post Graduate Studies of the UCDB



A phrase from Don Bosco

"Always seek to act according to the principles of faith, and never by chance or for purely human ends."

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5th Conference of the IUS of America hosted by the Catholic University

Authorities of the Salesian Institutions for Higher Learning (IUS) participate in the activities

SILVIA TADA

From the 26th to the 29th of August, representatives of Salesian Institutions of Higher Education (IUS) from across America will gather at the Dom Bosco Catholic University (UCDB) for the Fifth Conference of the IUS of America. The discussions will focus on the document “Policies for the Salesian presence in Higher Education 2012-2016”, prepared by deans and directors of the IUS participants in the Sixth General Assembly of the IUS, in July of 2012, and then approved by the Senior Dean and his Council.

“The new policies represent the effort of the Salesian Congregation to monitor the growth of the Salesian presence in higher education for the achievement of its mission among young people,” says the World Coordinator of the IUS, Mr. Mario Olmos, in his presentation of the document.

The text presents the assumptions and policies regarding the identity and

mission of the IUS, the institutional strength of the IUS, its impact on educational and cultural institutions and relationships. On policies relating to education, for example, one of the proposals is: “To ensure the quality and relevance of the education offered to students and the development of an educational university model guided by the principles of the Preventive System of Dom Bosco, which ensures the students’ personal and professional growth and the exercising of their citizenship”.

PROGRAMME

For the event, representatives from Mexico, Guatemala, El Salvador, Peru, Ecuador, Chile, Argentina, Bolivia and other countries are expected. The discussions start on the 26th at UCDB Centro, with a Mass celebrated by the Metropolitan Archbishop of Campo Grande, Dom Dimas Lara Barbosa, followed by the official opening of the event at 9am, with the presence of the

Provincial Inspector of the Salesian Mission of Mato Grosso, Father Lauro Takaki Shinohara, of the Dean of the Dom Bosco Catholic University, Father José Marinoni, the Regional Director of the American Southern-Cone, Father Natale Vitali, the Inter-American Regional Councilor, Father Esteban Ortiz, and the World Coordinator of the IUS, Brother Mario Olmos.

At 9:30, Session I begins with a general presentation of the work done by Father Marcos Sandrini, Director of the Dom Bosco College of Porto Alegre and the Coordinator of the IUS of America. At 10:30 am, Brother Olmos discusses the process of IUS worldwide and Policies for the Salesian presence in higher education and Joint Program 4 (2012-2016). After lunch, at 2:30 p.m., the Third Session of the day begins, with the evaluation process of the American IUS and the Presentation of experiences in IUS of America.

The second day of activities

is as follows: a celebration, at 7:15a.m., presided over by Father Theliam Argeo Corona Cortes, Dean of the Salesian University of Bolivia; a conference on the challenges facing Catholic Higher Education within the current context; and Panel A on the quality of the educational proposal for an impact on society. In the afternoon, a visit is scheduled to the UCDB campus and to the Dom Bosco Museum of Cultures in the capital’s Indigenous Nations’ Park.

On Wednesday, 28th of August, a Mass is scheduled which will be presided over by Father Jair Marques, from Unisalesiano of Lins and Araçatuba; a presentation of group work; an assembly and meeting to define priority lines of work for the IUS America.

On the last day, the Work Plan will be presented and voted on and the conference will be concluded. A Eucharistic celebration will take place at 11:00 a.m., followed by a closing luncheon.

Francisco Lima Filho



“Mediation and conciliation should be part of the curriculum of the Law course”

JAKSON PEREIRA
SILVIA TADA

The Court of Appeals Judge, Francisco das C. Lima Filho, is president of the Regional Labour Tribunal of the 24th Region (TRT-MS) for the bienium 2012-2014. He is from Luzilândia (PI), he graduated in Juridical Sciences from the Centre for Unified Teaching of Brasília, in 1980, and has a Master's degree in Social Law from the Universidad Costilla-la Mancha (Espanha).

He has worked in the TRT-MS since it was installed in 1993 and became a Federal Labour Judge for the Court of Appeals on 11th April in 2008. He has been a university teacher in Brasília and Dourados, as well as being a teacher in the Magistracy of Labour Schools in Mato Grosso do Sul.

Under his administration, the tribunal commemorates 20 years of work in the State with the aim of getting closer to society. In this interview for the UCDB Newspaper, the president also sums up the period and advances promoted over the 70 years since the Consolidation of the Labour Laws, touches on the teaching of Law in universities and speaks about the pace for labour processes to go through the proper channels.

UCDB NEWSPAPER: The Regional Labour Tribunal of Mato Grosso do Sul commemorates 20 years of activity in the State in 2013, as well as 70 years since the Consolidation of Labour Laws. What advances can be singled out from these two periods?

FRANCISCO LIMA: The main advance during this period, without a doubt, has been the ease of access of workers and entrepreneurs to justice, while, with the installation of the Regional Labour Tribunal, there has also been a greater awareness in relation to rights and obligations, both on the part of workers as well as those of employers and providers of work. As well as this, throughout these 20 years, new Courts have been created and installed, which also ended up facilitating this access, together with the fact of implementing the electronic Judicial Process in the Courts which integrate the Tribunal, which also certainly constitutes a valuable instrument of access. On the other hand, the importance of the itinerant Courts has also been registered in those places where Courts have not been created and, more recently, the forming of Advanced Posts in Chapadão do Sul and Maracaju (in 2013), which will contribute to improving access. Finally, I think that a great mechanism for the bringing about of jurisdictional service, in a shorter time and with lower expense, has been the creating and implementation of the Nucleus for Conciliation within the ambit of the Regional Labour Tribunal, which has given an important contribution, by way of conciliation, in processes in which there is an intervention of Appeals Revision, and furthermore in other processes in which there are appeals awaiting the judgement of the Regional Labour Tribunal itself.

UCDB NEWSPAPER: Recently, the Regional Labour Tribunal put out a booklet against child labour; also well-known are the campaigns against slave labour and the trafficking of people. Do you believe that the public is more involved against these crimes or do they still carry on and are not denounced?

FRANCISCO LIMA: It seems to me that society today, more than in other times, has a greater awareness of the evil effects that the exploitation of child labour brings for the future of such children. I have always thought that booklets and norms are not sufficient for the awareness of these evil deeds. It is necessary to create real conditions of inclusion for the parents of these children in the process of citizenship with public policies of education, work and employment, as the main causes of child labour are the unfavourable social conditions of their parents and family members. We need to create conditions so that these children do not need to work in order to help their parents. There is no point in a mere prohibition if the social reality speaks louder. As to slave labour, this wound which also humiliates and shames us, the need is to effectively combat it as it constitutes one of the most terrible crimes against human dignity. I consider, that in this combat, the Proposal for a Constitutional Amendment (PEC) should be approved which permits the disappropriation, without compensation, of the land where there is this type of exploitation, which, unfortunately, continues to exist in some regions of Brazil, including Mato Grosso do Sul.

UCDB NEWSPAPER: Law students have had the opportunity of seeing closely the work of Labour Judges by way of a contract agreed to between the Regional Labour Tribunal of Mato Grosso do Sul and the Dom Bosco Catholic University. How can the students deepen their knowledge in the area and what are the main characteristics of these future professionals?

FRANCISCO LIMA: I think that juridical teaching should go through a profound reform in order to keep up with the new social and political reality of Brazil and the world. In this way, I think we should invest also in the humanistic preparation of the future law professional, so that he can, not only receive information about juridical science, but also about other branches of scientific knowledge. It is necessary that interdisciplinary learning be inserted in the Law courses, as well as the consensual forms of resolution of conflicts together with mediation and conciliation. Jurisdiction needs to be brought up to date with a new reality of collective conflicts, of mass demands and which the traditional process frequently does not have the aptitude to solve. Mediation and conciliation, not infrequently including the pre-procedural, have greater possibility for the pacifying of those involved in this type of conflict, as for example, those related to dwellings, others for the ownership of land, questions of environment, including here, the work environment, strikes and so many more.

UCDB NEWSPAPER: What is the volume of labour processes judged, at the moment, in Mato Grosso do Sul? What is the average time for putting actions through the proper channels? What should people do if they feel that their rights have been infringed upon?

FRANCISCO LIMA: There is a recognized haste in the delivering of jurisdictional rendering in the ambit of the Regional Labour Tribunal of the 24th Region, especially in the 2nd instance, which in general judges the ordinary appeals on an average of 53 to 60 days. In the first instance, where nearly always the production of proof is demanded, sometimes expert proof, which can take a certain time, due to the complexity of the demands such as, for example, actions that involve accidents at work and occupational sickness and that frequently need more than one audience, the period of time is greater, but in processes that go through the channels in a very abridged form, the average period of time between the protocol of the initial petition and announcement of the sentence, if there are no greater incidents, may take up to 125 days, and, in an ordinary procedure, about 184 days. But of course, there are processes that can take more time in the first instance, depending as well on the volume of each Court, on the complexity of the demand, of the necessity of proof by a precatory letter and other incidents which influence the time for the proffering of the sentence.

If there is any lesion of rights, the one who feels injured could seek the Judiciary in order to take the action to court, or even to see a lawyer or the syndicate, for example, to try a conciliation. The way of acting depends on each one, but the correct way is for the Judiciary to be always available for people to receive the fitting actions.



UCDB students can participate in health programme

The project aims at the graduation of students having experience in the Santa Casa hospital and in the Jardim Seminário neighbourhood

Professor Luciana Venhofen incentivates student participation in the project

JAKSON PEREIRA

The community of Mato Grosso do Sul, from the 1st of August, is benefiting from the project “Hospital Discharge Program and Shared Network” of the Ministry of Health’s network of emergency care and emergencies of the Education at Work for Health Programme (PET - Health / Networks) in which the Dom Bosco Catholic University has been included, having had its project approved in a selection process, according to a public announcement published in March of this year.

It is a partnership between the Ministry of Health and the University, by way of the Physiotherapy course, aiming to increase investment in skills training for healthcare graduation students. A total of 3,456 students in Brazil will benefit from the program. Altogether, R\$172 million will be invested per year in all forms of PET-Health, which has 10,028 students, 4,692 service professionals and 901 tutors. In Campo Grande, the project will involve 24 academic scholarship students from several healthcare courses at the Catholic University.

“We shall be taking education from the classroom to the community through the formation of multidisciplinary teams aiming at the promotion of teaching-service-community integration, and education by working for the development of networks of healthcare thus strengthening academic practice and bringing the University closer to public healthcare in their teaching activities, research and outreach programs,” said Dr. Luciana Venhofen Tavares, who coordinates the project.

According to the coordinator, the project will be developed from the Santa Casa de Misericórdia hospital in Campo Grande and will be extended to the area of the NASF Jardim Seminário, through dialogue with academic activities already developed by UCDB in that territory. Defined themes of research will be worked on in the project, themes that are in accordance with the needs of the teams from the UBS in association with the programmed discharges from the Santa Casa hospital, allowing the student to work with preceptors in different practice

settings in order to experience the work done through the network.

“There is also the intention of promoting the bringing together of the hospital services and other available services in the network for each patient discharged, enabling the formation of bonds between people and services, favouring the exchange of knowledge and culminating in more satisfactory assistance for patients that make up the emergency network (clinical and post-surgical cases) after hospitalization, improving the line of care “, she highlighted.

In addition to the scholarship students and the coordinator, the implementation of the project will count on the mentoring of Carlos Alberto Eloy Tavares, MSc. teacher and coordinator of the Physiotherapy course at the Catholic University, and on the 12 preceptors from the hospital service, thus forming a multidisciplinary team. “Regarding the methodological process the University will be responsible for assessing the social and epidemiological profile of the territory and for the impact assessment of the teams’ actions

(tutors, preceptors from the service and students). The evaluation process will be proposed by means of the questioning strategy that will emphasize active methodologies such as dynamic discussions and critical-reflexive thoughts about the work, developed in workshops, so that the project can move forward and obtain the expected result,” said the project coordinator.

According to the coordinator’s evaluation, there are many ways for the selection of the patients that the project has in mind, so it’s not possible to determine the number of patients that will be accompanied during the period of operation. The 24 scholarship students were approved through a public announcement, that included students from the Physiotherapy, Nursing, Nutrition, Pharmacy, Psychology and Social Work courses, all of whom will be granted a monthly amount of R\$400,00 for eight hours dedication to the project per week for a two-year period.

Courses in the area of communication and design of the Catholic University stand out in professional training

At the moment the Institution offers Journalism, Publicity and Advertising and Design

SILVIA TADA

Substantially grounded in consistent theory and intense practice, the Design, Journalism and Publicity and Advertising courses of the Dom Bosco Catholic University are known for the graduation of professionals apt for the work market and for the accumulation of awards. They also have in common qualified teaching bodies and infrastructure available to the students.

As a pioneer in the Mid West region, the Publicity and Advertising course initiated the courses in Communication of the Dom Bosco Catholic University. Activities began in 1994, with an emphasis on stimulating and perfecting the creativity of future professionals. “The profession is directly connected to creativity, innovation and the control of techniques and technologies for the diffusion of new products, services and ideas. The course aims at amplifying the possibilities of action for the teachers, preparing the students for new ways of production and the circulation of contents, such as Internet, tablets, smart phones and new digital formats”, emphasized the coordinator, Claudia Ruas.

The student receives information and has the opportunity of practising in all the sectors of publicity: research, planning, attention to clients, creating, media, production in radio

and television, sales promotion, as well as marketing and expenditure. “Another differential of the course is the Experimental Agency for advertising, which is dynamically directed towards the market, bringing together theory from the classroom with the use of tools and marketing practices. This differential has resulted in the obtaining of various awards, both at regional and national levels”, continued the coordinator.

JOURNALISM

Having been offered since 1998, the Journalism course of the Dom Bosco Catholic University has seen hundreds of professionals graduate who today occupy important posts of work in diverse vehicles of communication and businesses of Mato Grosso do Sul and other States. “One differential of our course is the teaching body made up of people who have professional experience in the media who feel responsible for the academic preparation of the students”, said the coordinator, Oswaldo Ribeiro.

He also points out extension work as a strong point of the course, with the production of the newspaper, *In Focus (Em foco)*, the radio programme *Radio In Focus* and *TV In Focus*. These activities are interconnected with the disciplines offered in the classroom, which makes it possible for the students to have contact with the journalistic routine and with the published

final product. Another example of the union between teaching and extension is the programme, *Got it Right (Deu Certo)*, which production is exclusively that of the students who produce it, record and edit the interviews, which afterwards are broadcast on the University Channel.

Amongst the events promoted by the course is *72 hours of Journalism*, the third edition of which will be from the 21st to the 23rd of August. In this three day event, students go to press rooms and vehicles of communication, produce topics and receive professionals for debates. “It is an event that is much awaited by the students and also by the professionals, who know that on one day of the year they will have visits from future colleagues”, said the coordinator.

DESIGN

Another pioneer course in the State, offered exclusively by the Dom Bosco Catholic University since 2003, is that of Design. With a focus on graphic design and new technologies of communication, the student also receives notions of product design and graphic arts. Among the spaces available for practice are the laboratories for data processing, a woodwork shop and an arts laboratory. “All the teachers work in the area of communication and design, which is great for the students,

as they are always up to date with what is happening in the work market. It is very interesting to observe what the training in design offers in terms of opportunity; in our course, you learn to be a designer, the concepts of design, understand projects, this is fundamental, so that you can afterwards do a post graduate course in a specific area or establish yourself in a company”, José Francisco Sarmiento, the coordinator, brought out.

In the three courses mentioned, the teachers point out the good phase in the market for entrepreneurship. “Never has the market been so good and, with the reduction of physical spaces because of the possible connections brought about by the Web, today you can work throughout the world”, continued Sarmiento, giving the example of a post graduate student in Graphic Design, who works for a business with their headquarters in New York, developing applicables for iPhones. “Added to this is the fact that the Design and Publicity Agencies have realized the need of a complete training in graphic design to attend to the demands for graphic creation in their businesses. We live in a world of images, of image production, of the visual, and Design is there to improve the visual and aesthetic relationship between things and people”.

Extension projects of the Communication courses give visibility to the future professionals and qualify them for the work market. With the practice they have, they gain experience and also attend to the requests of society.

In the Publicity and Propaganda Course, the *Agency – More Communication*, is an experimental agency for publicity that develops projects for the Dom Bosco Catholic University itself and for public organs and non-governmental organizations, through partnerships. Made up of students who are supervised by the teachers of the course, the agency produces campaigns, publicity items, videos and art for the publicizing of events and commemorative dates. For

three consecutive years, 2011, 2012 and 2013, the *Agency - More Communication* has been elected the best Junior agency for Publicity and Advertising in the Experimental Services for Communication Exhibition (Expocom) in the Mid West.

Another project is the *Green Click (Click Verde)*, developed in the Forest Garden of Campo Grande, where students go to learn the first notions of photography. The students are incentivated to take photos there, and the best images are selected for the making of post cards.

IN FOCUS (EM FOCO)

Periodicity is a mark of the extension projects of Journalism, the newspaper, *In Focus*, *Radio In Focus* and *TV In Focus*. All the processes of

elaborating the journalistic products is carried out by the students, under the supervision of teachers, providing access to the work market, experience with production in all areas (products and types) and training with human and critical content. The newspaper, *In Focus*, is monthly and in its 157th edition; *Radio in Focus* has been on the air weekly since 2007 on FM UCDB 91.5 and *TV In Focus* is a monthly programme which takes up varied themes.

The work is developed in the Communication Laboratory (Labcom), recognized as one of the best in the Mid West, with studios for TV, radio, photography, editing stations, sound studios, and equipment, all available to the students.



Design students present products developed in the classroom



Publicity and Advertising students during activities in the laboratory



The Journalism Course organizes the “72 Hours” project

Bioengineering Research at the Catholic University develops equipment that can help babies



The equipment guarantees the cooling of the head of newborns that have low brain oxygenation

SILVIA TADA
YASMIN ANDRADE

Researchers in the Master's Degree Course in Biotechnology and the Mechanical Engineering, Mecatronic Engineering and Computer Engineering courses of the Dom Bosco Catholic University have developed equipment for the cooling of the cranium which can benefit babies that suffer from low oxygenation of the cerebrum. The "thermal helmet" or *cool cap* which has been projected should be used soon after birth and be able to reduce cerebral activity in the newborn, reducing the after effects in the

child in the case of a respiratory cessation.

The technique of the *cool cap* is already known to Medicine, but the devices available are of medium size. The UCDB project has sought to develop a more compact system to facilitate handling in surgical centres and for their transportation, as well as being cheaper than the conventional one. The coordinator of the project, Professor Dr. Marco Hiroshi Naka, gives details of the innovations: "We are using the Peltier effect, which occurs in certain specific materials. When a

difference in potential is applied to the plaques with this type of effect, they suffer cooling on one side, while the other suffers warming. The cooling side is what interests us in this project. The conventional *cool caps* function due to the circulation of a refrigerated fluid around the head of the newborn. To this end, it is necessary to mount a system of external refrigeration that, in general, has dimensions similar to that of a small domestic refrigerator. In the case of the Peltier type plaques, the system becomes compact as only one system of control

is necessary, one feeding source and one network of sensors".

In June, a Master's Degree student in Biotechnology, Ivanoe Capusso, presented the dissertation, "The study of the project of equipment for the cooling of the cranium for use in cases of perinatal asphyxia". According to his explanation, the results of the research are positive. "In the construction of the equipment we sought to use easily handled materials which make the product accessible to all", he affirmed.

The research had the incentive of the the Foundation for the Support of Teaching, Science and Technology of Mato Grosso do Sul (FUNDECT) and has the partnership of the Federal University of Mato Grosso do Sul (UFMS), with clinical orientation from Professor Dr. Durval Palhares of the Pediatrics Department of the UFMS. They also had the collaboration of the teachers of the UCDB, Professor Dr. Mauro Conti Pereira and Professor Fabiano Pagliosa Branco, as well as the students, Hilton James de Lima Nunes and Leonardo Lachi Manetti, both UCDB-PIBIC scholarship students.

Researchers at the UCDB use compact materials in the elaboration of models, with positive results

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Doctorate in Biotechnology and Biodiversity opens inscriptions

research

60 places available, of which 20 are for Mato Grosso do Sul, deadline 12th August

SILVIA TADA

The selection process for candidates for the Post Graduate Programme in Biotechnology and Biodiversity has been released as a Doctorate network. The Dom Bosco Catholic University is part of the programme with nine other institutions of the Mid West region, being: the University of Brasília, the Catholic University of Brasília, the Federal University of Goiás, the Pontifical Catholic University of Goiás, the Goiás Federal Institution of Education, Science and Technology, the Federal University of Mato Grosso do Sul, the Federal University of Greater Dourados, the Federal University of Mato Grosso and the State University of Mato Grosso.

In all there is a total of 60 places available, being 20 for Mato Grosso do Sul, 15 for the Federal District, 15 for Goiás and 10 for Mato

Grosso. The registrations are open until 12th of August, with classes beginning in this second semestre.

The aims of the Doctorate are: to prepare human resources of excellence within the ambit of Ph.D level, to develop research projects that generate scientific and technological knowledge and the innovation of ways to contribute to the sustainable development and improvement of the quality of life in the region, such as for the bioindustry of the Mid West by developing products, processes and services, with emphasis on the sustainable use of the potential regional biodiversity.

There are three areas of research: Science, technology and innovation for the sustainability of the Mid West region, Bio-economy and the conservation of natural resources and the Development of products, processes and biotechnological

services.

The Dom Bosco Catholic University has six members of staff accredited and apt to receive students in the Doctorate programme in Biotechnology and Biodiversity. They are: Antônia Railda Roel, Cacilda Borges do Valle, Luis Carlos Vinhas Ítavo, Marney Pascoli Cereda, Susana Elisa Moreno and Cristiano Marcelo Espinola Carvalho, the latter being the coordinator of the Network for the Dom Bosco Catholic University.

REGISTRATIONS

Those interested should register, exclusively, on the page <http://redeprocentrooeste.org.br> by 22h59 (MS) on the 12th August. As well as filling in the form, the candidate should enclose the project for their thesis, *Curriculum vitae* (Lattes), the points form filled in, their diploma or proof of graduation and/or

master's degree, the notification term of the probable supervisor, proof of the payment of the registration fee, personal documents and a recent 3x4 photograph.

There are four stages for the selection process: evaluation of the thesis project, an exam showing sufficiency in English, an oral exam and the analysis of the *curriculum vitae*. The final result and disclosure of the selection process is expected to be the 6th of September.

The Mid West Network was instituted in 2009 by way of a Decree from the Ministry of Science and Technology and the Ministry of Education and integrates institutions for research and teaching in the states of Goiás, Mato Grosso, Mato Grosso do Sul and the Federal District and of the respective Secretariats of State of Science and Technology and the Foundation for the Support of Research.

Theatre group commemorates 30 years of presentations

SILVIA TADA

In commemoration of the 30 years of the theatre group, *Sit down because the Lion is Tame* (*Senta que o Leão é Manso*) of the Dom Bosco Catholic University, a new play – *The Sailor* – (*O Marinheiro*) has its premier on the coming 18th, at 19h30, in the Aracy Balabanian Theatre, in Campo Grande. As well as the play, the public will be able to appreciate an exhibition of photographs, costumes and scenery which make up part of the history of the group.

The Sailor, by Fernando Pessoa,

is directed by Roberto Figueiredo, who also coordinates the Culture and Art Sector of the Dom Bosco Catholic University. “It is a poem that has been theatricalized. For a long time we have wanted to put on a classical text and, with this play, we can easily take it to schools and events, as we have scenery that is easily adaptable to various spaces”, affirms the director.

More than 100 actors have already gone through the theatre group, *Sit Down because the Lion is Tame*, of the Dom Bosco Catholic University and the memories of a great many of them help to tell the trajectory of the group. “We

made contact with ex-members of the group who sent us photos of their participation, of the journeys taken and the plays put on. We have managed to set up a great panel which shows the public a little of our work”, concluded Roberto.

NEW GROUP

While the cultural groups of the Institution celebrate their longevity, another is beginning. It is the String Sextet of the Dom Bosco Catholic University, which began their activities this second semestre.

Just as is the theatre group, and *Araraçul* dance group, the regional music singers with the

Aves Pantaneiras, and the Choir of the Dom Bosco Catholic University, the Sextet is made up exclusively of students: Roger and Erick Medeiros Batista, Lucas and Cássia Camargo, André Fernandes and José Júnior. “This has been a dream of the Culture and Art Sector. Now, with the approval of the Dean and Assistant Deans we have been able to make the dream a reality”, confirmed Roberto Figueiredo.

The Sextet will give presentations in events related to the Catholic University and also by invitation from other institutions.

The Manifesto of Catholic Education to the Brazilian Nation*

Taking as a starting point the central motto of our II National Congress of Catholic Education, “Another school is possible!”, the educators of Catholic schools from all over Brazil, meeting together, seek to evaluate the historical moment that we are going through.

Nationally, we are living through a moment of innumerable manifestations in the streets. Thousands and thousands of people are expressing their opinions, expressing their sentiments, expressing their citizenship, claiming improvements, especially in health and education. Perhaps this explosion of manifestations is also taking place because many voices have been repressed, many experiences have not been given due value, great efforts have

not been recognized. The question then is, how many times, in recent years, have the authorities of the nation recognized and made mention of work well done which Catholic schools and universities have rendered to the country? How is the Brazilian State treating Catholic Education? When and where are educators and administrators of Catholic Education being heard? How is the quality of Catholic Education, directed towards the essential values of citizenship, inspiring the whole of Brazilian Education?

For over 500 years, the Catholic Church has been dedicated to Education in Brazil. Thousands of educators, set in motion by their faith, have worked and continue to work with intrepid courage to

educate and teach, helping Brazil to be better and to develop as a Nation. Our foundations are, after all, based on the great tradition of Catholic Education, edified by many generations. For this reason, we can look with pride and creativity to the future, dreaming of and building “another school”, born out of a new evaluation of the way of teaching and from the perception of new demands and challenges of the 21st century.

Today, Catholic Education is present in more than 900 Brazilian municipalities, in all the States of the Federation, with approximately 2,100 colleges, 132 Institutions of Higher Learning, 430 maintainers and almost one hundred thousand teachers and employees. Catholic Education cares daily for the future of 2,300,000 children, youths and adults who study in our Institutions.

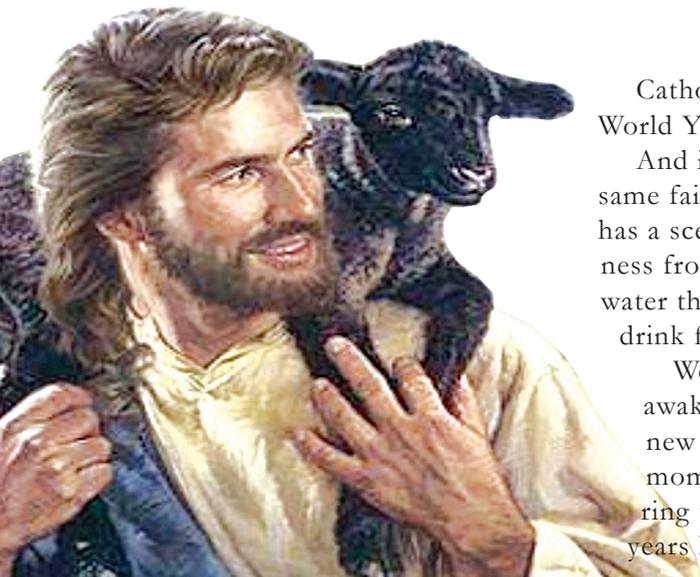
We dream of, fight for and work for fairer Education for all. We want public resources to be destined to all, above all to the poorest, wherever they study, in a public or private school. We emphasize that an ample evaluation of the perfor-

mance of schools and universities should also consider training for citizenship and other values. We defend the concept that the teaching courses should be subsidized by the State so that they may have a fresh impetus and viability. But, above all, we desire to be heard and recognized as partners in an effort which should be made by all, in the sense of universal access to education of quality in the Brazilian educational process. We shall no longer accept the role of merely carrying out demands and policies originating from the State. We want, above all, respect, dialogue, reflection and communion of principles and values.

Yes, another school is possible! A new Education is possible! And Catholic Education, in Brazil, desires to point the way forward and to witness this possibility.

***Fr. José Marinoni – Dean of the Dom Bosco Catholic University and Director-President of the National Association for Catholic Education in Brazil.**

**PASTORAL
MOMENT**



*The awakening of
a new dawn !*

Catholic Brazil awaits a singular event, the World Youth Movement.

And it came to us bringing the smile of the same faith that shines through the centuries and has a scent of a tradition ever new, the freshness from a source that never stops gushing water that quenches the thirst of those who drink from it.

We are living in new times. Here is the awakening of a nation! We are looking for new ways, and perhaps this is the opportune moment to build new frontiers remembering the strength of faith that for over 2000 years has been forming a school of holiness.

Welcome, young Catholics from around the world! Our singing unites to yours, and our hearts beat to the rhythm of those of each of the twelve, who, seeing and hearing the Lord, found in the simplicity of living, of hospitality and of friendliness, the deep sense of a God who wanted, through love, not only to be the creator and Lord of man, but deep down, his friend.

Brother. Gilliano Jose Mazzetto de Castro
Dean for Pastoral Affairs of the UCDB

Manifesto of the Deans of Brazilian Universities*

article

In recent weeks, thousands of students from our universities have played a decisive leading role in the mobilization of Brazilian society. Heirs of the historical student movements for the democracy of Brazil, participators in permanent university reflection on society, aware of the direction in which the moment is taking them, and the consequences which will interfere in their future lives, our students have decided to go to the streets to protest. The students are not alone in this gesture of citizenship. Together with them are their families, teachers, the educational communities. We, the Deans of Brazilian universities, are also with them.

Together with them is the voice of the Brazilian University Council of Deans. Standing before this serious political and economic moment, which is being broadcast nationally and internationally –leaders of universities, united in a spirit of co-responsibility, share all the efforts that have been made for the construction of a just and united Brazil.

We consider the pacific demonstrations that are being carried out as true, democratic and necessary. They express the deep desire for changes in defense of ethics in Politics, an Edu-

cation of quality available to everybody, ample and deserving access to Health, Security and the overcoming of violence, the right of urban mobility, communication towards truth and peace, the end of starvation and misery.

We defend that, in all social relations, ethical principles and the state of law should prevail. Necessary changes must take place democratically, and with participation, within institutional boundaries. The voice of the people must be listened to carefully as it is the expression of legitimate and urgent claims. It is necessary then that the mechanisms of political and social representation should be broadened and improved. We yearn for a new national moment for Brazilian Education, less punitive with more dialogue, more understanding of those who work incessantly in the arduous and challenging mission of educating. We also long that the quality of Education be evaluated according to training given in values and citizenship. It is our desire that the Institutions of Higher Learning be considered in their diverse juridical nature, according to their viability, in their leadership and regional contribution, in short, according to their historical social commitment. We hope

that, with active involvement, there be definitely established the essential inseparability, and necessary equality of importance of teaching, research and outreach.

We reiterate that the representative and deliberative institutions of our Educational system, such as the National Board of Education (CNE) and the Council of Deans, be appraised and reinforced together with university autonomy, which principle is guaranteed in our Magna Carta. We insist that the realization of Education in Brazil be carried out systemically, considering the Brazilian System of Education as a whole, that there be equilibrium in all relationships, in all dialogue and in the participation of resources in view of public interest.

We claim that these measures are necessary and urgent in favor of greater investments in Education on all levels, from the most basic to Post-graduate studies. We reiterate the willingness of the Council of Deans of Brazilian Universities – “CRUB”, to collaborate with the Ministry of Education and with the State and Municipal Departments of Education in their initiatives for improvements in Basic Education.

Together with the cry of Brazilian people on the streets, we demand urgent resources for Health, taking into account the role and the formative and educational dimension of university hospitals, of hospitals run by religious houses, of philanthropic hospitals which contribute decisively to the Unified Health System (SUS).

We reaffirm our commitment as to the quality of Education, above all, the quality of Basic Education. We claim differentiated support of the Brazilian State for the Undergraduate Teaching Courses, capable of providing better conditions for the maintenance of teacher training courses for Brazil.

Once again, the Institutions of Higher Learning say yes to changes, yes to Education, yes to the consolidation of citizenship, yes to all those who share the democratic ideals of our nation, yes to Brazil and to all Brazilian people.

Professor Wolmir Therezio Amado, President of the Brazilian University Council of Deans.

BOOK SUGGESTIONS

TITLE: EDUCATIONAL POLICIES AND TEACHER TRAINING IN TIMES OF GLOBALIZATION (PROVISIONAL TITLE IN ENGLISH)

Organizers: Margarita Victoria Rodríguez e Maria de Lourdes Pinto de Almeida



This work is made up of diverse chapters that contribute to the analysis of the redefinition of the role of the State and of the policies for the training of teachers within a dimension that embraces both the international and national contexts, discussing aspects such as the professionalization of the work of a teacher, training institutions, initial and on-going training, curriculum and culture, public policies and inclusion, policies for higher education, and others. It is now up to us, to wish you, our esteemed reader, intense, concentrated and profitable reading.

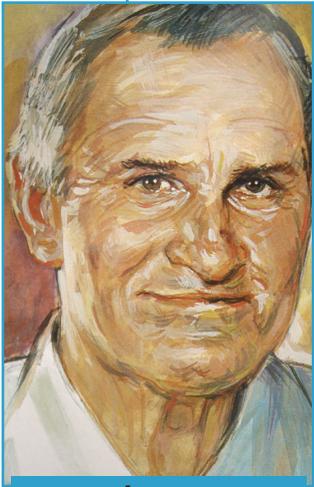
TÍTULO: INTERTWININGS: PSYCHOANALYTICAL PRODUCTIONS IN THE UNIVERSITY SETTING (PROVISIONAL TITLE IN ENGLISH)

Organizers: Ednéia Albino Nunes Cerchiari e Maria de Fátima Chavarelli

“Intertwinings: psychoanalytical productions in the university setting” is the fruit of the interconnection of academic and psychoanalytical thought, made possible through a partnership between the Psychoanalytical Society of Mato Grosso do Sul (SPMS) and the UCDB.

The book reflects the bringing to pass of a desire: to share psychoanalytical knowledge and its conquests. The authors are professionals of recognized academic competence and/or of clinical practice. We hope that this compilation awakens in students, in professionals of the area of health, and other areas of knowledge, a curiosity for psychoanalytical knowledge that, together with their own professional practice, can contribute to the professional and personal growth of all.





JOSÉ VANDOR

1909 - 1979

José Vandor, born in Dorog, Hungary, on 29th October, 1909, to Sebastião Wech and Maria Puchner, arrived in Cuba as a missionary, changing his name from Wech to Vandor. From then

on, everybody would call him Father Vandor.

Ever since his boyhood, he stood out for his kindness and his peace-making disposition. His education started with the Franciscans, from whom he learned a true love for poverty that he kept throughout his life. He met the Salesians and was impressed by Dom Bosco's charity and spirituality. In 1927, he finished his novitiate, taking his perpetual vows on 13th August, 1932. He continued his theological education in Turin, Italy, where he was ordained priest on 5th July, at the Basilica of Our Lady Helper of Christians.

During that same year, he was sent to Guanabacoa, Cuba, where he stayed until 1940 as school counselor

and the person in charge of spiritual enthusiasm. He was cherished by the young, especially by the poorest, to whom he dedicated special attention.

At the age of 31, he became director of the Agricultural School in Moca in the Dominican Republic. He was known for his wisdom and prudence, qualities that ensured his appointment as master of novices. In 1946, Father Vandor arrived at the College of Arts and Trades in Camagüey as administrator.

On 9th December, 1954, he went to Santa Clara. He was put in charge of the Church of Our Lady of Mount Carmel and he was also in charge of building the School of Arts and Trades. During that time,

he showed his spirit of poverty and his Salesian dynamism, due to which, without having a permanent home, he was able to rebuild the rectory and the Church of Our Lady of Mount Carmel, and to build the Salesian house.

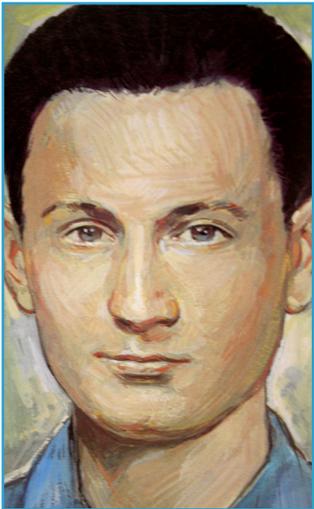
Father Vandor was one of the most sought-after spiritual directors. His geniality would open up the hearts of youngsters and adults. Upon the opening of the school, he was chosen as director and remained as such until 1961.

During that time, Cuba was facing civil war. Father Vandor would do anything to comfort the sick, the injured, and the poor, risking his own life. He offered himself as a peace mediator between Che Guevara

and Col. Cornélio Rojas's troops, the latter belonging to General Batista's army.

It was said of him: "He was one of the most lovable, dedicated and noble souls of the clergy of Villa Clara. Father Vandor can be compared to St. Francis de Sales for his patient geniality, his prudent dedication, his enlightened wisdom in spiritual direction, and to St. John Bosco for his apostolic dynamism, his love of poor youngsters, his spirit of faith and serene cheerfulness, and for his cordial manners towards other people". He died on 8th October, 1979.

The diocesan process began on 24th May, 2006.



ESTEVÃO SANDOR

1914 - 1953

Estevão Sandor was born in Szolnok, Hungary, on 26th November, 1914. He was born to Estevão Sandor and Maria Fekete, and was the first of three siblings. His father worked for the State Railways, and his mother was a house-

wife. Both of them passed on great piety to their children.

Estevão studied in his hometown, and became a technician in metallurgy. As a boy, he was cheerful, righteous, and kind, and also highly appreciated by his friends. He liked meeting together with them, amongst whom he was a leader, as was Dom Bosco, for the young of Chieri.

Estevão helped his younger siblings to study and pray. But above all, he gave them his own good example to follow. He fervently received Confirmation, committing himself to following his patron saint and Saint Peter. Every day he would help the Franciscan priests at Mass and would receive Communion.

Upon reading the *Salesian Bulletin*, he learned about Dom Bosco. He felt instantly drawn

to the Salesian charisma. He talked to his spiritual director, expressing his wish to enter the Congregation. He also talked to his parents, who didn't give their permission and tried to dissuade him. Nevertheless, Estevão was able to convince them, and in 1936, he was accepted at the Clarisseum, where he finished his time as an aspirant in two years.

At the Dom Bosco Printing Office, he trained as a printing technician. He began his novitiate, but this was interrupted by military service. In 1939, he left the army, and after one year as a novice, he took his first vows on 8th September, 1940. Having been sent to the Clarisseum, he busily engaged himself in teaching professional courses. As he was in charge of assisting at the Oratory, he fulfilled

his duty with competence and enthusiasm. He sponsored the Young Catholic Workers, and his group was acknowledged as the best in the movement.

A model teacher, as was Dom Bosco, he was called to the front once again in 1942 and was awarded a silver medal for Military Valor. To him, the trenches were a festive oratory.

At the end of World War II, he was engaged in rebuilding society morally and materially, dedicating himself especially to the younger and poorer, with whom he would gather to teach them a trade. On 24th July, 1946, he took his perpetual vows, and thus became a Salesian coadjutor. In 1948, he earned the title of master printer. At the end of their studies, Estevão's stu-

dents were employed at the best Printing Offices in the Capital and in the State.

A period of persecution of religious orders and Catholic schools began, and they had to close their doors. Estevão, on being found at the printing office, had to run and hide at the Salesian houses, working under a different name at a public printing office.

In July of 1952, he was captured at his workplace and was never seen again by the Salesians. An official document certifies that, after having been prosecuted and condemned to death, he was executed on 8th June, 1953. The cause of his martyrdom is in progress.

The diocesan process began on 8th October, 2003.